



MEMORANDUM

PARKS & RECREATION

To: Robert Diaz, Parks and Recreation Director

From: Jocelyn Avina, Community Events Manager

Date: June 18, 2026

Subject: Community Events, Historical Park, and Venue 1842 Quarterly Q2 Report FY 25/26

The second quarter (January, February and March) is our primary planning season and a key period for coordination and execution. The Community Events team operates at full capacity, balancing strategic planning with active event delivery. With Gateway to Globe underway and Fishin' Fun approaching, the team continues building a strong foundation for the year. During this time the team also manages ongoing programming, school tours, and Venue 1842 and Historical Park rentals.

Community Events

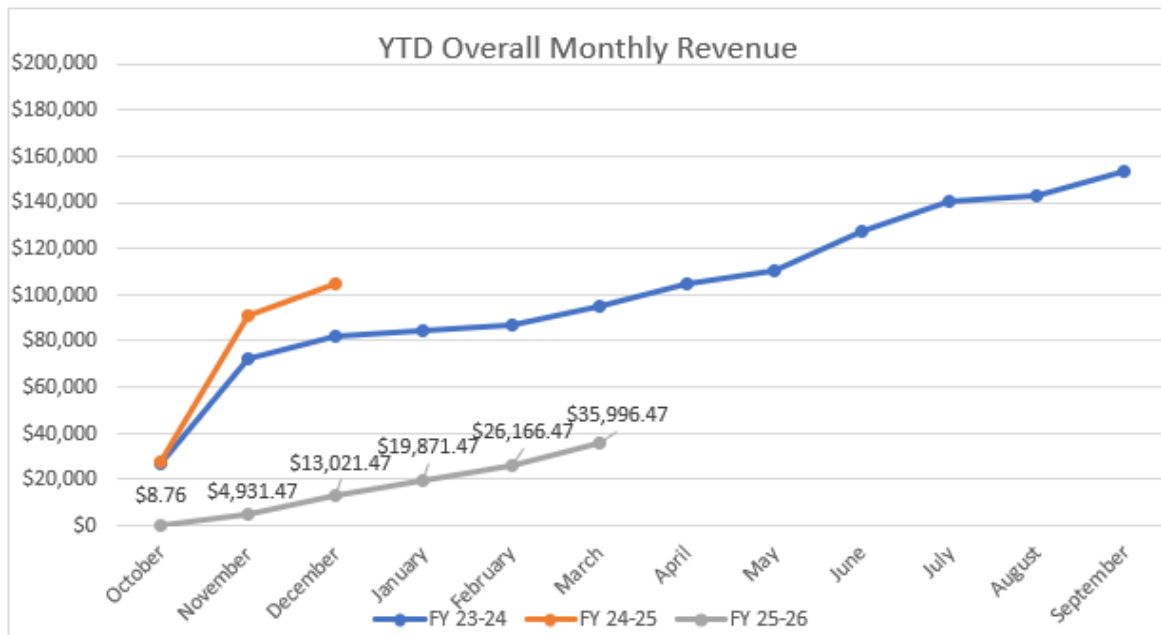
Gateway to the Globe

- Secured and Finalized Plans with our subcommittee to gather ideas and feedback
- Secured and finalized plans for entertainment, marketplace vendors, concessions, logistics, and marketing.
- Event was held Saturday, March 28 from 4-9 p.m. at the Historical Park
 - o Attendance: 2,500
 - o Expenses: \$55,000
 - o Revenue: \$2,959
 - o Initial feedback was overwhelmingly positive, with strong attendee satisfaction. In its third year, the event continued to grow in both scale and quality, featuring 15 performances across the main stage and Venue 1842. Enhancements included an expanded Kid Zone, interactive passport activities, and piñata sessions with adult participation. Additional attractions such as a petting zoo, educational creature shows, and a variety of vendors and hands-on activities created a dynamic experience for all.

