



**The Business, In Business,
For Your Business**

CONSULTATION PLAN

VISION:

- ▶ Revitalization of the Farmers Branch Chamber of Commerce

MISSION:

- ▶ Develop a practical and inspiring Plan, through a combination of proactive deliverables

CONSULTATION PLAN

▶ DELIVERABLE 1: Understand and Inspire

- Learn member expectations and needs through one-on-one meetings & Town Hall type meetings

▶ DELIVERABLE 2: Revamp and Revitalize

- Develop ideas and actions to implement and/or revitalize activities and events
- Ideas offered to improve process and image

▶ DELIVERABLE 3: Sales and Marketing

- Lead creation of a membership drive
- On-boarding process for new members

UPDATED PROGRAM OF WORK

- ▶ Diversified Networking Events
- ▶ Chamber Choice Awards: April 26 - DoubleTree by Hilton near the Galleria
- ▶ State of Education Luncheon: May 18 - Omni Dallas Hotel at Park West
- ▶ Chamber Master Lunch & Learns
- ▶ Upgraded Platinum Events

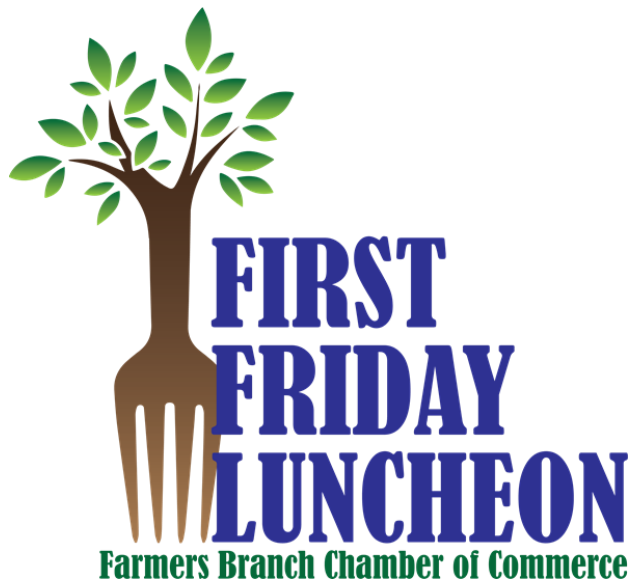
HIRING OF STAFF PRESIDENT

▶ **TIMELINE:**

- April 12th: Application deadline
- April 15th: Review applications
- New Hire by June 15th

▶ **PRIORITIES OF PRESIDENT:**

- Membership Drive
- Re-engaging Committees
- Continuation of improving processes and events



Average Attendance:
60 attendees

LOCATIONS INCLUDE:

Eagle Gun Range


Nuevo Leon Mex-Mex Restaurant

Dallas Medical Center

Camera Ready Studio



**CAMERA
READY
STUDIOS**



**FIRST
FRIDAY
LUNCHEON**
Farmers Branch Chamber of Commerce



Average Attendance:
25 attendees

SPOTLIGHT PRESENTERS:

Metrocrest Services

New Level Nutrition

DoubleTree by Hilton near the Galleria

Sam Pack's Five Star Chevrolet

The Branch Church

Wells Fargo

**WELLS
FARGO**





**BRANCH
OUT** SUNRISE
NETWORKING





Average Attendance:
35 attendees

IMPLEMENTED IN JANUARY 2019

**LOCATIONS INCLUDE: Levantina, Nuevo Leon,
Fuzzy's Taco Shop, Ultimate Escape**







NEW MEMBERS

- FY 2017 New Members: 11
- FY 2018 New Members: 14
- FY 2019 New Members: 20



11 RIBBON CUTTINGS



A life of possibilities for people
with intellectual disabilities.





RIBBON CUTTINGS



SPECIAL EVENTS

- ▶ Red Ribbon Breakfast: October 19th, 2019 at Wyndham Garden Dallas North
- ▶ Mustang Station Groundbreaking: October 30th, 2019

