



# MEMORANDUM PARKS & RECREATION

To: Robert Diaz,  
PARC Director

From: Kathryn McCarthy  
Recreation Supervisor

Date: September 18, 2025

SUBJECT: Summer Funshine 2025

The following report is provided by Kathryn McCarthy, Recreation Supervisor. Summer Funshine is a recreational day camp program for children ages 6-12. The program meets Monday - Friday from 7 a.m. to 6 p.m., from the first day of summer vacation until the last day of summer vacation. The program ran May 23 - August 11, 2025, excluding the observed Memorial Day and Independence Day holidays.

The program includes sports, field trips, swimming, character development, fitness classes, community service projects, arts and crafts, on-site entertainment, and more.

### Registration

The program was slated to accommodate 275 participants. A total of 247 participants registered for the program over the course of the summer. Not all participants were registered for the entire duration of the program.

<b>Category</b>	<b>Number of Participants</b>
Resident	118
Resident Financial Aid	90
Non-resident	39
Non-resident Employees	0

Registration began March 1, 2025, for residents and April 1, 2025, for non-residents. Registration was done entirely online using the Active Camps registration system.

**Program Fees**

Summer Funshine fees are all-inclusive and cover the program t-shirt, field trip admissions, arts and crafts, swimming, daily afternoon snacks, and other program-related expenses. Fees are based on \$26/day for full-paying residents, \$12/day for financial aid tier-one residents, and \$20/day for financial aid tier-two residents. Non-residents pay a rate of \$32/day.

Below is a chart of 2025 fees and the five-year history of Summer Funshine fees.

Year	Resident- Full-Pay	Resident Financial Aid*	Non-resident
2025	\$130/week	\$60 or \$100/week	\$160/week
2024	\$130/week	\$60 or \$100/week	\$160/week
2023	\$130/week	\$60 or \$100/week	\$160/week
2022	\$125/week	\$60 or \$100/week	\$160/week
2021	\$95/week	\$50/week	\$150/week

*\*Financial aid is available on a tiered basis, depending on availability, for qualifying Farmers Branch families.*

**Financial Assistance- Residents Only**

A total of 75 tier one slots were open to Farmers Branch residents seeking financial assistance. A second tier was available after the first tier was filled—a total of 15 participants enrolled in tier two. Families were required to provide proof of residency and a copy of their Free or Reduced Lunch Letter from C-FBISD, or other evidence of financial assistance.

**Staffing**

A total of 22 staff members, including Youth Program Leaders, Supervisors, and one Bus Driver, worked for a portion of this summer. Staff members were given five Summer Funshine staff shirts to wear (one for each day of the week), a whistle, name badge, and a City employee ID to wear each day.

**Staff Training**

Staff development training topics included American Red Cross CPR, First Aid, and AED certification, recognizing and identifying child abuse, sexual harassment, and other human resources-related information, facility orientation, and staff manual review.

## **Dates and Attendance**

Program Dates: May 23-August 11,2025

Daily Average Attendance: 145

### **Weekly Attendance:**

<b>Date Range</b>	<b>Attendance</b>
May 23	121
May 27 – May 30	752
June 2 – June 6	910
June 9 – June 13	904
June 16 – June 20	884
June 23 – June 27	897
June 30 – July 3	757
July 7 – July 11	611
July 14 – July 18	785
July 21 – July 25	741
July 28 – August 1	690
August 4 – August 8	654
August 11	84

## **Field Trips, Special Activities, and Guest Speakers**

- Outdoor adventures at Rawhide Park and Farmers Branch Park
- Swimming at the Farmers Branch Frog Pond
- Sand Volleyball at Montgomery Park
- Themed Weeks
- Cinemark 17 Trip
- Nickelmania Trip
- Main Event Trip
- Super Llama Trip
- Interskate Roller Rink Trip
- Challenge Island Visit
- Color Me Mine Field Trip
- Adventure Landing Field Trip
- Hawaiian Waters Field Trip
- Onsite Entertainment Animals of Africa Show
- Onsite Entertainment Magician Visit
- Onsite Entertainment Mad Scientist Show
- Bounce House Fun
- Chick-Fil-A Parties
- Pizza Parties
- Summer Funshine Carnival

### **Summer Funshine Carnival**

The traditional carnival marking the end of summer took place on the last Friday of camp and was a community-wide event, attracting many attendees who were not part of the Summer Funshine program. Serving as a fundraiser, this event was open to the general public. The basketball court was transformed with vibrant carnival decorations, and everyone who participated in the games received carnival prizes. A variety of concessions were available, including nachos, street corn, cotton candy, candies, and beverages. The event achieved significant success, drawing in over 200 participants and their families. The staff were elated to wrap up the summer festivities and bid farewell to everyone on a high note. A portion of the funds was generated from concession sales at our Teen Camp Trading Post throughout the summer and during the carnival, resulting in a total of \$4,205.28 raised for the Youth Scholarship Fund.

### **Summer Food Service Program**

Summer Funshine took advantage of the Summer Food Service Program (free breakfast and lunch) offered by C-FBISD, which is available to all children under the age of 18 in the community, regardless of their school affiliation. The program ran Monday through Thursday from June 2 to July 18. On days when the service was not provided, participants were required to bring a sack lunch. For those who forgot their lunch, Lunchables were available on-site for \$5 each.

### **Outstanding Fees**

There were no outstanding payments at the end of the 2025 season.