

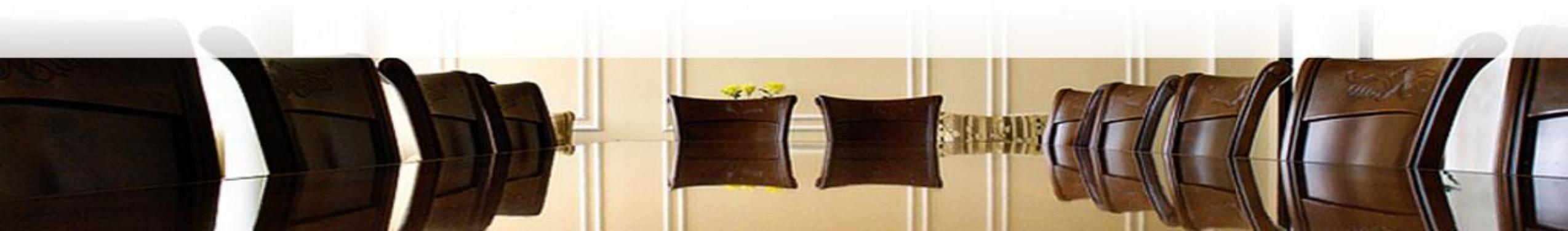
City Facility Meeting Space Analysis

Farmers Branch



The Situation

- “There is not enough meeting space in Farmers Branch.”
- There are currently 8 meeting rooms available in City facilities
- There is the possibility of adding 7 rooms in the City with a variety of capabilities and amenities.
- Don’t forget, Fire Station #2 will include a community room.
- Alcohol is not allowed in City facilities.



Current City Facility Rental Status

Meeting Spaces

Recreation Center and Aquatics Center charge for meeting space

- Recreation Center: 5 rooms, 6,725 sq. ft., 440 capacity
- Aquatics Center: 1 room, 500 sq. ft., 40 capacity

Manske Library does not charge for meeting space

- Library: 2 rooms, 2,067 sq. ft., 124 capacity

Senior Center, City Hall, and Fire Administration do not allow meeting space to be rented at this time

- Senior Center: 5 rooms, 8,328 sq. ft., 425 capacity
- City Hall: 1 room, 500 sq. ft., 30 capacity
- Fire Administration: 1 room, 1,000 sq. ft., 50 capacity



Room Features

We have something for everyone

- Performance stages
- Dry erase boards
- Tables and chairs
- 150” rear mounted projectors to 32” Apple TV
- Food serving capabilities
- Open floor plans or conference rooms



Recreation Center Revenue

All Rooms

Year	Number of Bookings	Total Attendance	Total Revenue
2010	224	7,027	\$20,526.19
2011	328	8,269	\$23,975.15
2012	421	10,336	\$32,575.95
2013	417	12,545	\$32,257.00
2014	413	10,921	\$32,982.50
2015	589	13,467	\$34,996.83
2016	789	14,790	\$38,520.33
2017	811	15,160	\$39,717.10



Our Current Fee Structure

Recreation Center

RENTAL AREA INFORMATION

The following areas within the facility are available to rent during specified hours.

On-going rentals are not permitted. Athletic "events" must be coordinated/approved through the Athletics Coordinator.

	Square Feet	Occupancy	Deposit Operating Hours	Hourly Operating Hours Resident/Non-resident	Deposit After Hours	Hourly After Hours Resident/Non-resident
Magnolia Room	1,862	125	\$200	\$50	\$200	\$75
Conference Room	323	15	\$50	\$30	\$200	\$75
Oak Room	1,447	97	\$50	\$30/\$50	\$200	\$75/\$100
Pecan Room	1,448	97	\$50	\$30/\$50	\$200	\$75/\$100
Mesquite Room	1,470	98	\$50	\$30/\$50	\$200	\$75/\$100
Dance Studio	1,458	30	\$50	\$30/\$50	N/A	N/A
Gymnasiums 1 & 2	9,112/ 9,352	contact staff	\$50	Half Court:\$30/\$50 Full Court:\$50/\$75	\$200	Full Court Only \$100/\$150
Recreational Gymnastics*	contact staff					
Tree House (6 mos-6 yrs)	500	20	\$50	\$30	\$200	\$75

- *Recreational Gymnastics Gym is available for "Parties with the Coach" – contact staff for additional information.
- Saturday parties beginning prior to 5:00 p.m. and complete by 7:00 p.m. will be charged the \$50 deposit.
Saturday parties beginning prior to 5:00 p.m. but renting past 7:00 p.m. pay the \$200.00 deposit.
Sunday parties beginning prior to 4:00 p.m. and complete by 6:00 p.m. will be charged the \$50 deposit.
Sunday parties beginning prior to 4:00 p.m. but renting past by 6:00 p.m. will be charged the \$200 deposit.
- The kitchen can be used as part of your rental (dependent upon availability and amenities may be shared). Amenities include a microwave, refrigerator/freezer, ice machine, sink, dishwasher, and coffee service for a nominal fee. Using the kitchen does not give you exclusive rights to the kitchen unless specified at the time of your rental.



Fee Comparison

Lewisville, Carrollton, Plano

Lewisville	Resident Hourly Rate	Non-Resident Hourly Rate	Deposit
Senior Center (125)	\$60	N/A	\$300
Community Room (164) Pictured	\$50	N/A	\$300
Recreation Center Larger Classroom (50)	\$25	N/A	\$25/hr
Recreation Center Small Classroom (25)	\$15	N/A	\$15/hr



Carrollton	Resident Hourly Rate	Non-Resident Hourly Rate	Deposit
Rec Center Room A/B/C/D (36)	\$25	\$35	\$100
Rec Center Dance Room (191)	\$85	\$115	\$150
Senior Center Texas Room (700) After Hours Only	\$250	\$330	\$250
Senior Center Texas Room A (200) After Hours Only	\$120	\$140	\$100



Plano	Resident Hourly Rate	Non-Resident Hourly Rate	Deposit
Library Conference Room	\$15	\$60	\$0
Library Program Room	\$25	\$75	\$0
Rec Center Meeting Room (50)	\$65/\$90	\$75/\$100	\$0
Multipurpose Room (100)	\$125/\$150	\$135/\$160	\$0



Policy Discussion

- What facilities/rooms do we want to make available for rent?
 - Any special considerations
- Do we want to explore options for allowing alcohol?
- Next steps

