



City of Farmers Branch

Meeting Minutes

Art & Culture Committee

Farmers Branch Historical Park
2540 Farmers Branch Lane
Farmers Branch, TX 75234

Wednesday, October 9, 2024

6:00 PM

Historical Park

In accordance with Tex. Govt. Code §551.127, notice is hereby given that (i) one or more committee members may be participating on a regular, non-emergency basis in this meeting by video conference, (ii) the location of the meeting will be at the Farmers Branch Historical Park, 2540 Farmers Branch Lane, Farmers Branch, Texas, where a quorum of the Arts & Culture Committee will be physically present, which location will be open to the public, and (iii) it is the intent to have the quorum of members of the Arts & Culture Committee present at said location for this meeting.

A. CALL TO ORDER

The meeting was called to order by the Committee Chair, Amy Cave at 6:00 PM.

Absent: Alternate Chris McGuire

Presiding: Chair Amy Cave

Present: Member Brianna Cattell, Member Jennifer Evans, Member Rita Ford, Member David Moore, Alternate Tad Perryman, Member Chris Stevenson, and Member Dawn Valentine

Staff: Bonnie Neumann, Historical Cultural Specialist, Hillary Kidd, Historical Park Manager, and Perla Tavera, Director of Economic Development, Tourism, and Planning

B. CITIZEN COMMENTS

This agenda item provides an opportunity for citizens to address the Board or Committee on any matter that is not posted on the agenda. Anyone wishing to address the Board or Committee should complete a Citizen Comments Registration Form and submit it to the Board Liaison or Board Chair prior to the start of the meeting. There is a three (3) minute time limit for each citizen to speak with a reasonable limitation on speakers on one topic or item with a maximum of fifteen total minutes on the same topic item. Anyone wishing to speak shall be courteous and cordial.

The Board or Committee is not permitted to take action on any subject raised by a speaker during Citizen Comments. However, the Chair may have the item placed on a future agenda for action; refer the item to the City Administration for further study or action; briefly state existing City policy; or provide a brief statement of factual information in response to the inquiry.

No comments were made.

C. AGENDA ITEMS**24-781 Consider approval of the September 18, 2024 meeting minutes; and take appropriate action.**

Secretary Dawn Valentine moved the minutes of the September 18, 2024 meeting be approved as written. Vice Chair Brianna Cattell seconded. Motion carried by the following vote:

Absent 1 - Alternate Chris McGuire

Aye 7 - Member Brianna Cattell, Member Jennifer Evans, Member Rita Ford, Member David Moore, Alternate Tad Perryman, Member Chris Stevenson, and Member Dawn Valentine.

24-788 Receive a report on the coordination of the Sister Cities program

- Perla Tavera, Director of Economic Development, Tourism, and Planning reported
- October 2025 Sister Cities visit from England and Germany
- host families needed
- plan welcoming ceremony, ideas could include Oktoberfest and Cricket match

24-783 Receive a report on Mustang Station Arts & Culture District branding

- new restaurant - taco shop, Senor Oink, coming Q2 2025
- branding located on street signs, two traffic signal boxes, and marketing material/swag
- sign toppers – 15 street sign toppers are located throughout the Arts and Culture District
- interactive map on Arts and Culture website that shows pictures and locations of electrical boxes, art pieces, and street sign toppers
- annual update presentation to City Council on November 12 will feature some of these items

24-782 Receive Sub-Committees updates; and take appropriate action.

Discussed the memos that are attached to each agenda item

- **Artist Outreach** – Chair Amy Cave
 - no new changes
- **Arts in Public Spaces** – Chair Amy Cave
 - three art pieces were purchased for the west side and are now owned by the City will be installed in the near future along the Westside Art Trail median
- **Grant Making and Funding** – David Moore
 - nothing to report
- **Festivals and Contests** – Secretary Dawn Valentine
 - Branch Arts Live update and overview for new members
 - John and Lois Lehman, volunteer photographers, will take photos at Branch Arts Live
 - inquiry made regarding future traffic signal improvement locations, map requested

- new sub-committees for 2025
- sunset Grant Making and Funding sub-committee for 2025
- Plan of Work form will be emailed by Bonnie Neumann, Historical Cultural Specialist. Committee will have one week to fill out and return. Bonnie will compile information and present at the November meeting.
- Proposed sub-committees:
 - Artist Outreach
 - Arts and Culture in Public Spaces
 - Arts and Culture Festivals
 - Strategic Planning
 - Sister Cities
- Public art project behind City Hall is on hold.

24-784 Receive an update on Arts and Culture and City of Farmers Branch current projects, events, and upcoming activities.

A listing of events was included in the current packet. Highlights for upcoming events include:

- Oct 18 & 19 – Bloomin’ Bluegrass Festival, Historical Park
Venue 1842 open during bluegrass festival for VIP and board members
- Oct 18 – Craft Fair, Community Recreation Center
- Oct 20 – Branch Arts Live, an Arts and Culture Committee event, Historical Park
- Oct 24 – Haunts and Houses, Historical Park
- Oct 31 – Halloween Trick or Treat, Community Recreation Center and Aquatics Center
- Nov 1 – Día de los Muertos (Day of the Dead) Celebration, Historical Park
- Nov 7 – Charcuterie Board Class, Historical Park (Dodson House)
- Nov 10 – Victorian Fencing Society exhibition, Historical Park (Old Church)
- Nov 10 – Fall Family Minis, Historical Park
- Nov 11 – Veterans Day Celebration, Community Recreation Center

24-785 Receive an update from Committee members on parks, programs, events, or facilities attended in the City of Farmers Branch.

- George Mendoza painting at Envision Dallas Center off Valley View in Farmers Branch, formally Lighthouse for the Blind
- Peter Pan Jr at the Firehouse Theatre: 40 kids, six shows, over 900 people attended
- A Gentleman’s Guide to Love and Murder at the Firehouse Theatre
- auditions for Annie at the Firehouse Theatre
- Jennifer Evans attended the Cottonwood Arts Festival
- CFBISD Fine Arts Events
- Dallas College at Brookhaven Campus events Dallas College calendar online
- Visual Art League of Lewisville, Lewisville Grand Theater, fresh ideas in 2024 Rita Ford

24-786 Discuss agenda items for future Arts & Culture Committee meetings.

- Annual Presentation to City Council on November 12
- Discuss proposed sub-committees and who will serve on them
- Discuss 2025 Plan of Work

D. ADJOURNMENT

Vice Chair Brianna Cattell motioned to adjourn the meeting. David Moore seconded. Motion carried unanimously. The meeting adjourned at 7:43 PM.

Chair

Attest