



# City of Farmers Branch

## Minutes

### Arts & Culture Committee

Farmers Branch City Hall  
13000 Wm Dodson Pkwy  
Farmers Branch, TX 75234

Wednesday, February 18, 2026

6:00 PM

Venue 1842 @ Historical  
Park

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<b>Presiding</b>	1 -	Vice Chair Brianna Cattell
<b>Present</b>	6 -	Member Jennifer Evans, Member Rita Ford, Member David Moore, Member Chris Stevenson, Member Dawn Valentine, and Alternate Tad Perryman
<b>Staff</b>	2 -	Robert Diaz, Director of Parks & Recreation Jessica Alvarado, Recreation Superintendent

#### A. CALL TO ORDER

The meeting was called to order by Vice Chair Brianna Cattell at 6:01 p.m.

#### B. CITIZEN COMMENTS

There were no comments made.

#### C. AGENDA ITEMS

##### C.1 ELECTION OF CHAIR FOR THE ARTS & CULTURE COMMITTEE; AND TAKE APPROPRIATE ACTION.

Dawn Valentine made a motion to elect Rianna Cattell for Chair of the Arts & Culture Committee. The motion was seconded by Chris Stevenson. Motion carried.

Tad Perryman made a motion to elect Rita Ford for Vice Chair of the Arts & Culture Committee. The motion was seconded by David Moore. Motion carried.

##### C.2 CONSIDER APPROVAL OF MINUTES FOR THE JANUARY 21, 2026 MEETING; AND TAKE APPROPRIATE ACTION.

Jennifer Evans made a motion to approve the minutes for the January 21, 2026, meeting as presented. The motion was seconded by Tad Perryman. Motion carried.

##### C.3 RECEIVE AN UPDATE ON THE ARTWORK SUBMITTAL PROCEDURES.

At the January meeting, the committee members made comments/recommendations on the procedure process for artwork submittal. Robert Diaz, Parks & Recreation Director, incorporated those changes into the procedures and brought them back to the committee for review. Robert reported that Jackie Byles, Manager at The Branch Connection, is assisting in incorporating these changes for the committee. This document will be presented to the committee in March for final review and approval.

**C.4 RECEIVE AN UPDATE ON THE MERCER PARKWAY ART INSTALLATION**

Robert Diaz, Parks & Recreation Director, gave an update on the Mercer Parkway art installation.

- City Council was notified of all locations
- Staff is working to get it scheduled for possibly spring/summer 2026.
- A more definitive timeline will be available at the March meeting.
- Staff would like to have this completely installed by the end of summer 2026.
- Committee wants to host an unveiling after notifying the HOA of completion with artists and media.

**C.5 RECEIVE AN UPDATE ON THE UTILITY BOX WRAP PROGRAM.**

Robert Diaz, Parks & Recreation Director, gave an update on the Utility Box Wrap Program.

- Contacted Rachael Johnson, Marketing Manager, for background information on last year's utility box wrap program.
- The original 6 boxes, contests were conducted with CFB-ISD.
- In 2025, five boxes were completed, but were potentially trying to complete 8. (2 – FB themed; 2 – sport themed; and 1 – Animal Adoption)
- Speed Pro provided all graphics.
- Each box costs approximately \$900 to wrap.
- Staff noted that the City of Richardson has a very good wrap program, looking for examples.
- Staff is working to determine what funding was used for this program.

**C.6 RECEIVE AN UPDATE ON THE RECREATION DIVISION.**

Jessica Alvarado, Recreation Superintendent, provided the committee with an update on the 2026 holiday hours for Parks facilities (Recreation Center, Aquatics, Manske Library, The Branch Connection).

**C.7 RECEIVE AN UPDATE FROM THE FOLLOWING SUBCOMMITTEES; AND TAKE APPROPRIATE ACTION:**

- **ARTIST OUTREACH**
- **ARTS & CULTURE IN PUBLIC SPACES**
- **STRATEGIC PLANNING**
- **ARTS & CULTURE FESTIVALS**
- **EVENTS SUBCOMMITTEE**

Committee members from each subcommittee reported on progress to date.

Artist Outreach

- Has not met since their last meeting.
- Working on getting signs distributed and having a common document to update the directory
- Add in “date created” and “date modified” in the directory.
- The website is functional now, and the email has been updated.

Arts & Culture in Public Spaces

- Items being reviewed by the Committee.

Strategic Planning

- No updates to report.

Arts & Culture Festivals

- No updates to report.

Events review committee

- Fliers ready to distribute for the Gateway to the Globe event.
- Developed a map of the layout of the park for Gateway to the Globe.
- Use QR Code for any recommended vendor, performers, and COI required for all performers and food vendors.
- Goal is to have 14 performers – 15-minute slots.
- Event is on March 28 from 4-9 PM.
- Budget is set for \$55,000.
- There will be an Arts & Culture booth.
- New Fall event was discussed.

**C.8 Discuss agenda items for future Arts & Culture Committee meetings.**

- Boards and Commission Dinner
- Hidden Gems – Discover Farmers Branch Facebook Page for Economic Development.

**D. ADJOURNMENT**

A motion was made by Dawn Valentine to adjourn the meeting. The motion was seconded by David Moore. The motion carried. The meeting adjourned at 6:50 PM.

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Chair

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Attest