Historical Park

Revenue

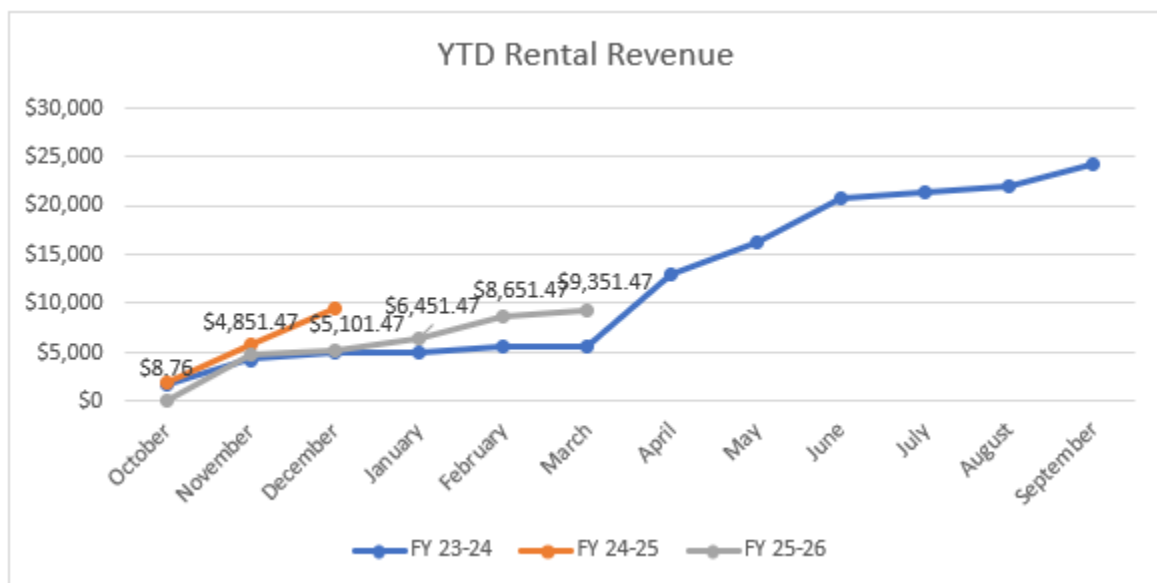
YTD Overall Revenue



Notes: Overall, the monthly revenue increased by 5% compared to the previous quarter and remained steady, due to the consistent activity in rentals and programs.

