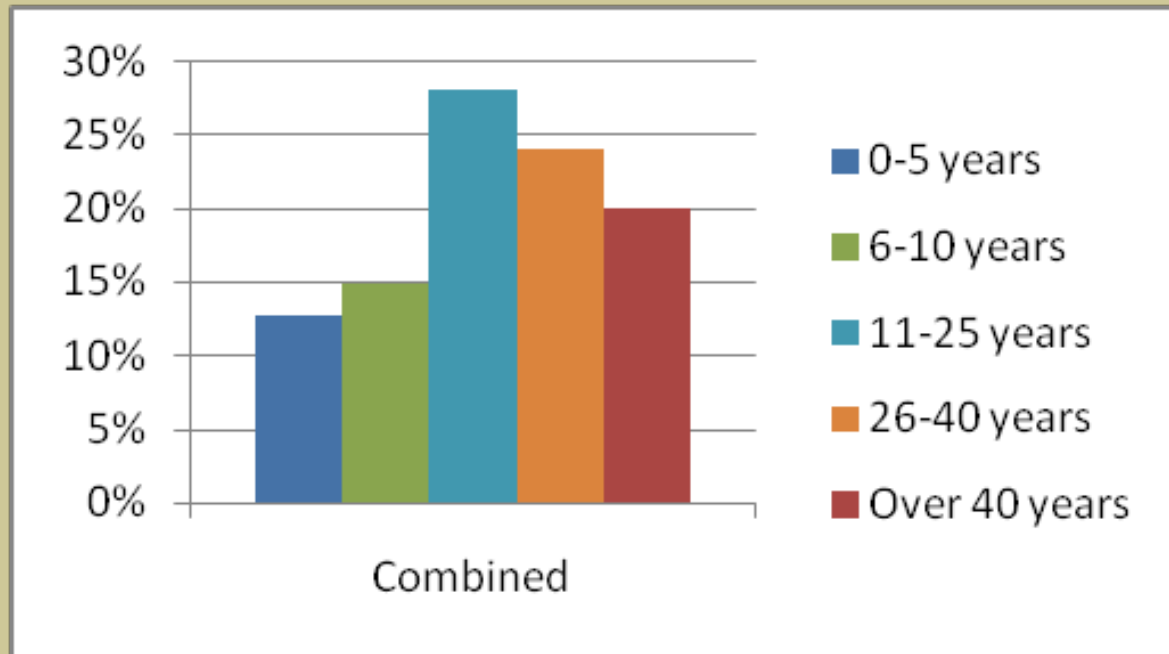
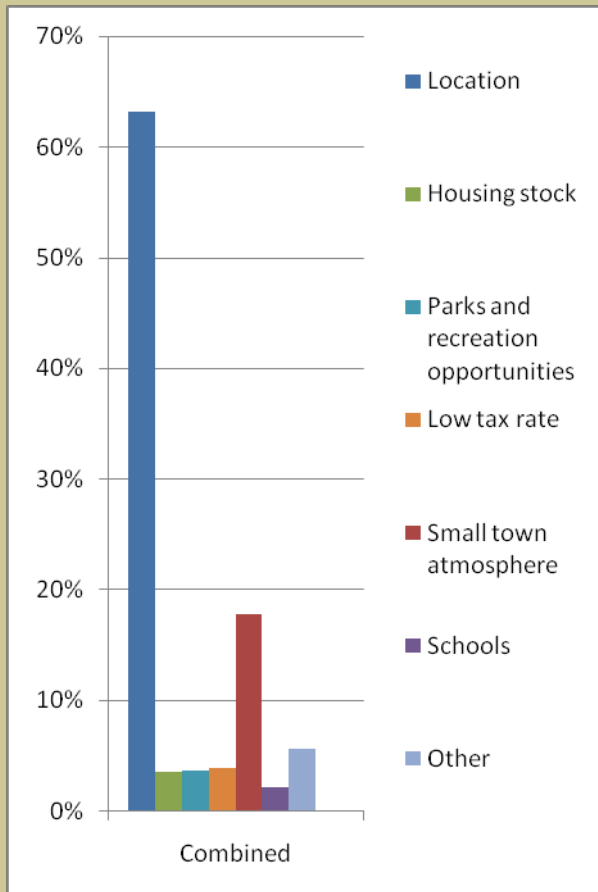


How long have you lived in Farmers Branch?



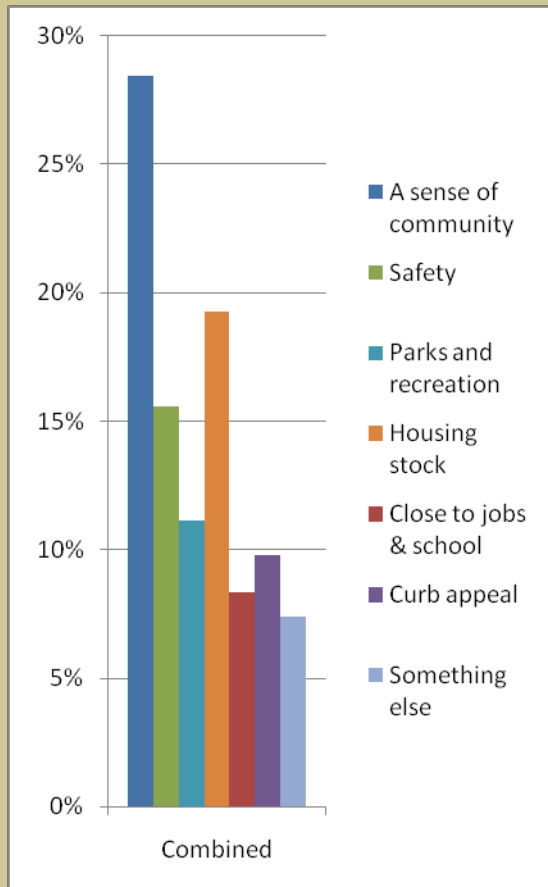
Answers	Townhall	Online	Combined
	(percent)	(percent)	(percent)
0-5 years	13%	12%	13%
6-10 years	8%	22%	15%
11-25 years	26%	30%	28%
26-40 years	28%	20%	24%
Over 40 years	25%	16%	20%
	100%	100%	100%

Why do you live in Farmers Branch?



