



## 2024 Game Night Event Wrap Up

### General Information

**Date:** September 14, 2024

**Hours:** 5 p.m. – 9:30 p.m.

Set up: 7 a.m. - 5 p.m. on September 13, 2024.

Clean up: 9:30 p.m. – 11 p.m. on September 14, 2024

### Highlights:

- Hosted at Farmers Branch Community Recreation Center
- Approximately 215 in attendance
- Ticket Revenue = \$3,600.00
- Nuevo Leon provided bar service
- Dinner provided by Luby’s Catering
- Cash Donations = \$5,100.00 for prizes
- **Total Prize Donation Value = \$10,594.00**
- Activities – (2) Caricature Artist, Photo Booth, Roaming Actors, Bingo, Dinner, and Casino.

### Expenditures

Actors	\$	4,000.00
Custodial	\$	212.03
Photo booth/DJ	\$	1,800.00
Caricature artist’s	\$	1,350.00
Casino company	\$	6,400.00
Catered food	\$	4,770.00
Printing/Decorations	\$	4,105.10
<b>Total Expense</b>	<b>\$</b>	<b>22,637.00</b>

**Budget:** \$ 25,000.00

**Staff Cost:** \$ 870.43

Event Hours	#	hours
Staff: TBC	5	42.25
Total # of Staff	7	
Total Event Hours	42.25	

## Comments

- Recreation division assisted with decorations the Friday before the event.
- Senior Advisory Board Chair Deborah Hull emceed the event. Mayor Terry Lynne, Council member Roger Neal and David Reid were in attendance.
- The catered food was ready when the doors opened at 5 p.m. and allowed for a smooth food line.
- Doors for Casino opened at 5:30 p.m.
- Staff and Senior Advisory Board members collected tickets for the event.

## Recommendations

- Emphasize hard deadlines for sponsorship collections.
- Ice machine at the Recreation Center was out of operation but we were able to get ice from aquatics center.
- Due to the event primarily located in the Gym there were some sound issues when making announcements that at times caused issue with hearing.

**Reviewed By: Jackie Byles, The Branch Connection Manager**

9/18/2024

**Reviewed By: Jessica Alvarado, Recreation Superintendent**

9/20/2024