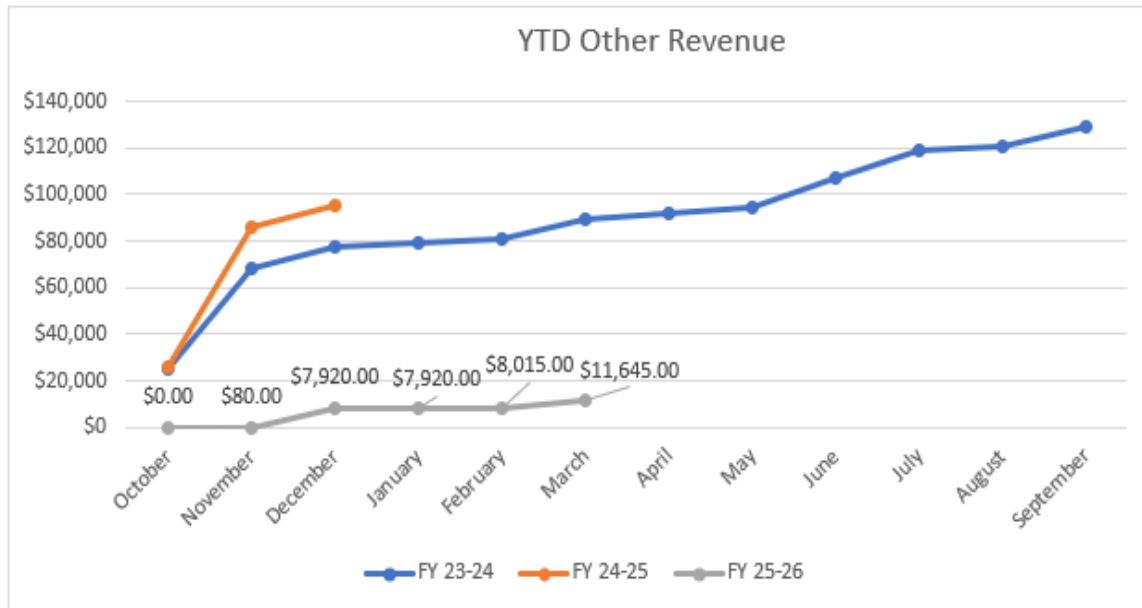
Historical Park

YTD Rental Revenue



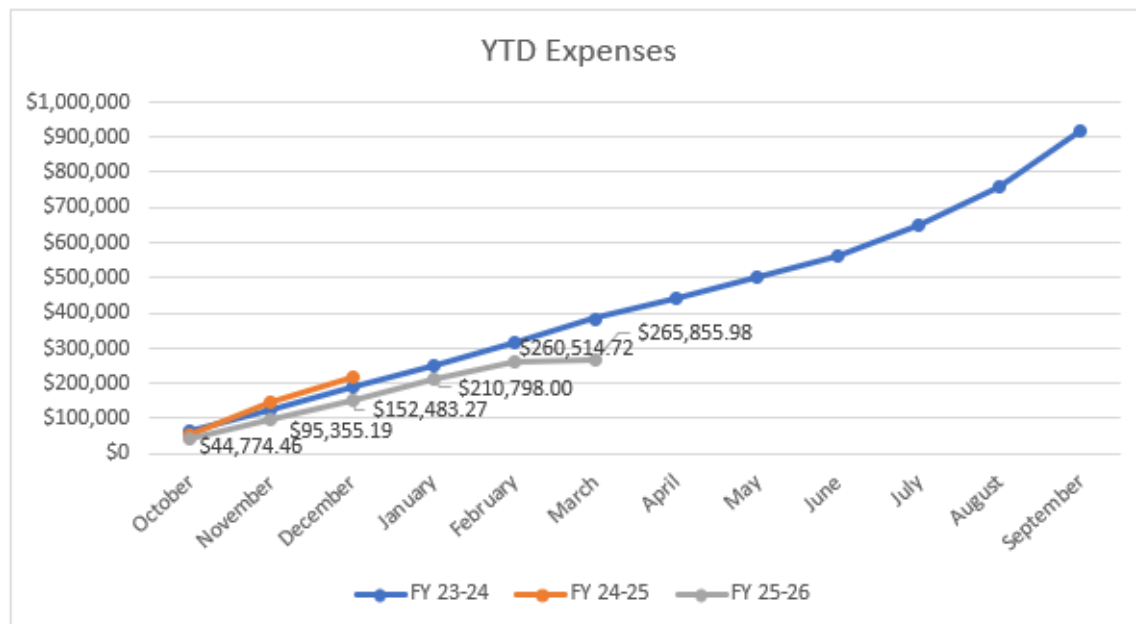
Notes: Rental revenue increased by 3% this quarter, with various monthly bookings including weddings, bridal showers, and baby showers at the Historical Park.

Historical Park
YTD Other Monthly Revenue



Notes: In comparison to the previous quarter revenue increase was driven by the Mad Hatter Tea Party. The Historical Park did not offer programs or school tours during January and February. Revenue in this category fluctuates quarterly based on program offerings.