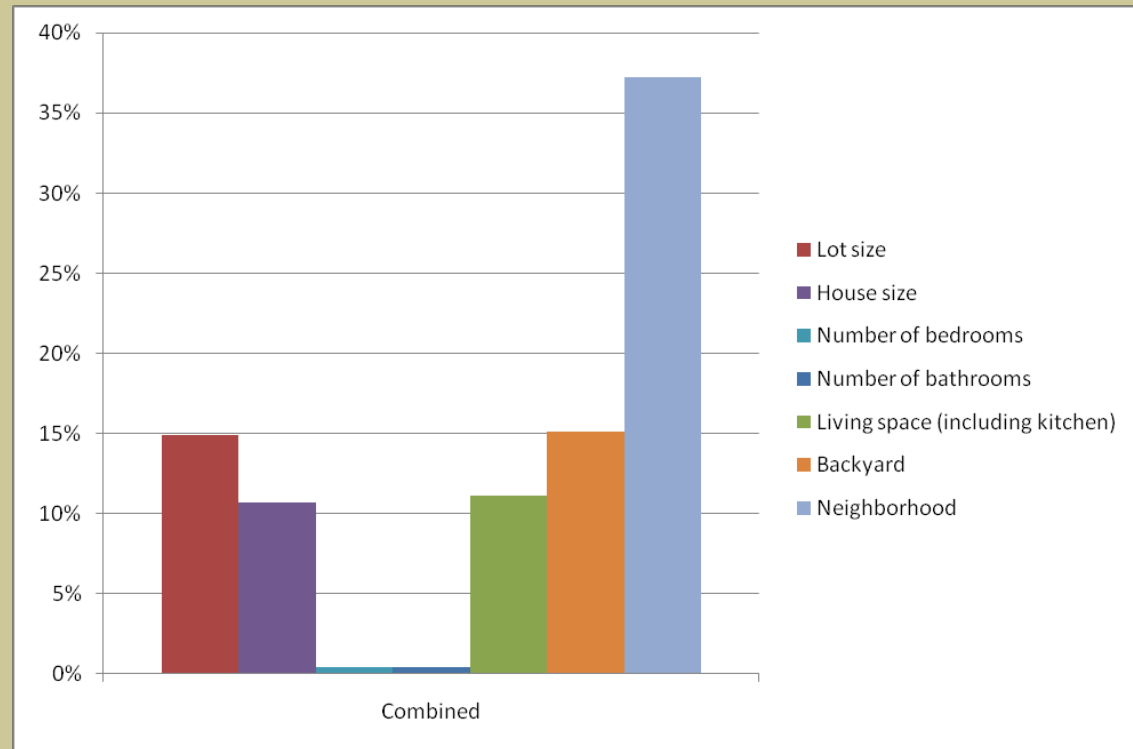
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Location	59%	67%	63%
Housing stock	4%	3%	4%
Parks and recreation opportunities	7%	1%	4%
Low tax rate	3%	5%	4%
Small town atmosphere	13%	22%	18%
Schools	3%	2%	2%
Other	11%	0%	6%
	100%	100%	100%

Why do you live in your neighborhood?



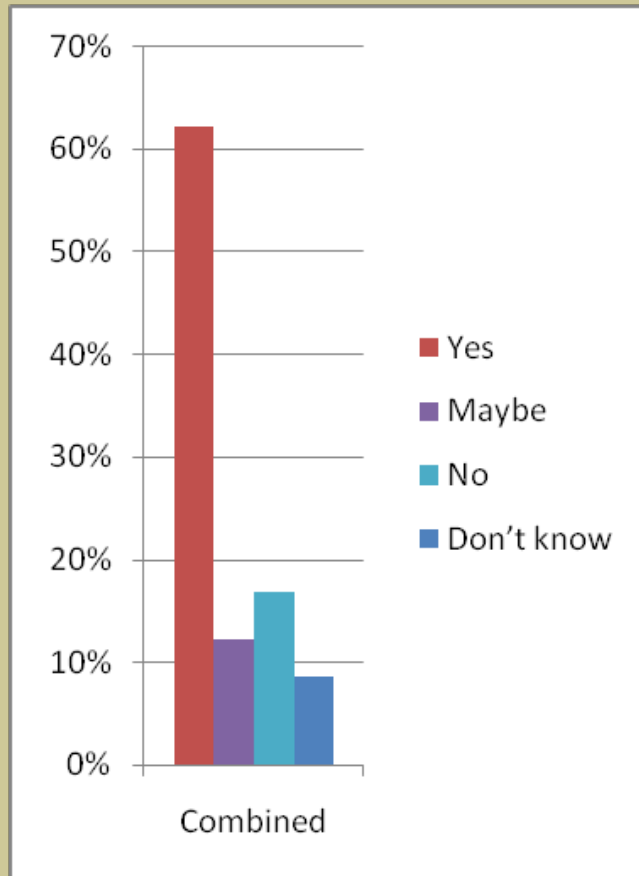
Answers	Townhall	Online	Combined
	(percent)	(percent)	(percent)
A sense of community	30%	27%	28%
Safety	13%	18%	16%
Parks and recreation	7%	15%	11%
Housing stock	13%	26%	19%
Close to jobs & school	17%	0%	8%
Curb appeal	6%	14%	10%
Something else	15%	0%	7%
	100%	100%	100%

What is the best feature of your home?



