



City of Farmers Branch Action Meeting Minutes City Council

Farmers Branch City Hall
13000 Wm Dodson Pkwy
Farmers Branch, TX 75234

Tuesday, May 5, 2026

6:00 PM

Council Chambers

The full video of this meeting is available on the City website at <https://farmersbranch.legistar.com/Calendar.aspx>.

Council Present: Mayor Terry Lynne, Mayor Pro Tem Tina Bennett-Burton, Deputy Mayor Pro Tem Roger Neal, Councilwoman Lupe Gonzalez, Councilmember David Reid, Councilmember Elizabeth Villafranca

City Staff Present: City Manager Ben Williamson, Deputy City Manager Jawaria Tareen, Senior Management Analyst Erin Flores, City Attorney David Berman, Director of Administrative Services Stacy Henderson, Director of Finance Jay Patel, Director of Parks and Recreation Rob Diaz, Deputy Director of Economic Development Darren Harris, Interim Director of Community Services Scott Webster, Police Chief Kevin McCoy, Director of Innovation and Technology Joey Brock, Director of Human Resources Jeffrey Ross, and other City staff

CALL TO ORDER - STUDY SESSION (4:00 P.M.)

Mayor Lynne called the meeting to order at 4:00 p.m.

PUBLIC COMMENTS ON STUDY SESSION ITEMS

Colleen Rulien, 3223 Whispering Oak, Farmers Branch, spoke about the City's trash fee.

STUDY SESSION ITEMS

C.1 Review and discuss Consent and Regular agenda items.

Council had no questions regarding the Consent and Regular agenda items.

C.2 Receive a presentation to review and discuss potential amendments to City Code provisions addressing the screening, visibility, and storage of residential rollout trash and recycling containers.

Mayor Lynne tabled Item C.2 to the July 7, 2026, City Council meeting.

C.3 Review and provide directions to staff regarding gateway monument signage options, including digital messaging capabilities, at key entry corridors and neighborhood locations.

Senior Management Analyst Erin Flores gave a presentation on the following:

- Background of the research for a gateway monument sign.
- The designs, options, and cost of a sign.

Council requested the following information:

- Requested additional designs and quotes. (Deputy Mayor Pro Tem Neal)
- Requested the cost of maintenance for the signs. (Councilmember Gonzalez)
- Requested information on the materials available for the signs and the cost of maintenance. (Mayor Pro Tem Bennett-Burton)
- Requested the installation of signs in front of the Police Department and the Justice Center. (Councilmember Reid)
- Requested additional designs, including one that incorporates the “City in a Park” theme. (Councilmember Villafranca)
- The majority of the Council was in favor of installing the signs at major entry points to the City.

C.4 Receive an update from the Mayor and Council Members regarding board liaison information from outside organizations and other meetings attended.

Director of Finance Jay Patel gave a presentation and highlighted the following:

- The goals and timeline of creating a budget.
- Overview of the City budget.
- The City’s property tax rate compared to other cities in the DFW Metroplex.
- Overview of factors that impact City revenue.
- Overview of sales tax.
- The current investments in community-centered programs and contracts.
- Overview of current and pending grants.

Council requested the following information:

- Requested distributing more information on paper regarding the budget. (Councilmember Reid)
- Requested to present the costs associated with each City event. (Deputy Mayor Pro Tem Neal and Councilmember Gonzalez)
- Requested a breakdown of the grant funding. (Deputy Mayor Pro Tem Neal)
- Requested a presentation of the water rate distribution. (Deputy Mayor Pro Tem Neal)
- Requested an update on the Minor Home Repair Program. (Deputy Mayor Pro Tem Neal)
- Requested a presentation of the Revenue Stabilization Fund and the State Legislature's Point of Sale Tax discussion. (Deputy Mayor Pro Tem Neal)
- Requested the City to complete a two-year budget plan. (Mayor Lynne)
- Requested a simplified version of the property tax graphic and included the average home property tax amount and the historical data. (Mayor Lynne)
- Requested a presentation on the projected water rates and the cost to the average resident. (Mayor Lynne)

C.4 Receive an update from the Mayor and Council Members regarding board liaison information from outside organizations and other meetings attended.

