



City of Farmers Branch

Minutes

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, TX 75234

Arts & Culture Committee

Wednesday, October 15, 2025

6:00 PM

Community Services
Conference Room

Absent	2 – Vice Chair Brianna Cattell, Alternate Tad Perryman
Presiding	1 – Chair Amy Cave
Present	6 – Member Rita Ford, Member Jennifer Evans, Member David Moore, Member Chris Stevenson, Member Dawn Valentine, and Alternate Chris McGuire
Staff	2 – Bonnie Neuman, Historical Cultural Specialist Robert Diaz, Director of Parks and Recreation

A. CALL TO ORDER

The meeting was called to order by the Committee Chair, Amy Cave at 6:00 PM.

B. CITIZEN COMMENTS

This agenda item provides an opportunity for citizens to address the Board or Committee on any matter that is not posted on the agenda. Anyone wishing to address the Board or Committee should complete a Citizen Comments Registration Form and submit it to the Board Liaison or Board Chair prior to the start of the meeting. There is a three (3) minute time limit for each citizen to speak with a reasonable limitation on speakers on one topic or item with a maximum of fifteen total minutes on the same topic item. Anyone wishing to speak shall be courteous and cordial.

The Board or Committee is not permitted to take action on any subject raised by a speaker during Citizen Comments. However, the Chair may have the item placed on a future agenda for action; refer the item to the City Administration for further study or action; briefly state existing City policy; or provide a brief statement of factual information in response to the inquiry.

There were no comments made.

C. AGENDA ITEMS

25-811 Consider approval of the September 17, 2025 meeting minutes; and take appropriate action.

Member David Moore moved to approve the minutes of the September 17, 2025 meeting as written. Member Chris Stevenson seconded. Motion carried by the following vote:

Aye 5 – Member Rita Ford, Member Jennifer Evans, Member David Moore, Member Chris Stevenson, and Member Dawn Valentine.

25-812 Receive Sub-Committee updates; and take appropriate action.**Artist Outreach – Member Jennifer Evans, Member Rita Ford, and Member Chris Stevenson**

- Staff sent out an email notification to artists listed in the directory about the new yard signs and pick-up locations.
- Yard signs will be available for pick-up at upcoming fall events, with committee volunteers distributing them. Events include *Haunts and Houses*, *Halloween in the Park*, *Branch Arts Live*, and the *Day of the Dead Celebration*.
- A QR code will be available at pick-up locations for new artists who would like to be included in the directory.

Arts & Culture in Public Spaces – Alternate Chris McGuire, Alternate Tad Perryman, and Member Chris Stevenson

- Westside Art Trail has no new updates.
- Staff provided an update on the electrical boxes and reviewed graphic drafts from Rachael Johnson for two sports theme designs, and one flower design. Installation for the sports themed boxes should be completed before the pickleball tournament which begins in early November.
- Location for the first two boxes will be Marsh Lane at Brookhaven Club Drive, and Valley View Lane at Dennis Lane.
- Utility box contest proposed for late 2025 ending on February 20, 2026, will be opened to local high school and college students. Information will go out to schools before the holiday break. The theme is, *Celebrate Texas*, and what that means to each artist. Teachers can have input in selecting designs.
- Second contest idea, Theme: *Global Heritage*. This contest can be announced at *Gateway to the Globe* and is open to the local community with the winners being announced at the fourth annual, *Branch Arts Live* in 2026. The Farmers Branch tree logo should be incorporated into the theme.

Strategic Planning – Member Rita Ford, Member David Moore, and Alternate Tad Perryman

- The sub-committee did not meet.

Arts & Culture Festivals – Chair Amy Cave, Vice Chair Brianna Cattell, and Secretary Dawn Valentine

- *Branch Arts Live* will be held Sunday, October 26, 2025 from 12:45–4:00 p.m. at Gussie Field Watterworth Park.
- 46 Performances
- Local high school and college students will have booths with artwork available for sale. All proceeds go back into the school's programs.
- A mariachi band will perform, with a pre-show beginning at 12:45 p.m.
- Nuevo Leon will provide food and beverages for sale.
- Arts and Culture yard sign give away to local artists in the artist directory. QR code will be available for resident artists to register for the directory at *Branch Arts Live*. Committee members have signed up to volunteer at this event.
- Farmers Branch Carrollton Art Association have been invited to have a table at *Branch Arts Live*.

Events Review – Member Jennifer Evans and Alternate Chris McGuire

- Member Jennifer Evans gave the October 2, 2025 meeting updates.
- *Gateway to the Globe* sub-committee will begin in November.
- A complete calendar of City events is now available on the updated website.
- Sign-up sheets for volunteer opportunities for holiday events will be distributed at the November 19 meeting.
- *Halloween in the Park* will take place on Saturday, October 25, 2025, at the Historical Park from 5–10 p.m. Tickets are required for all guests entering the gates.
- *Christmas Carnival* will be held on Saturday, December 6 at the Historical Park. All other holiday events around the City were also announced including *Pancakes and Pajamas*, *Santa Makes House Calls*, *Santa on the Move*, *Christmas Teas*, and others
- Under this sub-committee, members may share feedback on any City activities or events they attend.
- The next sub-committee meeting is scheduled for November 6, at 6:00 p.m. at City Hall.

25-813 Discuss agenda items for future Arts & Culture Committee meetings.

- All future items will be discussed under sub-committees.
- Arts and Culture annual update to City Council is Tuesday, November 4, 2025
- Last Arts and Culture Meeting for 2025 is November 19, 2025
- Westside Art Trail

D. ADJOURNMENT

Member Jennifer Evans moved to adjourn the meeting. Member David Moore seconded. Motion carried unanimously. The meeting adjourned at 7:03 p.m.

Chair

Attest