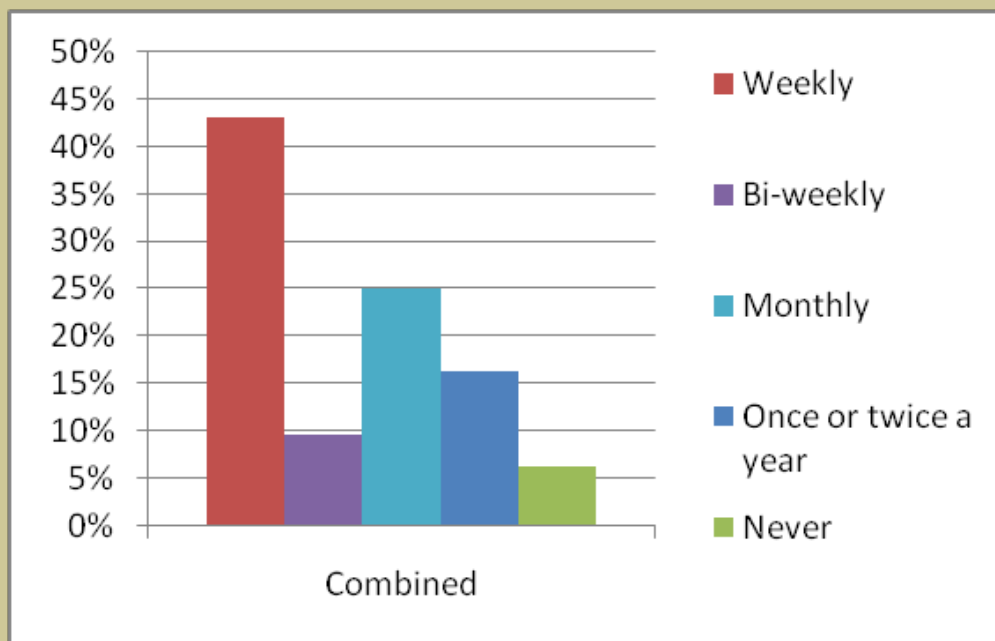
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Lot size	13%	17%	15%
House size	11%	11%	11%
Number of bedrooms	0%	1%	0%
Number of bathrooms	0%	1%	0%
Living space (including kitchen)	12%	11%	11%
Backyard	15%	15%	15%
Neighborhood	41%	33%	37%
Other	9%	12%	10%
	100%	100%	100%

Does your neighborhood have a specific identity?



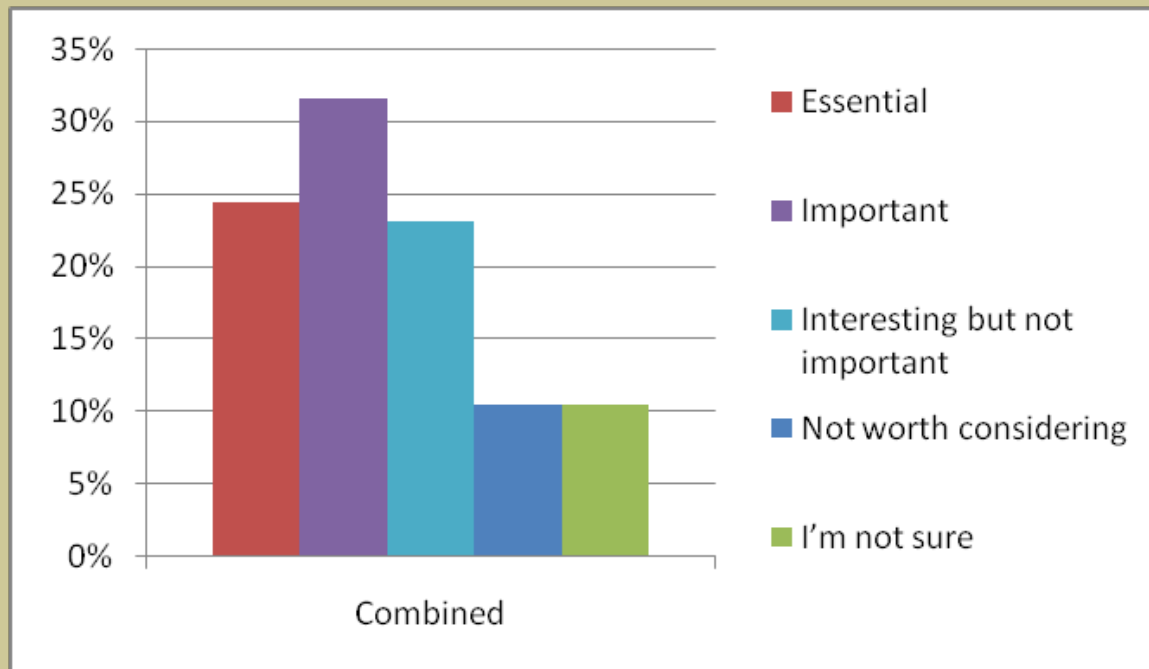
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Yes	67%	58%	62%
Maybe	10%	15%	12%
No	18%	16%	17%
Don't know	6%	12%	9%
	100%	100%	100%

How often do you visit a City park or City recreational facility?



