

# Parks & Recreation Board

Biannual Update to City Council



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# Mission & Vision

## Mission

Make recommendations pertaining to the operation of park facilities and recreation programs.

## Vision

Be continuously aware of the recreational needs of our residents. Create, repurpose and adapt our parks and facilities to meet those needs.



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# Events

## Past

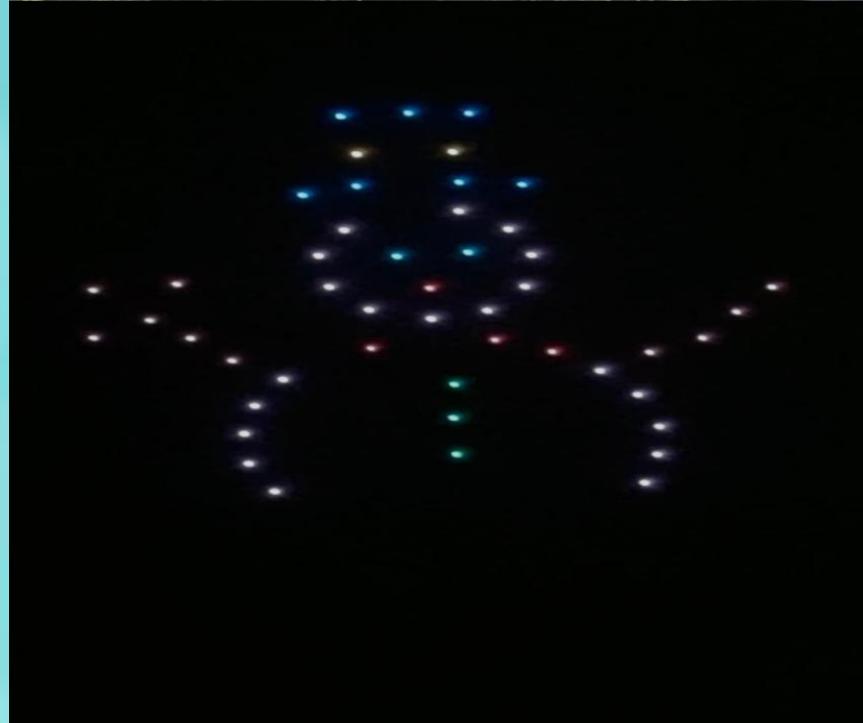
- Bloomin' Bluegrass Festival
- Halloween in the Park
- Veterans Day Celebration
- Viva Farmers Branch
- Christmas Tree Lighting

## Upcoming

- Denton Drive Live!
- Fishin' Fun
- Family Night in the Park
- Independence Day Celebration



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# Examples of Success

Sept 2022-February 2023

## Recreation

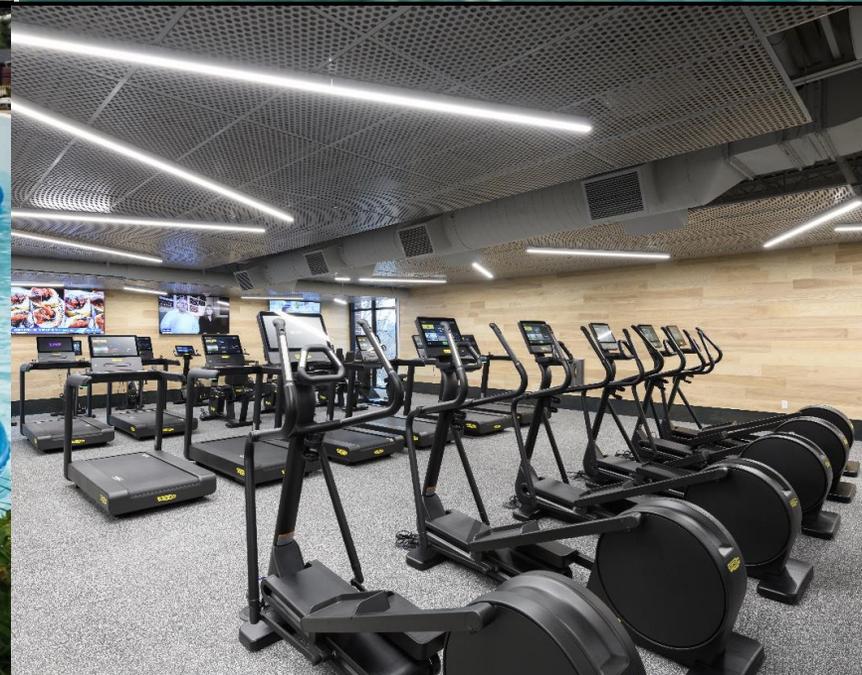
- Recreation Ctr. Phase II completed
- Membership revenue up 12%
- Memberships up 30%

## Aquatics

- Membership revenue up 29%
- Memberships up 19%
- Frog Pond Attendance up 8%
- Learn to swim – 1,300 swimmers



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# Updates & Future

- Oran Good Turf
- John F. Burke Nature Preserve
- Joya
- Mercer Park
- Montgomery Park Phase II
- Event Center\*
- The Branch Connection Renovation\*

\*Projects are housed under the Historical Preservation and Restoration and Senior Advisory Boards.



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# Questions?



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