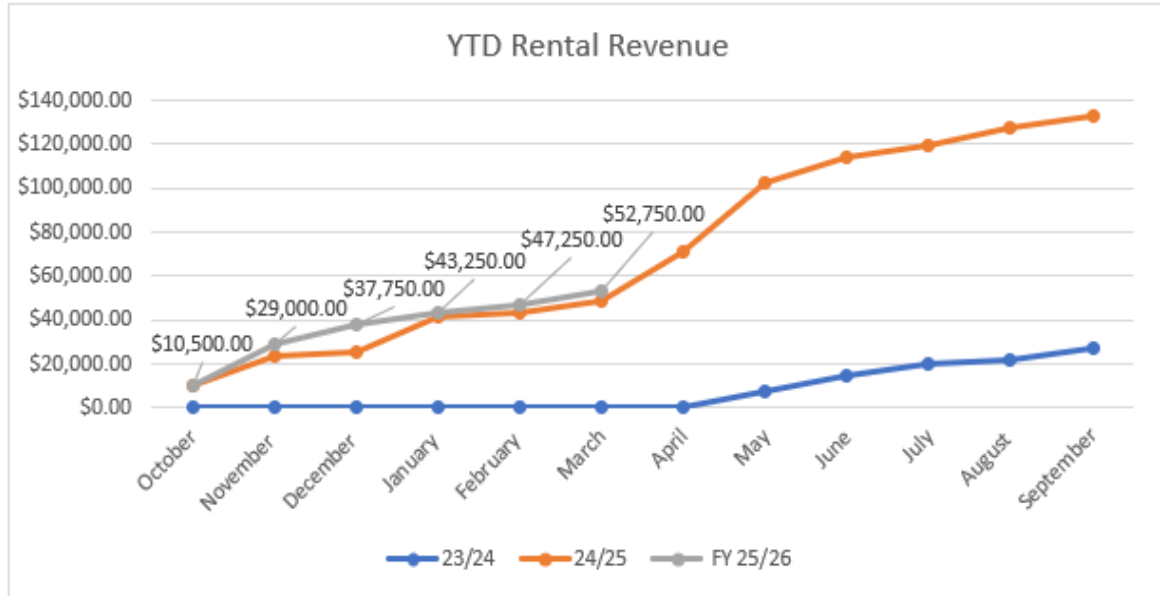
Historical Park
YTD Expenses



Notes: Expenses remained stable during this period. During the second fiscal quarter, expenditure primarily consisted of park repairs, staffing, events, rentals, and program supplies. Overall spending costs are

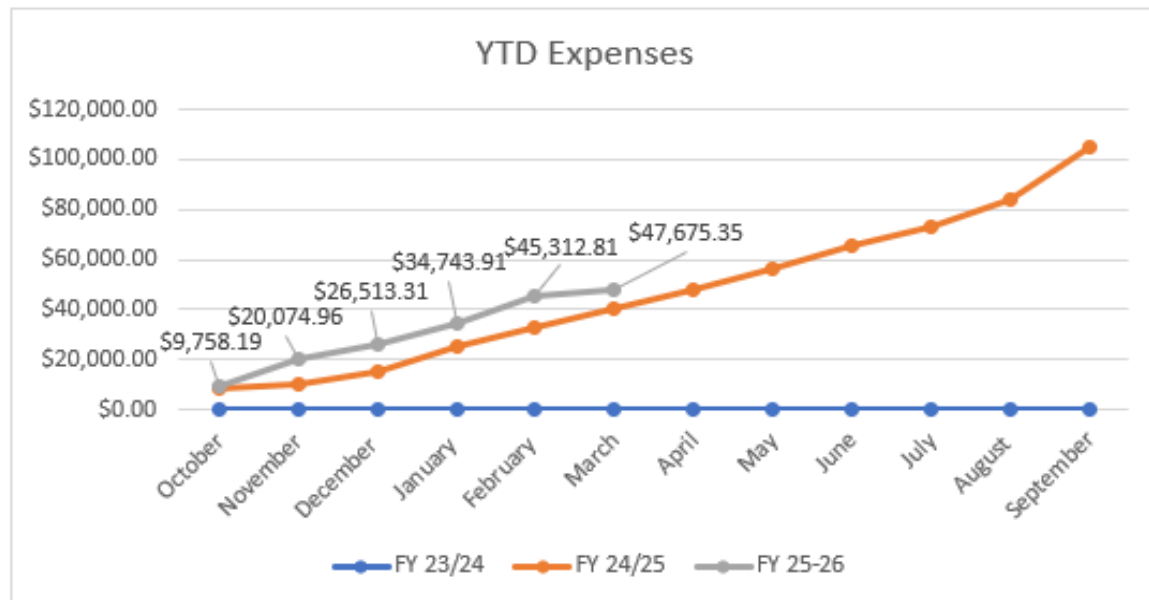
expected to rise in the coming months as programming, rental activity, and park maintenance increase in the spring.

Venue 1842
YTD Rental Revenue



Notes: Overall, the quarter demonstrates consistent revenue performance, with Venue 1842 revenue varying based on the timing of payments. Rental demands continued to be strong, especially for weddings in the spring as we transition into warmer months.

Venue 1842
YTD Expenses



Notes: Expenses related to Venue 1842 rental items and staffing remained stable, with only a modest increase necessary to support ongoing rental operations. Following the peak spring wedding season overall costs remained controlled while still supporting continued rental operations.

Conclusion

The Community Events team remains focused on creating meaningful, inclusive, and engaging experiences, through best practices, cost-effective strategies, and innovative programming. We continue to strengthen events and expand community impact with support from the Event Review Subcommittee and ongoing resident feedback. The second quarter of FY 25/26 reflected overall growth for the Historical Park and Venue 1842. Total revenue increased, driven by strong rental activity. Signature programs such as the Mad Hatter Tea Party saw strong attendance, and Venue 1842 rentals remained steady. Expenses at both the Historical Park and Venue 1842 remained consistent. Looking ahead, the team is energized by this momentum and excited for the remainder of 2026.