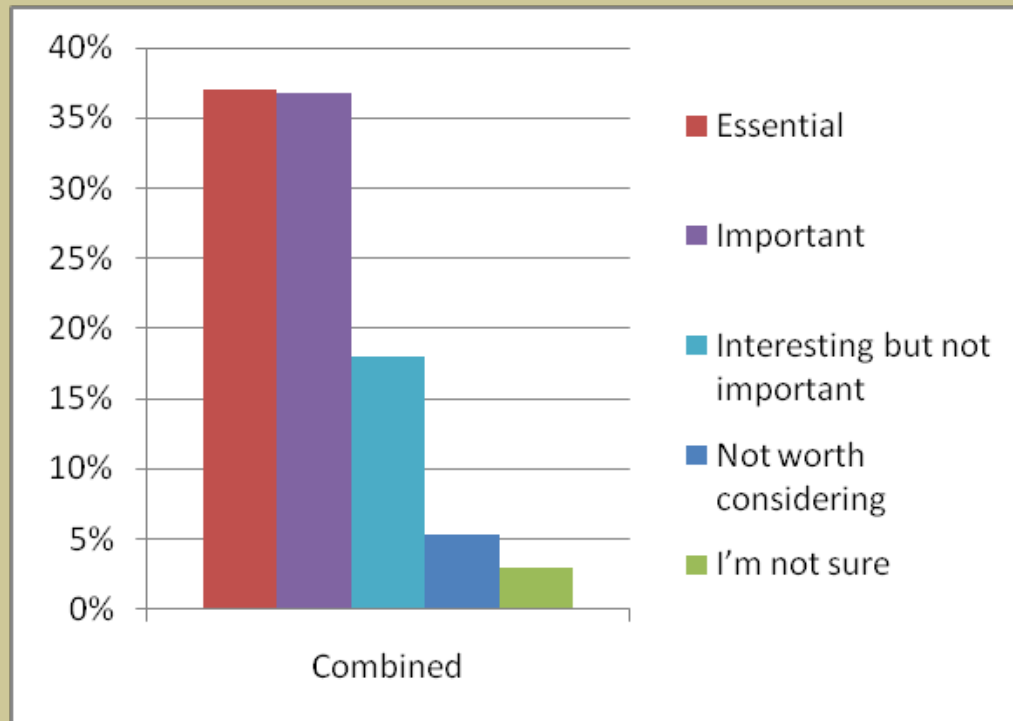
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Weekly	50%	36%	43%
Bi-weekly	9%	10%	9%
Monthly	22%	28%	25%
Once or twice a year	10%	22%	16%
Never	9%	3%	6%
	100%	100%	100%

How important is it for the City to pursue (using a combination of tax dollars, grants, and/or staff time) on “New Home Infill ” programs?



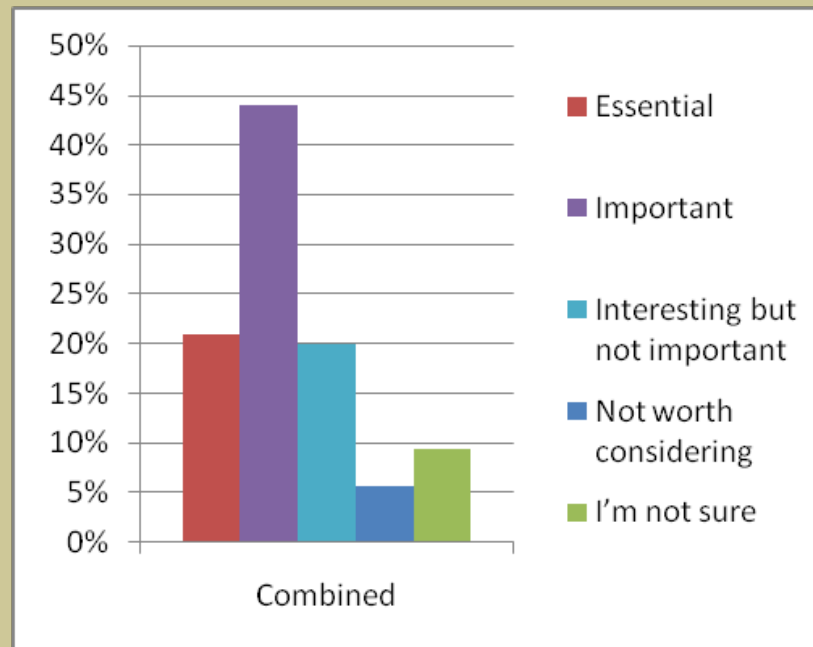
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Essential	20%	29%	24%
Important	37%	26%	32%
Interesting but not important	30%	17%	23%
Not worth considering	12%	9%	10%
I'm not sure	2%	19%	10%
	100%	100%	100%

How important is it for the City to pursue “Existing Home Rehabilitation” program?



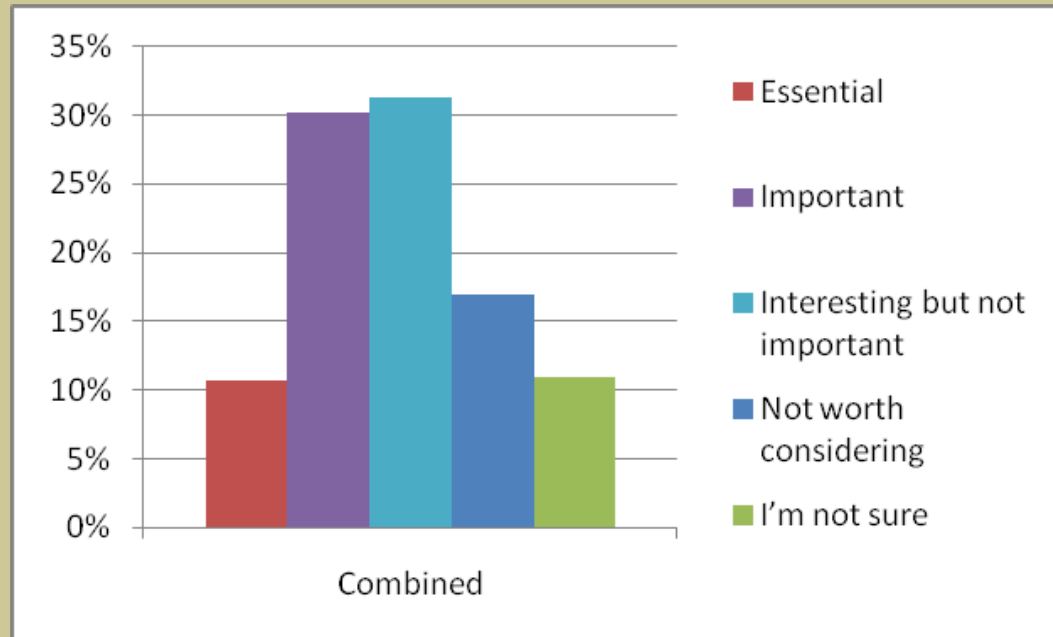
Answers	Townhall	Online	Combined
	(percent)	(percent)	(percent)
Essential	36%	38%	37%
Important	39%	35%	37%
Interesting but not important	19%	17%	18%
Not worth considering	5%	6%	5%
I'm not sure	1%	5%	3%
	100%	100%	100%