Council gave updates regarding outside organizations and other meetings attended.

C.5 Review and discuss future agenda items.

The Council requested the following future agenda items:

- Research the cost, accessibility, and voter data, to replace an existing polling location with a new site on the West side of the City. (Councilmember Villafranca)

- Research making Venue 1842 more accessible to residents. (Councilmember Villafranca)
- Consider changing “trash fee” to “closure fee” on the utility bill. (Mayor Lynne)
- Complete a traffic analysis regarding speeding on residential streets. (Mayor Lynne)
- Review of the Council’s communication with City staff. (Mayor Lynne)
- Report on the impact of the Police Department’s motorcycle unit in the City. (Councilmember Reid)

Mayor Lynne recessed the meeting at 5:02 p.m.

EXECUTIVE SESSION

There were no Executive Session items at this meeting.

CALL TO ORDER - REGULAR MEETING

Mayor Lynne called the Regular Meeting to order at 6:01 p.m.

INVOCATION & PLEDGE OF ALLEGIANCE

Mayor Lynne led the invocations and the pledges of allegiance.

CEREMONIAL ITEMS

H.1 Presentation of a Proclamation to Hampton Inn and Suites Farmers Branch, honoring their achievement as a recipient of the 2025 Connie Award.

Mayor Lynne presented a proclamation to the owner of the Hampton Inn and Suites Farmers Branch and to leadership from the Frontera Hotel Group.

ITEMS OF COMMUNITY INTEREST

Director of Administrative Services Stacy Henderson presented items of community interest.

CITIZEN COMMENTS

Rick Johnson, Harlee Drive, Farmers Branch, spoke about the completion of the Valley View project and other City matters.

CONSENT AGENDA

- K.1 Consider approving the following City Council meeting minutes; and take appropriate action.**
 - April 21, 2026, City Council Meeting Minutes
 - April 23, 2026, City Council Special Called Meeting Minutes
- K.2 Consider approving Resolution No. 2026-055 authorizing the City Manager to negotiate and execute an Economic Development Agreement with B. Cannon, LLC; and take appropriate action.**
- K.3 Consider approving Resolution No. 2026-069 authorizing the City Manager or designee to approve, execute, and administer Corporate Loyalty and Event Incentive Program**

agreements; and take appropriate action.

K.4 Consider approving Resolution No. 2026-067 authorizing the City Manager to execute an Agreement for Contractor Services with Meredith Dowdy (M.E.T. Innovations, LLC) in the amount of \$10,600 per month, with annual adjustments, for tourism management services; and take appropriate action.

K.5 Consider approving a Resolution No. 2026-068 authorizing the City Manager to execute an Agreement for Contractor Services with Anne Stokes (Stokes Sports and Tourism Consulting Corporation) in the amount of \$10,600 per month, with annual adjustments, to provide hotel sales and tourism program support services; and take appropriate action.

A motion was made by Councilmember Reid, seconded by Councilmember Villafranca, to approve the Consent Agenda as presented. The motion carried with the following vote:

Aye: Mayor Pro Tem Bennett-Burton, Deputy Mayor Pro Tem Neal, Councilwoman Gonzalez, Councilmember Reid, Councilmember Villafranca

PUBLIC HEARING

There were no public hearings during this item.

REGULAR AGENDA ITEMS

There were no items to discuss during the Regular Agenda.

TAKE ANY ACTION AS A RESULT OF EXECUTIVE SESSION

There were no Executive Sessions items to take action on at this meeting.

ADJOURNMENT

Mayor Lynne adjourned the meeting at 6:15 p.m.

Interim City Secretary Stacy Henderson, TRMC

Mayor Terry Lynne