



# INFORMATION MEMORANDUM

TO: Mayor and City Council

FROM: Gary D. Greer  
City Manager

DATE: August 18, 2015

SUBJECT: Commercial Façade Grant for 2561 Valley View Lane, Valley View Pet Health Center

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In 2012, a Commercial Facade Revitalization Program (Program) was developed and funded to encourage property owners to enhance the publicly viewed areas of their buildings. The Program is set up as a single payment reimbursement to property owners per building/business, and in some situations, tenants. Facade grants are available up to a 50/50 matching basis with a minimum project value of \$2,000 and a maximum reimbursement of \$50,000 per grant, unless otherwise approved by the City Council. Since the Program's inception, nine grants have been approved: 12879 Josey Lane, 12895 Josey Lane, 3212 Beltline Road, and 2914-2920 Valley View Lane, 12895 Josey Lane (Suite 140), 13610 Midway Road, 13740 Midway Road/Suite 700, and 13720 Midway Road/Suite 100; 200.

There is currently a \$149,860 balance in the fiscal year 2014-2015 budget for this Program.

In 2009 Dr. David Landers purchased the building located at 2561 Valley View Lane as well as the veterinarian practice, commonly known as Valley View Pet Health Center.

Dr. Landers wants to update the façade with installation of stone wainscoting below the windows, stucco above wainscoting, new channel letter signage (lighted), and plans to paint the existing awning. The existing damaged monument sign will be replaced along with a new plant border.

The proposed building project is \$33,496.95. For the previous nine grants requested, 10% of the proposed building project has been approved by City Council. Dr. Landers is requesting

\$16,748.47, however staff recommends approving 10% (\$3,349) of the proposed building project.

Valley View Pet Health Center is a progressive full service small animal hospital caring for dogs, cats, rabbits, birds, reptiles, primates, pocket pets, and other exotic animals.

City Administration recommends approving Resolution 2015-076 for 10% of the proposed building project (\$3,349) as the facility is located in the Station Area which is in the process of being redeveloped.

POSSIBLE COUNCIL ACTIONS:

- 1) I move to approve Resolution No. 2015-076 approving Economic Development Incentives for 2561 Valley View Lane pursuant to the Commercial Façade Grant Program for 10% of the proposed building project (\$3,349) as the facility is located in the Station Area which is in the process of being redeveloped.
- 2) I move to approve Resolution No. 2015-076 approving Economic Development Incentives for 2561 Valley View Lane pursuant to the Commercial Façade Grant Program for 10% of the proposed building project (\$3,349) as the facility is located in the Station Area which is in the process of being redeveloped, with modifications.
- 3) Motion to table the issue for further study or take no action.