



**FARMERS
BRANCH**

Proposed Ordinance Updates: Chapter 54 Solicitors

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Chief of Police



Background

The Police Department drafted these ordinance amendments in response to:

- Citizen and departmental concerns for public safety
- To address changes in the case law
- To provide a tool to more effectively address soliciting practices that cause public safety concerns

Some Notable Changes to the Ordinance

- Clarified and updated definitions to reflect current law and city ordinance
- Removed the provision to require a license or charge a fee to solicit in the city (Unconstitutional)
- Removed provision requiring the solicitor to be bonded
- Expanded enforcement authority:
 - Clarified no solicitation all day on Sundays and on identified holidays
 - Changed the daily ending time of solicitation to 8:00 pm (was 9:00 pm)
 - Added no solicitation in areas with “heightened personal security concerns” (ATM’s, banks, fuel pumps)
 - Added no solicitation on traffic islands and/or medians on arterial roadways, construction zones, and in high crash areas due to safety issues
 - Added no solicitation at or in city buildings or property or at events sponsored by the city or allowed by a special event permit
 - Added no solicitation at any private residence or other premises exhibiting a “No Solicitors Sign”
 - Prohibits aggressive solicitation



High Crash Locations

(based on 5yr data review)

- Valley View Lane and Marsh Lane
- Alpha Road and Inwood Road
- Valley View Lane and Josey Lane
- Valley View Lane and the Service Roads of IH-35
- Luna Road and the Service Roads of IH-635
- Valwood Parkway and the Service Roads of IH-35
- Valley View Lane and Luna Road
- Ridgeoak way and Marsh Lane
- Galleria Drive and Inwood Road
- Spring Valley Road and Dallas Parkway
- Spring Valley Road and Midway Road
- Valley View Lane and Webb Chapel Road
- McEwen Road and Midway Road
- Valwood Parkway and Josey Lane
- Royal Lane and Luna Road
- Spring Valley Road and Inwood Road

Signage

Residents and business owners are able to prohibit commercial sales solicitation by placing a sign near their main entrance.

Verbiage added:

It shall be unlawful to engage in personal commercial sales at any private residence or other premises exhibiting a sign in a conspicuous place containing the words;

NO SOLICITORS

NO SOLICITATION

NO SOLICITING

or other similar language.





Questions