The Business, In Business, For Your Business

CONSULTATION PLAN

VISION:

- Revitalization of the Farmers Branch Chamber of Commerce

MISSION:

- Develop a practical and inspiring Plan, through a combination of proactive deliverables

CONSULTATION PLAN

- **DELIVERABLE 1: Understand and Inspire**
  - Learn member expectations and needs through one-on-one meetings & Town Hall type meetings
- **DELIVERABLE 2: Revamp and Revitalize**
  - Develop ideas and actions to implement and/or revitalize activities and events
  - Ideas offered to improve process and image
- **DELIVERABLE 3: Sales and Marketing**
  - Lead creation of a membership drive
  - On-boarding process for new members

UPDATED PROGRAM OF WORK

- Diversified Networking Events
- Chamber Choice Awards: April 26 - DoubleTree by Hilton near the Galleria
- State of Education Luncheon: May 18 - Omni Dallas Hotel at Park West
- Chamber Master Lunch & Learns
- Upgraded Platinum Events

HIRING OF STAFF PRESIDENT

- **TIMELINE:**
  - April 12th: Application deadline
  - April 15th: Review applications
  - New Hire by June 15th

- **PRIORITIES OF PRESIDENT:**
  - Membership Drive
  - Re-engaging Committees
  - Continuation of improving processes and events

FIRST FRIDAY LUNCHEON

Farmers Branch Chamber of Commerce

Average Attendance:
60 attendees

LOCATIONS INCLUDE:

Eagle Gun Range

Nuevo Leon Mex-Mex Restaurant

Dallas Medical Center

Camera Ready Studio

EAGLE GUN RANGE

LIVE FREE

CAMERA READY STUDIOS

FIRST FRIDAY LUNCHEON

Farmers Branch Chamber of Commerce

BRANCH OUT SUNRISE NETWORKING

Average Attendance:
25 attendees

SPOTLIGHT PRESENTERS:

Metrocrest Services

New Level Nutrition

DoubleTree by Hilton near the Galleria

Sam Pack's Five Star Chevrolet

The Branch Church

Wells Fargo

WELLS FARGO

DOUBLETREE BY HILTON Dallas Near Galleria

BRANCH OUT SUNRISE NETWORKING

BRANCH HOUR NETWORKING

Average Attendance:
35 attendees

IMPLEMENTED IN JANUARY 2019

LOCATIONS INCLUDE: Levantina, Nuevo Leon, Fuzzy's Taco Shop, Ultimate Escape

LEVANTINA
THE NATURAL STONE COMPANY

Nuevo Leon
mex-mex Restaurant

FUZZY'S TACO SHOP

BRANCH HOUR NETWORKING

FARMERS BRANCH CHAMBER OF COMMERCE

NEW MEMBERS

- FY 2017 New Members: 11
- FY 2018 New Members: 14
- FY 2019 New Members: 20

11 RIBBON CUTTINGS

RIBBON CUTTINGS

SPECIAL EVENTS

- Red Ribbon Breakfast: October 19th, 2019 at Wyndham Garden Dallas North
- Mustang Station Groundbreaking: October 30th, 2019