

# FARMERS BRANCH BOND ELECTION

**A PROCESS TO CONSIDER**



**FARMERS  
BRANCH**

# THE CASE OF THE TOWN OF ADDISON

- The Addison **Bond Advisory Committee** was created by Council from a pool of volunteers to provide public input into the bond evaluation process.
- The mission of the committee was to **assess the future needs** of Addison regarding a variety of infrastructure items and initiatives and make a recommendation to Council

# THE COMMITTEE

- 43 residents & business owners
- Represented every neighborhood
- A chair, vice chair and secretary were elected
- Self-divided into subcommittees
  - Infrastructure
  - Public Safety
  - Airport
  - Community Amenities
  - Next Great Ideas
- Research, idea generation and clarification performed by the subcommittees

# GETTING STARTED

- Meetings were guided by an independent facilitator
- Education was provided about bonds and government funding in Texas
- A bus tour covering most of the town with potential projects highlighted
- An electronic survey was conducted to gather additional input from the community

# NEXT STEPS

- The group met several times over a 5 month period
- The entire committee voted on proposed projects submitted by each subcommittee
- A report writing subcommittee was created with one person from each subcommittee
- A report was submitted to Council ranking individual projects, with project descriptions and justifications

# RECOMMENDATION

Recommendation	Yes	No
Multiple purpose Parking garage	33	3
Belt Line Road	33	3
Midway Road	33	3
Upgrade of the radio system as required by law to analog	32	3
Conference Center Expansion	31	5
Remodel fire stations 1 and 2 and the police station	30	5
Cavanaugh Flight Museum	29	7
Issuance of \$4MM in bonds to be used to acquire land in and around the airport	27	8
Addison Road	27	9
Addison Circle Park access (Road curve)	25	10
Safe Biking Lanes/ Hike & Bike Trail	25	11
Theater Center Upgrades	24	10
Implementation of a WiMAX Network	22	12
Sakowitz Drive	22	13
Airport Parkway – Paving	22	14
Technology upgrade - An App for That	21	13
Montfort Drive	21	14
Village on the Parkway	21	15
Vitruvian Park (Streets)	21	15
Electronic Sign Over Beltline	19	16
Grey water/sustainable green initiatives	19	16
Dog Parks-shade & benches	18	18
Addison Hoppa/Circulator Bus	18	18
Permanent Pop-up Restaurant Area	18	18
Pool/BBQ Pit-pool package	16	20
Cool Lighting Feature at Entrance to Addison (off Tollway)	15	14
Senior Living Facilities	14	22
Teen Recreation room	13	23
Inwood Road redevelopment - Culinary Experiences	12	18
Park Security/Safety - Addison Town Park	12	23
Addison Circle Park Stage	12	24
Economic Development Fund	12	24
Higher Education College Annex	10	26
(Write-in) Bicycle vending machine	7	12
If a new City Hall is considered, the public safety committee recommends a new communications/dispatch room and police station with the new facility	6	19
Study building a new fire station or leasing an existing facility for Farmers Branch for Vitruvian area	5	26
Art Museum	5	31
Library	0	31

**Item: Belt Line Road**  
**Status: Passed**

**Subcommittee: Infrastructure**  
**Rank: 1 – 3 (tie)**

**DESCRIPTION:**

Continue with the next round of improvements including relocation of overhead utilities underground, lighting upgrades, landscaping improvements, sidewalk improvements, and repaving of the road surface.

**JUSTIFICATION:**

Improves the image of the Town's main artery. It is expected that enhancement of the East-West gateway to Addison would greatly enhance business investment in our town similar to Highland Park Village, Uptown, and Preston Center East as well as promoting a pedestrian friendly environment.

# RESULTS

- **6 Bond Propositions were put on the May '12 Ballot**
  - 1 – Street and Utility improvements - \$29,500,000
  - 2 – Undergrounding of Belt Line Road Utilities - \$10,000,000
  - 3 – Land Acquisition for the Addison Airport - \$7,000,000
  - 4 – Land Acquisition for the Addison Arts and Events District - \$3,000,000
  - 5 – Communications Equipment and Wireless network infrastructure - \$2,000,000
  - 6 – Public Park and Pedestrian Trail improvements - \$3,500,000
- **All 6 propositions were approved**

# ADDITIONAL EFFORTS

- Letter from the Mayor to all households
- Financial Projections Report
- Dedicated webpage
  - Provides facts about the propositions
  - Provides facts about tax rates and impact of bonds
  - Provides background information on projects
  - Provides access to report on Projected Financial Impact of the bond program

QUESTIONS?  
COMMENTS?



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