



# City of Farmers Branch

## Minutes

Farmers Branch City Hall  
13000 Wm Dodson Pkwy  
Farmers Branch, TX 75234

### Arts & Culture Committee

Wednesday, August 20, 2025

6:00 PM

Community Services  
Conference Room

<b>Absent</b>	1 – Chair Amy Cave
<b>Presiding</b>	1 – Vice Chair Brianna Cattell
<b>Present</b>	8 – Member Rita Ford, Member Jennifer Evans, Member David Moore, Member Chris Stevenson, Member Dawn Valentine, Alternate Chris McGuire, and Alternate Tad Perryman
<b>Staff</b>	1 – Bonnie Neuman, Historical Cultural Specialist 2 – Jessica Alvarado, Recreation Superintendent Robert Diaz, Parks & Recreation Director

#### A. CALL TO ORDER

The meeting was called to order by the Committee Vice Chair, Brianna Cattell at 6:01 PM.

#### B. CITIZEN COMMENTS

This agenda item provides an opportunity for citizens to address the Board or Committee on any matter that is not posted on the agenda. Anyone wishing to address the Board or Committee should complete a Citizen Comments Registration Form and submit it to the Board Liaison or Board Chair prior to the start of the meeting. There is a three (3) minute time limit for each citizen to speak with a reasonable limitation on speakers on one topic or item with a maximum of fifteen total minutes on the same topic item. Anyone wishing to speak shall be courteous and cordial.

The Board or Committee is not permitted to take action on any subject raised by a speaker during Citizen Comments. However, the Chair may have the item placed on a future agenda for action; refer the item to the City Administration for further study or action; briefly state existing City policy; or provide a brief statement of factual information in response to the inquiry.

There were no comments made.

#### C. AGENDA ITEMS

**25-609 Consider approval of the June 18, 2025 meeting minutes; and take appropriate action.**

Member Jennifer Evans moved to approve the minutes of the June 18, 2025 meeting be approved with the correction of the spelling of Tad Perryman's name from Ted to Tad. Member Rita Ford seconded. Motion carried by the following vote:

**Absent 1** – Chair Amy Cave

**Aye 6** – Member Rita Ford, Member Brianna Cattell, Member Jennifer Evans, Member David Moore, Member Chris Stevenson, and Member Dawn Valentine

**25-612 Receive Sub-Committee updates; and take appropriate action.**

- **Artist Outreach** – Member Jennifer Evans, Member Rita Ford, and Member Chris Stevenson
  - Sub-committee has not met since the last meeting.
  - Yard signs have been designed and printed to be given out to local artists in the Artist Directory. Signs were available to view and take home for all members at the meeting.
  - Discussion of distributing signs at future City events, as well as Branch Arts Live and a fall Artist Exchange event.
  - Is the sub-committee able to contact artists direct? Asked for direction.
  - Sub-committee will draft a letter/email for staff to send out to Farmers Branch residents listed in the Artist Directory regarding sign pick-up locations.
- **Arts & Culture in Public Spaces** – Alternate Chris McGuire, Alternate Tad Perryman, and Member Chris Stevenson
  - Westside Art Trail update given by Director of Parks and Recreation, Robert Diaz. Sub-committee proposed locations do not have enough space for art. Parks team, along with sub-committee, will decide on locations to install art west of Luna Road along Mercer Parkway. New proposed locations will be discussed with committee members at a future meeting.
  - Seven utility boxes will be wrapped; Marketing Manager, Rachael Johnson is overseeing design and assisting with installation. She will design three boxes with two other artists designing the remaining four.
  - A utility box contest will be rolled out in the Fall to wrap three to five additional boxes in 2026. City of Richardson art contest is a great model to look at.
  - The sub-committee encouraged everyone to get involved and volunteer at future events around the City, creating opportunities to talk about Arts and Culture.
  - The art donation contact was forwarded to Dallas College who was able to secure a location at Brookhaven Campus. Picture of donated sculpture and location on campus was passed around for committee members to see.
- **Strategic Planning** – Member Rita Ford, Member David Moore, and Alternate Tad Perryman
  - Sub-committee did not meet.
- **Arts & Culture Festivals** – Chair Amy Cave, Vice Chair Brianna Cattell, and Secretary Dawn Valentine
  - Branch Arts Live to be held on Sunday, October 26, 2025 from 12:45 - 4 pm at Gussie Field Watterworth Park. Tap board for the event was introduced by Superintendent, Jessica Alvarado which received positive feedback.

- The past Branch Arts Live events have received great feedback from the community. Nuevo Leon Mex-Mex Restaurant is on board for the event. Event updates include: potential upgrade to sound system, local high school and college art vendors, addition of mariachi to perform with folkloric group, pre-show at 12:45. Sub-committee still deciding on flooring needs.
- **Events Review** – Member Jennifer Evans and Alternate Chris McGuire
  - Member Jennifer Evans gave the August 7, 2025 meeting updates.
  - Pop-Up events around the City were very successful in July. Suggested that doing less events in 2026. Support more adult pop-up events with music/band.
  - Calendar of events around facilities with locations. Website with new City calendar was discussed and is coming soon.
  - Volunteer and support opportunities for fall and winter events. T-shirts handed out to all Arts and Culture Committee members.
  - Halloween in the Park, October 25, 2025 at the Historical Park will be bigger and better than ever. Spooky area, as well as a family friendly area for younger kids. Spooky dead picnic, dead bride and groom, axe throwing, suggested that Firehouse Theatre to perform skit. More kid zone activities, Thrillville.
  - Shakespeare in the Park discussed, as well as pop-ups at the Library pickleball courts.
  - Next sub-committee meeting will be on Thursday, September 4 at 6:00 p.m. at City Hall.

**25-613 Receive an update on Arts and Culture and City of Farmers Branch current projects, events, and upcoming activities.**

A list of websites containing upcoming events was included with the packet.

**25-614 Discuss agenda items for future Arts & Culture Committee meetings.**

Committee Elections

**D. ADJOURNMENT**

Member Jennifer Evans moved to adjourn the meeting. Alternate Tad Perryman seconded. Motion carried unanimously. The meeting adjourned at 6:50 p.m.

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Chair

\_\_\_\_\_  
Attest