



# Citywide Comprehensive Plan Update

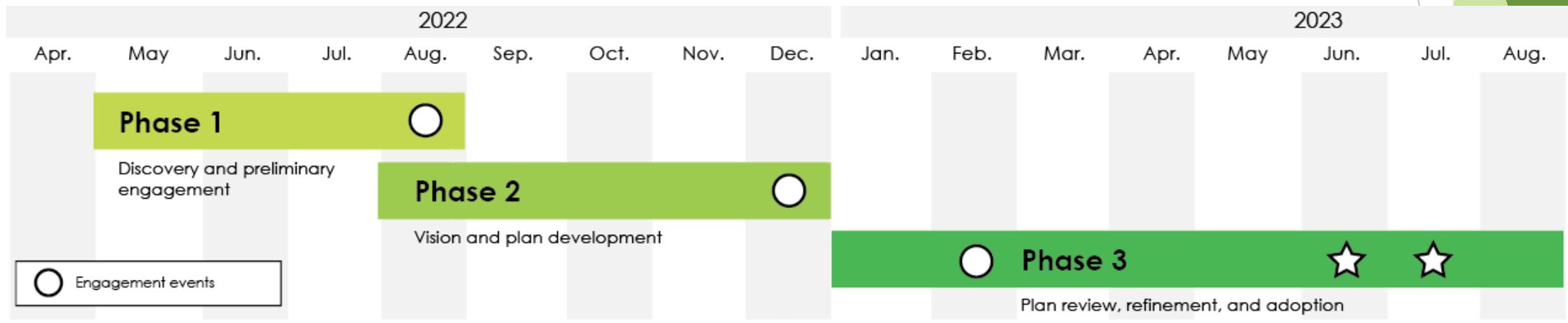
**PUBLIC ENGAGEMENT PUSH #2**

City Council Meeting – October 25, 2022

# CITYWIDE COMPREHENSIVE PLAN UPDATE



- ▶ 15 – 18 month long process
- ▶ Three distinct public engagement phases
- ▶ Phase 1 Engagement Activity kicked off in August, 2022



# CITYWIDE COMPREHENSIVE PLAN UPDATE - Feedback from Phase 1 Engagement



What is your six-word story for the future of Farmers Branch?

Online Survey & Story Map

In Farmers Branch I love . . .  
In Farmers Branch I want more of . . .  
In Farmers Branch I want less of . . .

Community Workshop

Focus Group  
Pop-up Events

Bucket exercise  
Implementation trade-offs



Phase 1  
Engagement  
- Visioning



# CITYWIDE COMPREHENSIVE PLAN UPDATE - Phase 2 Engagement

## ACTIVITIES

- Topical Focus Groups (2)
- Walkshops or bikeshops (4)
  - **East Side @ Tuesday, Dec. 6 - 12:00 pm**
  - **Beltline Corridor @ Tuesday, Dec. 6 - 4:00 pm**
  - **Valwood Neighborhood @ Tuesday, Dec. 6 - 5:30 pm**
  - **Four Corners - @ Wednesday, Dec. 7 - 12:00 pm**
- 2<sup>nd</sup> Community Workshop
  - **Wednesday December 7 – 6:30 – 8:00 p.m.**
  - **@ FB Recreation Center – 14050 Heartside Pl**
- Employer Pop-up events (2)

CITY OF FARMERS BRANCH  
**COMPREHENSIVE PLAN** A 20 YEAR VISION

[farmersbranchtx.gov/cityvision](http://farmersbranchtx.gov/cityvision)



**FARMERS BRANCH**  
Livable, Inclusive, Vibrant

## What is the brightest future for Farmers Branch?

Ways to participate:

### Open House Workshop

Attendees will be asked to visit six stations throughout the room and answer questions or participate in activities that will provide staff with valuable insight. Refreshment provided. Come and go as you please!

**Wednesday Dec. 7 - 6:30 to 8:00pm**  
Farmers Branch Community Recreation Center  
14050 Heartside Place

### Walkshops

Walking workshops - 1 hour each, outdoor mile-long walks  
Join your neighbors for an immersive walk to identify how streets and sites can be improved for existing and future residents. What will make these truly complete communities?

<b>East Side</b> Tues. Dec 6 - 12:00pm Meet at: Cortland Galleria Apartments 13465 Inwood Rd.	<b>Belt Line Corridor</b> Tues. Dec 6 - 4:00pm Meet at: The Diner 3330 Belt Line Rd.
<b>Valwood Neighborhood</b> Tues. Dec 6 - 5:30pm Meet at: Paleteria San Marcos 2740 Valwood Pkwy.	<b>Four Corners</b> Wed. Dec 7 - 12:00pm Meet at: Cuquita's 13260 Josey Ln.

*A city's comprehensive plan is the road map that establishes the vision and goals for a city's future, and provides the overall foundation for all land use regulation in the city.*

*We'd like to hear from everyone. The more input the City receives from the community the more the plan will reflect the vision and goals of the people who live and work in Farmers Branch.*



Learn More and Participate Online at  
[farmersbranchtx.gov/cityvision](http://farmersbranchtx.gov/cityvision)

# CITYWIDE COMPREHENSIVE PLAN UPDATE

How can I learn more about this planning process and how can I participate?

[www.farmersbranchtx.gov/cityvision](http://www.farmersbranchtx.gov/cityvision)

## Social Media



- Join us at the Community workshop on Dec. 7<sup>th</sup> at 6:30 pm
- Join us at any of the four workshops
- Be a community ambassador

## Comprehensive Plan Website

Comprehensive Plan

FARMERS BRANCH  
Livable, Inclusive, Vibrant



Thanks to those of you who attended the August 4th Community Workshop - it was great meeting you! For results from the workshop, see [Phase 1 Engagement](#). If you missed the workshop, please see [Community Context](#) for more information.

## Community Context

Farmers Branch Comprehensive Plan

Click here to start

What is your wish for Farmers Branch in the next 20 years? Do you want to see more jobs or businesses? Are you interested in more ways to get around by walking, biking, or transit? Are there enough housing options where you want to live? What about parks and community events? The City is pleased to announce the start of our comprehensive plan process and we want you to get involved.

A comprehensive plan is a guidebook for the city, looking 20 years into the future. In this role, the Comprehensive Plan serves as a navigational tool, a compass to evaluate



Thank You!



FARMERS  
BRANCH