

Mission

Farmers Branch Sister City Program Mission Statement:

The Farmers Branch Sister City Program fosters global partnerships and cultural exchange by building meaningful relationships with communities around the world. Through educational, artistic, economic, and civic collaborations, we promote mutual understanding, friendship, and shared growth. Our mission is to celebrate diversity, strengthen international ties, and enhance the cultural and economic vitality of Farmers Branch and its sister cities.

Farmers Branch Sister City Subcommittee Goals:

1. Support City Council's Vision – Align efforts with the City Council's goals to revitalize and strengthen the Sister City Program, ensuring its sustainability and impact.
2. Plan and Host Events – Organize welcoming ceremonies, cultural exchanges, and community events to engage and celebrate visiting delegations from our sister city.
3. Coordinate Housing & Hospitality – Secure comfortable accommodations for guests, ensuring a welcoming and enriching stay in Farmers Branch.
4. Foster Community Connections – Create opportunities for city residents to engage with sister city guests through cultural activities, educational programs, and networking events.
5. Promote Cultural Exchange – Develop initiatives that highlight the traditions, history, and arts of our sister city while sharing Farmers Branch's unique culture.
6. Enhance International Partnerships – Strengthen relationships with our sister city through ongoing collaboration, communication, and mutual support.

Proposed Events for Sister City Exchange:

1. Opening Ceremony with Mayor and Council – A formal welcome event featuring speeches, cultural performances, and an exchange of gifts to strengthen diplomatic and cultural ties.
2. Attendance at Local Cultural Events – Invite guests to experience Farmers Branch's vibrant arts and heritage by attending events such as Branch Arts Live and Día de los Muertos celebrations.
3. Community Welcome Dinner – Host a dinner at one of Farmers Branch's local restaurants, providing an opportunity for guests and city leaders to connect over a shared meal.

4. City Tour & Facilities Showcase – A guided tour of Farmers Branch’s parks, historical sites, and key city facilities, highlighting the community’s amenities, growth, and commitment to sustainability.
5. Cultural Exchange Workshops – Organize interactive sessions where guests and residents can share traditions, music, dance, and cuisine from their respective cultures.
6. Business & Economic Roundtable – Facilitate discussions between local business leaders and sister city representatives to explore economic partnerships and opportunities for collaboration.
7. School & Community Engagement – Arrange visits to local schools and community centers, allowing students and residents to interact with sister city delegates and learn about their culture.
8. Farewell Reception – A closing event to reflect on the visit, celebrate new friendships, and discuss future exchanges and collaborations.