



City Council Study Session

Proposed Sign Ordinance Overview



Core Value #3

Provide strong, thriving, commercial and residential neighborhoods through planning, land use, development, code enforcement, revitalization activities and programs.

- **Simplify our sign requirements and make them easier to understand**
- **Improve the quality of new signs**
- **Reduce the number of pole signs in City**

Compared Sign Requirements

- Addison
- Southlake
- Frisco
- Plano
- Allen
- McKinney





Wall Signs

- Not to exceed 75% of length of the wall
- No box or framed wall signs
- **LR1, LR2, Office** = 200 sf or 10% of façade area
- **LI, HI, Commercial** = 200sf for each 300 feet or 10%
- **MF1-4** = 50sf of 10% of façade area.
- **I-35 and 635 frontage** = 300sf or 10%



Monument Signs

- Maximum Sign area = 75sf sign area
- Maximum height = 6 feet
- Minimum setback = 5 feet
- Required Landscaping at base (2ft minimum)



Multi-Tenant Monument Signs

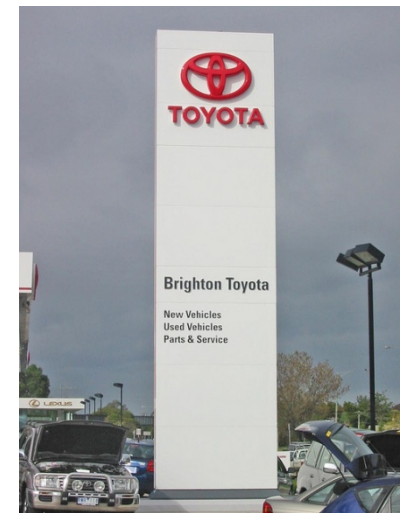
- Maximum Sign Area =
 - LR1, LR2 = 150sf
 - LI, HI, C, O= 100sf
- Maximum Height = 10 feet
- Minimum Setback = 5 feet
- Required Landscaping at base (2ft minimum)



Subdivision Signs

- Allowed in all residential zoning districts
- Maximum Sign Area = 40sf
- Maximum Height = 6 feet
- Minimum setback = 5 feet





Pylon Signs

- **Only Allowed** along I-35 E and I-635
- Maximum sign Area = 150 sf
- Base must be at least 33% of sign width
- Maximum Height
 - I-635 = 40 feet
 - I-35 East = 30 feet
- Minimum setback = 5 feet