How important is it for the City to pursue a “Neighborhood Assistance” program?



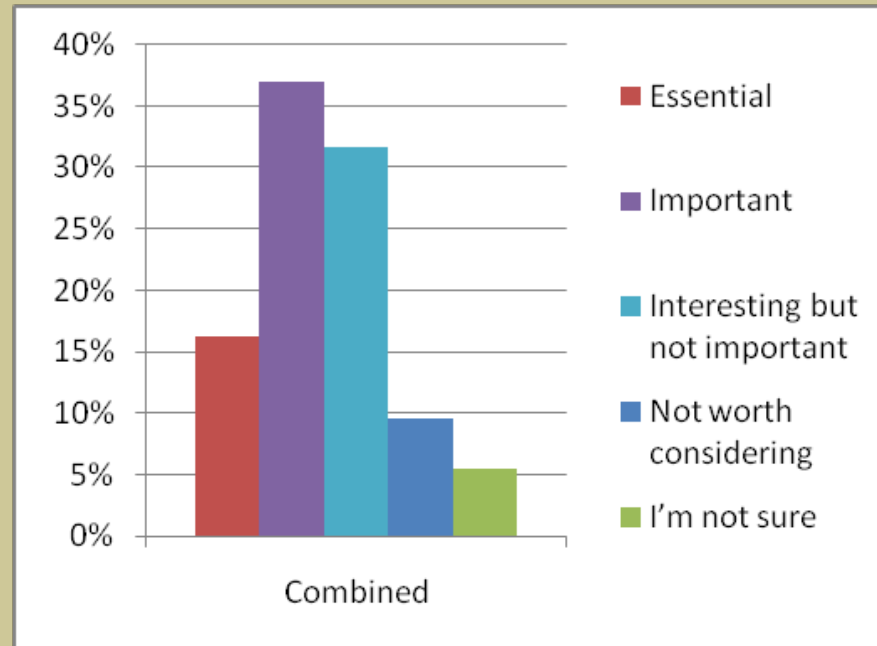
Answers	Townhall	Online	Combined
	(percent)	(percent)	(percent)
Essential	17%	25%	21%
Important	45%	43%	44%
Interesting but not important	26%	14%	20%
Not worth considering	9%	2%	6%
I'm not sure	3%	16%	9%
	100%	100%	100%

How important is it for the City to pursue a “Design Consulting Service” program?



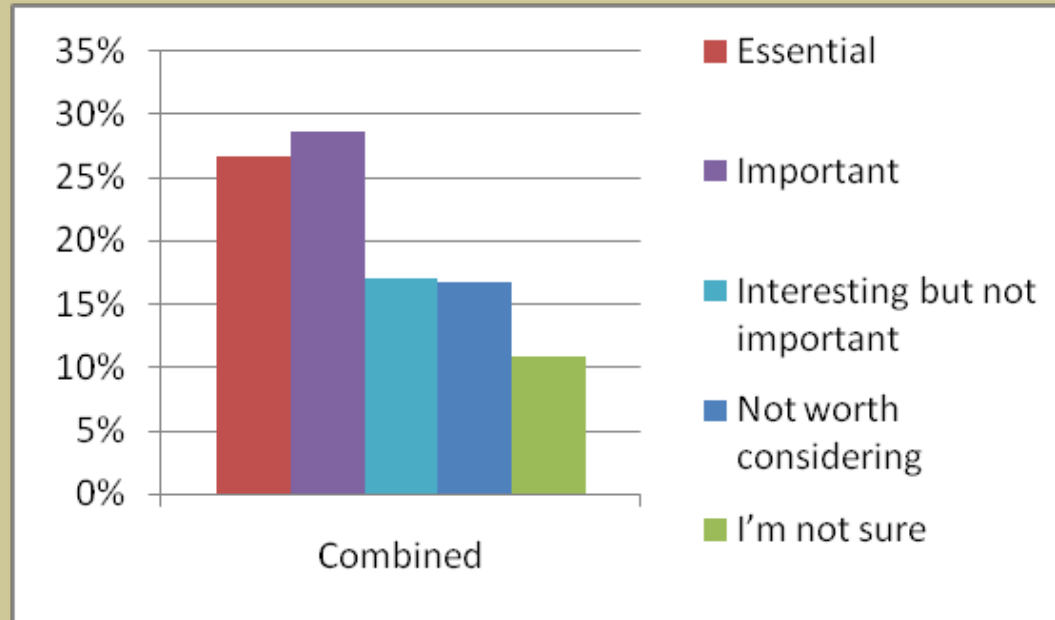
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Essential	11%	11%	11%
Important	36%	25%	30%
Interesting but not important	35%	28%	31%
Not worth considering	17%	17%	17%
I'm not sure	2%	20%	11%
	100%	100%	100%

How important is it for the City to pursue a “Street Tree Canopy” program?



