



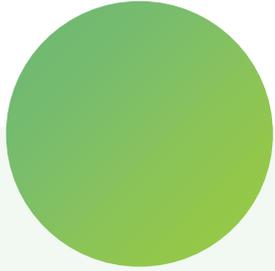
CITY OF  
**FARMERS BRANCH**  
TEXAS

# Senior Advisory Board

Year in Review | November 12, 2024



# Board Participation



## Meetings

88% Attendance at  
Board Meetings



## Engaged

Board members  
engage the community  
with programs and  
events



## Encourage

Through social media,  
printed materials, and  
word of mouth, the  
board encourages  
participation throughout  
the city.





# Farmers Branch Mission and Vision

## Mission

Our mission at the City of Farmers Branch is to build a vibrant, dynamic community that consistently seeks to improve the quality of life for our residents.

## Vision

Our vision is to be a city of the future with a vibrant and diverse economy that supports beautiful parks, great amenities, and friendly neighborhoods.

# Mission & Vision of Senior Advisory Board

**Mission**- To promote the independence and well-being of active adults in our community through health, wellness, educational, cultural, and recreational services.

**Vision**- To provide a friendly and active environment with connections through programs and services for active adults within the Farmers Branch community.

**Critical Business Outcomes**- Support the evolution of the arts, culture, and recreation in Farmers Branch



# Membership

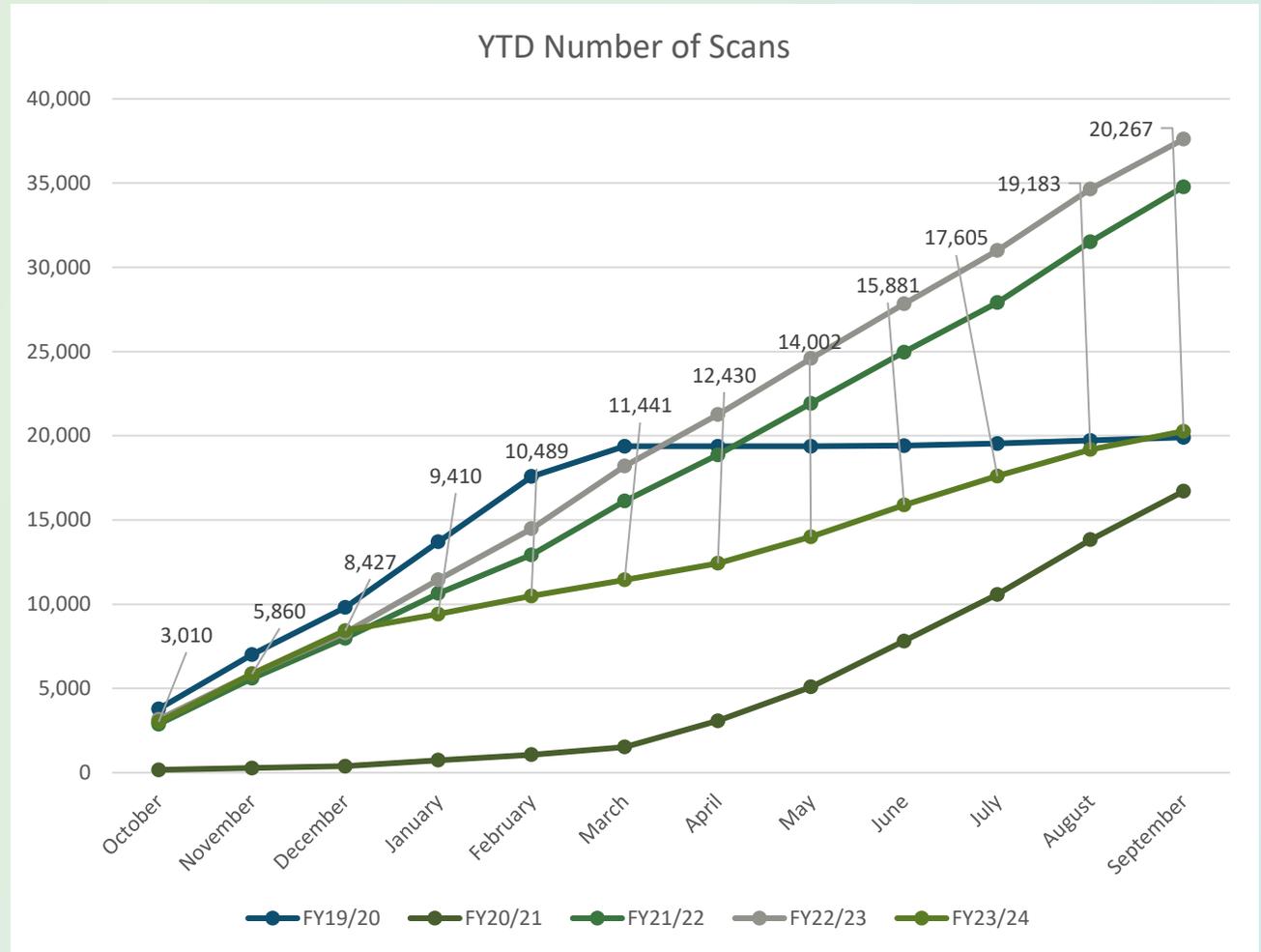
**FY 24 – YTD program participation – 19,332.**

**FY 24 – YTD member scans 20,267.**

**FY 24 – YTD NPS rating of 89.**

**FY 24 – YTD 832 current active members.**

**FY 24 – YTD programs offered – 518.**



# Renovation Update



# Examples of Success

- **Craft Fair – 656 Participants and 51 Vendors.**
- **Veterans Day Celebration – 275 Participants.**
- **Fishin’ Fun Event - +700 Participants.**
- **Game Night – 215 Participants.**
- **Board Member Ruth Fuls – Emeritus Status.**
- **Proclamation for three residents turning 100.**



# Questions?

TITLE MEETING | November 12, 2024

