



Discuss Community Events for FY26

City Council Study Session | August 5, 2025

Staff Update as part of the FY26 Budget Preparation



Discuss Community Events FY26

Background

1

The Events Subcommittee was formed in the Fall of 2024, and meetings began in early 2025.

2

The Events Subcommittee provided suggestions to staff in preparation for the FY26 budget.

3

Staff presented a proposed event lineup for FY26 during the Budget Workshop on June 24, 2025.

4

Staff will review the updated proposed event lineup for FY26 with the City Council on August 5, 2025.

Event Subcommittee Feedback

Current Events

Feedback for 2025
Gateway to the Globe and
Independence Day Events

For the future

Add adult focused events,
more kids zone amenities,
activating Mustang
Station and the Historical
Park areas

Subcommittee suggestions

Add more kids zone items,
adult focused events

Maintain Community Focus

Support existing city
sponsored and local
community events

Maintain staff workload

Utilize current staffing
levels for events



FARMERS BRANCH
TEXAS

FY26 Events Division Budget Highlights

Maintain 4 large Community events

Gateway to the Globe,
Independence Day,
Halloween in the Park, and
Christmas Carnival

Moving all PARD events to the Events Division Budget

Move funding for events
like Halloween in the Park
from the Recreation
Center Budget to the
Events Division Budget for
more efficient use of
staffing and resources.
This is a budget-neutral
alignment; no additional
funding is recommended.

Maintain Events Subcommittee meetings for feedback

Continue having Events
Subcommittee meetings
to provide community
outreach and feedback

Events...looking forward

Continuous evaluation of
current events, outreach
to the community, and
implementation of new
event technology

Maintain current level of budget funding for FY26 for all events*

The Proposed Events
Division Budget is just
under the current FY25
budgeted amount

*FY25 Events Division Budget - \$1,179,900
*Proposed FY26 Events Division Budget - \$1,172,800



FARMERS BRANCH
TEXAS



Parks and Rec Events

Community Events

*Partnering with CFBISD for Community Outreach



2026 PROPOSED EVENT DATES

Feb	Daddy Daughter Dance
Feb	Superbowl Party (TBC)
Feb	Valentines Tea (TBC)
Mar	Mad Hatter Tea (HP)
Mar	Social Series (TBC)
Mar	Gateway to the Globe
Apr	Fishin' Fun
May	Bark Park Event
May	Community Outreach
May-June	The Mixer (TBC)
July	Social Series (TBC)
July	Independence Day
Aug	Community Outreach
Aug	Summer Carnival (CRC)
Sept	Social Series (TBC)
Sept	Classic Car Show (HP)
Oct	Spooky Pooch
Oct	Community Outreach
Oct	Branch Arts Live (HP)
Oct	Haunts & Houses (HP)
Oct	Halloween in the Park
Oct	Craft Fair (TBC)
Oct	Dia De Los Muertos (HP)
Nov	Veterans Day (TBC)
Dec	Bark Park Event
Dec	Community Outreach
Dec	Christmas Teas (HP)
Dec	A Christmas Carnival
Dec	Pancakes & Pajamas (CRC)

Questions



FARMERS BRANCH
TEXAS



2025 DATES

Feb	Daddy Daughter Dance
Feb	Superbowl Party (TBC)
Feb	Valentines Tea (TBC)
March	Mad Hatter Tea (HP)
March	Social Series (TBC)
March	Gateway to the Globe
April	Fishin' Fun
May	Bark Park Event
May-June	The Mixer (TBC)
July	Independence Day
July	Social Series (TBC)
August	Summer Carnival (CRC)
Sept	Social Series (TBC)
Sept	Classic Car Show (HP)
Oct	Spooky Pooch
Oct	Branch Arts Live (HP)
Oct	Haunts & Houses (HP)
Oct	Halloween in the Park
Oct	Craft Fair (TBC)
Nov	Dia De Los Muertos (HP)
Nov	Veterans Day (TBC)
Dec	Bark Park Event
Dec	Christmas Teas (HP)
Dec	A Christmas Carnival
Dec	Pancakes & Pajamas (CRC)