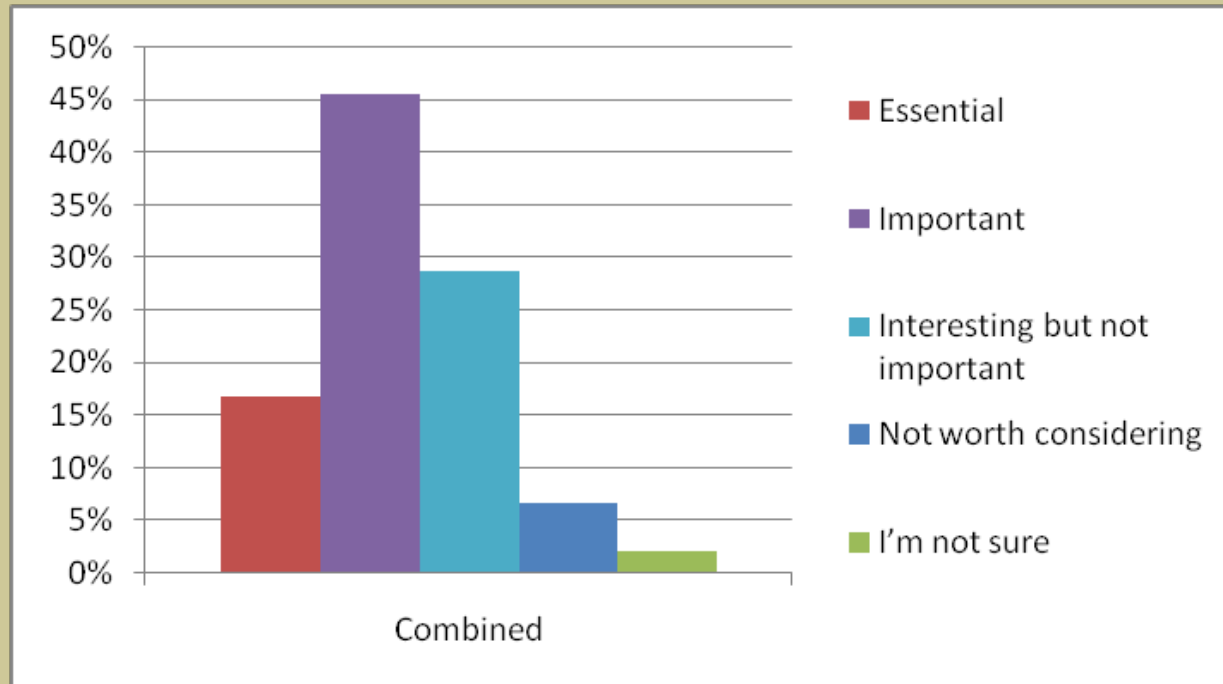
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Essential	15%	17%	16%
Important	34%	40%	37%
Interesting but not important	35%	28%	32%
Not worth considering	14%	5%	10%
I'm not sure	1%	10%	5%
	100%	100%	100%

How important is it for the City to pursue an “On-Street Parking” program?



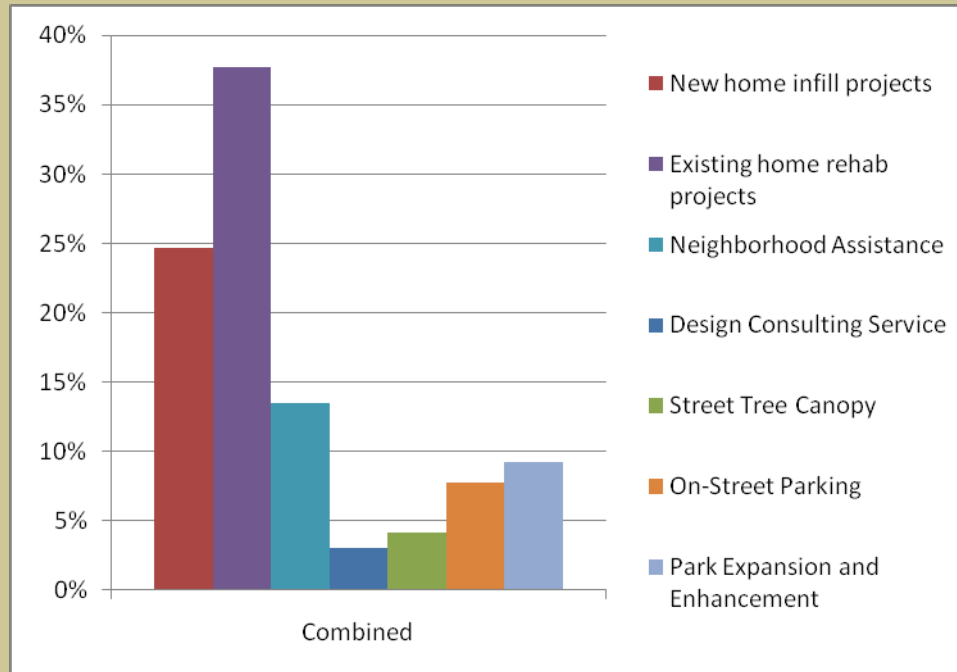
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Essential	33%	21%	27%
Important	26%	31%	29%
Interesting but not important	18%	16%	17%
Not worth considering	21%	12%	17%
I'm not sure	2%	20%	11%
	100%	100%	100%

How important is it for the City to pursue a “Park Expansion and Enhancement” program?



