



## ARTIST SPOTLIGHT

# DAVID MOORE

**BUSINESS AND COMMUNITY LEADER,  
THEATRICAL PRODUCER**

David was born in Dallas at Baylor Hospital and his parents moved to Farmers Branch when he was 6 months old. He has lived in Farmers Branch for 55 years, with a short 7-year stint in Carrollton, and a long 6 months in San Antonio! He attended Janie Stark Elementary, FB Elementary (when it was brand new), Vivian Field MS, and RL Turner HS, where he participated in choir, theatre, and musicals. In 1978, he played John Proctor in Arthur Miller's "The Crucible", and the RL Turner theatre department advanced to the UIL State One-Act Play competition for the first time in CFBISD history! In 1981 he married Cindy (Hunt) Moore, also a FB resident, and they have been blessed over the past 43 years with three children, two precious granddaughters, and two fabulous grandsons. In the late 80's/early 90's, David and Cindy participated in community theatre productions of "Oklahoma", "The Music Man", and "Fiddler on the Roof" at The Branch Church, with 3 kids under the age of 10 in tow. He holds a BBA and MBA in Marketing and Management from Dallas Baptist University, as well as a Funds Development Certificate from the Center for Nonprofit Management.

For over 30 years, David served as highly skilled fashion accessories executive at The Bonneau Company, Fossil, Inc., and Visionworks, utilizing his expertise in strategic marketing, merchandise management, product development, sourcing, importing, supply chain management, acquisition integration, and global distribution. He demonstrated a proven ability to create, drive, and sustain profitable growth through new initiatives and was consistently selected as a member of cross-functional executive teams responsible for brand development, strategic planning, business initiatives, operations, and financial oversight. He was fortunate to travel to Asia and Europe, sourcing eyewear and fashion accessories for a variety of brands including

Fossil, Relic, Michele, Disney, Warner Bros, Foster Grant, Spalding, Sylvester Stallone, Michael Jackson, Cherokee, LA Gear, NASCAR, and Polaroid. Over the past 10 years he has provided consulting services to various clients sharing his expertise in management, marketing, finance, and operations. In 2014, David joined The Firehouse Theatre as Executive Director, assisting with vision, strategy, structure, management, programming, marketing, and donor relationships. As an Ex-Officio member of the Board, he serves on the Funds Development, Finance, and Governance Committees. Since 2014, The Firehouse Theatre has grown five-fold, endured the Covid-19 pandemic, entertained the community, and received multiple awards, most recently from the 2023 Best of Dallas Awards by The Dallas Observer for “Best Community Theatre for a Cozy, Intimate Show.”

When he’s not working, David enjoys giving back as a volunteer to the community. He has served for over 20 years on the Advisory Board of The Warehouse Ministry, a non-profit youth leadership organization located in Georgia. During his 6-years serving on the Planning and Zoning Commission for the City of Farmers Branch (3 years as Chair), the group won awards for the I-35 Corridor Plan, as well as 2021 Board of the Year. In 2019 David was honored to receive the Mayor’s Award of Excellence. He served on the City Manager Selection Citizen Task Force, as well as the 2045 Comprehensive Plan Committee. For the past 2 years he has served as a resident on the Arts and Culture Committee, which was awarded 2022 Board of the Year.