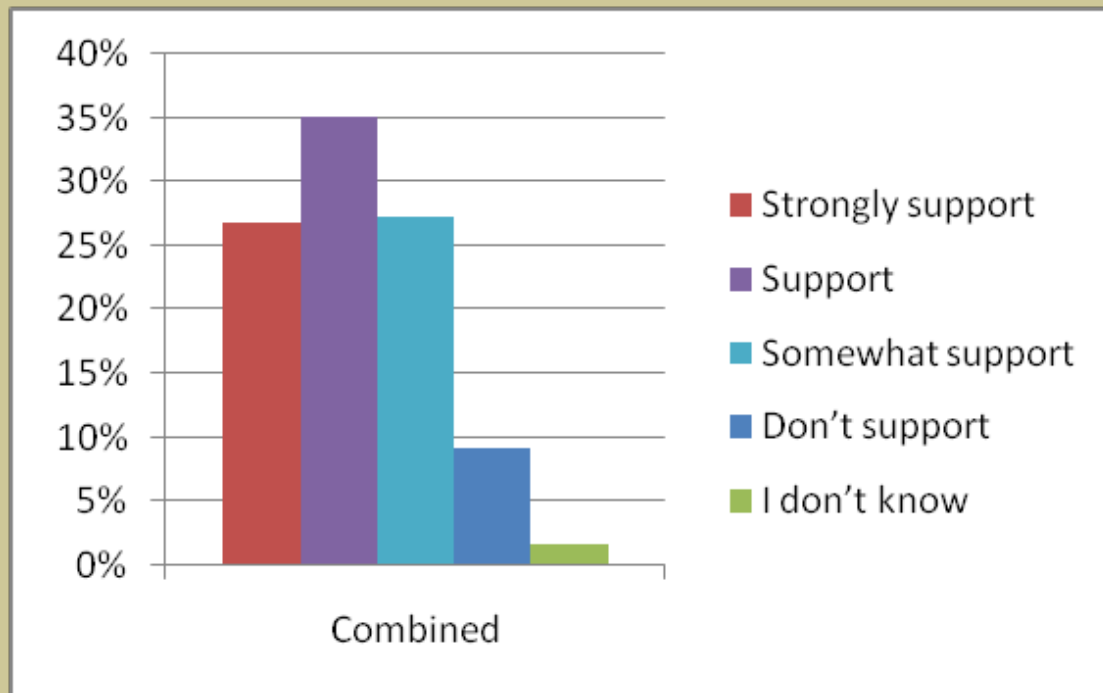
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Essential	23%	11%	17%
Important	42%	50%	46%
Interesting but not important	28%	30%	29%
Not worth considering	7%	7%	7%
I'm not sure	1%	3%	2%
	100%	100%	100%

Which one of these 7 aforementioned programs should the City pursue as its highest priority?



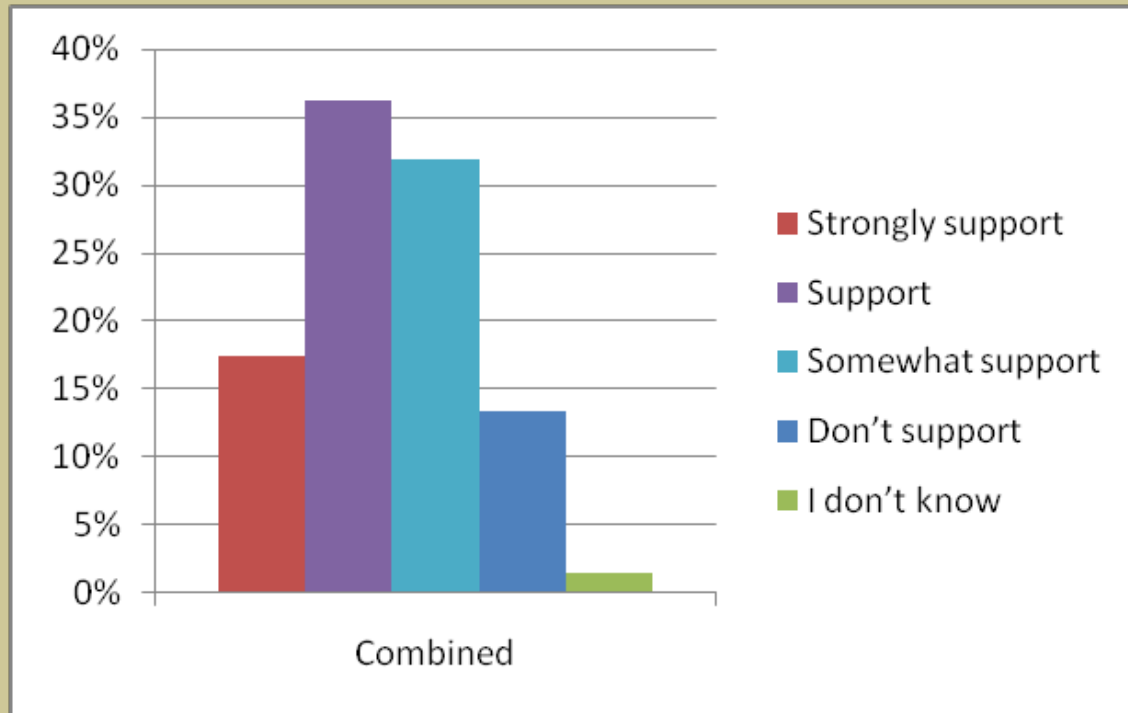
Answers	Townhall (percent)	Online (percent)	Combined (percent)
New home infill projects	22%	27%	25%
Existing home rehab projects	42%	33%	38%
Neighborhood Assistance	10%	17%	13%
Design Consulting Service	2%	4%	3%
Street Tree Canopy	6%	2%	4%
On-Street Parking	11%	5%	8%
Park Expansion and Enhancement	8%	11%	9%
	100%	100%	100%

Do you support using your tax dollars to improve walkability within the City?



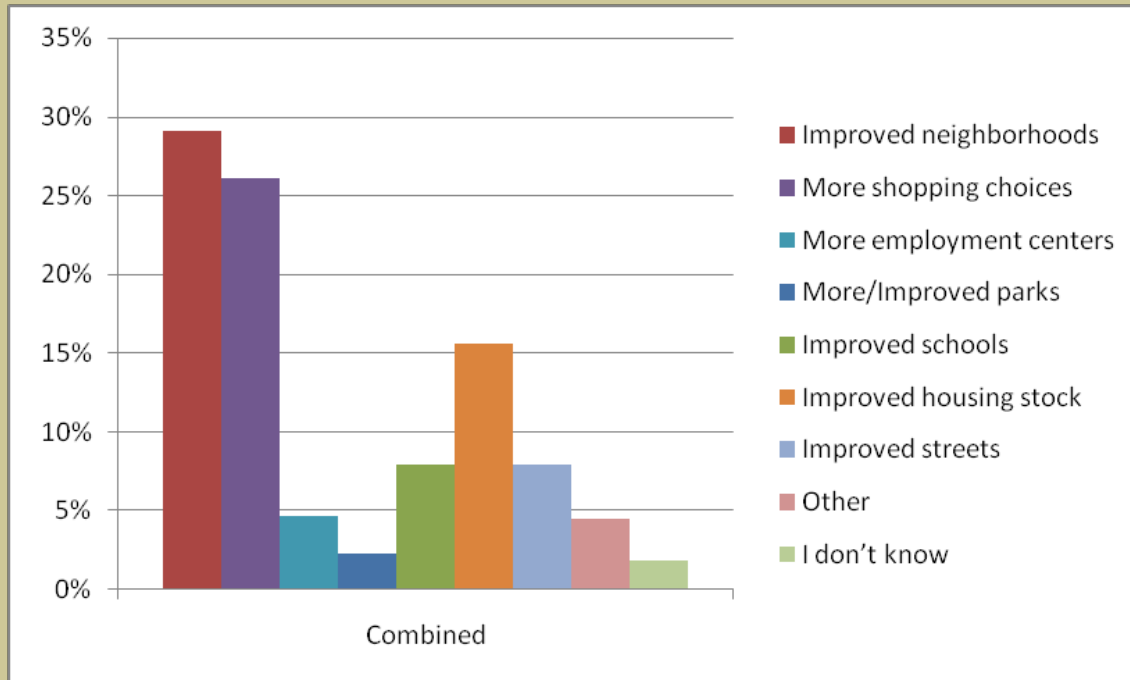
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Strongly support	25%	29%	27%
Support	36%	34%	35%
Somewhat support	26%	29%	27%
Don't support	13%	5%	9%
I don't know	0%	3%	2%
	100%	100%	100%

Do you support using your tax dollars to provide more neighborhood parks throughout the City?



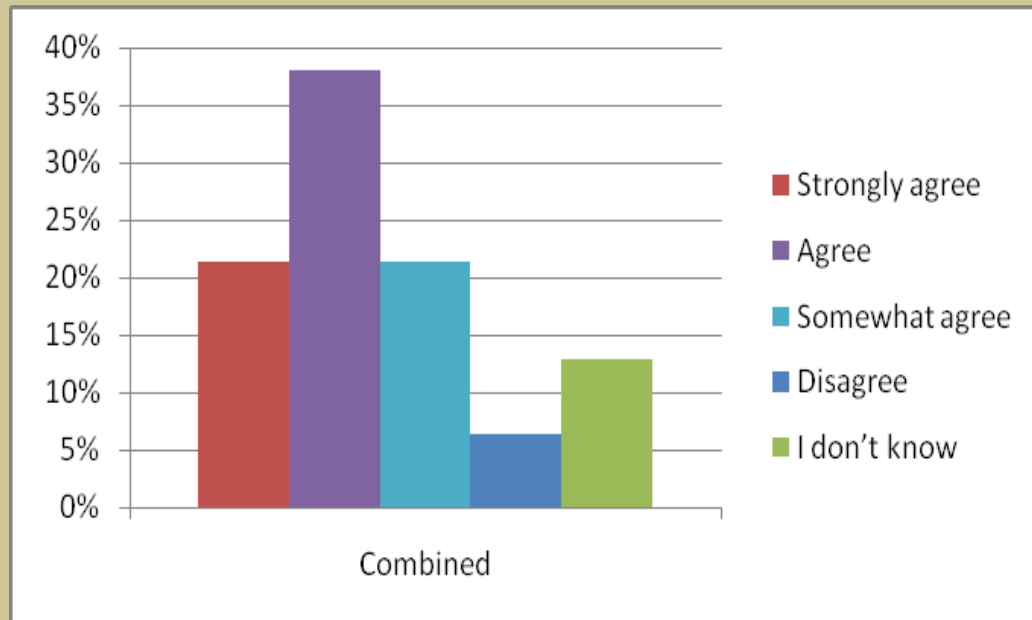
Answers	Townhall (percent)	Online (percent)	Combined (percent)
Strongly support	14%	21%	17%
Support	30%	42%	36%
Somewhat support	33%	31%	32%
Don't support	21%	6%	13%
I don't know	2%	1%	1%
	100%	100%	100%

What is the **most important issue** facing the future of Farmers Branch?



Answers	Townhall (percent)	Online (percent)	Combined (percent)
Improved neighborhoods	26%	32%	29%
More shopping choices	25%	27%	26%
More employment centers	6%	3%	5%
More/Improved parks	3%	2%	2%
Improved schools	6%	10%	8%
Improved housing stock	13%	18%	16%
Improved streets	10%	6%	8%
Other	9%	0%	5%
I don't know	2%	2%	2%
	100%	100%	100%

Is the City headed in the right direction regarding redevelopment?



Answers	Townhall (percent)	Online (percent)	Combined (percent)
Strongly agree	30%	13%	21%
Agree	43%	33%	38%
Somewhat agree	17%	26%	21%
Disagree	9%	4%	6%
I don't know	2%	24%	13%
	100%	100%	100%

Next Step?

The Neighborhood Revitalization Initiative !



FARMERS
BRANCH



STRATEGIC
COMMUNITY
SOLUTIONS