



# City of Farmers Branch

## Meeting Minutes

### Art & Culture Committee

Farmers Branch Historical Park  
2540 Farmers Branch Lane  
Farmers Branch, TX 75234

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Wednesday, March 19, 2025

6:00 PM

Historical Park

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#### **A. CALL TO ORDER**

The meeting was called to order by the Committee Chair, Amy Cave at 6:00 PM.

**Absent:** Alternate Chris McGuire

**Presiding:** Chair Amy Cave

**Present:** Vice Chair Brianna Cattell, Member Jennifer Evans, Member Rita Ford, Member David Moore, Alternate Tad Perryman, Member Chris Stevenson, and Member Dawn Valentine

**Staff:** Bonnie Neumann, Historical Cultural Specialist and Perla Tavera, Director of Economic Development, Tourism, and Planning

#### **B. CITIZEN COMMENTS**

This agenda item provides an opportunity for citizens to address the Board or Committee on any matter that is not posted on the agenda. Anyone wishing to address the Board or Committee should complete a Citizen Comments Registration Form and submit it to the Board Liaison or Board Chair prior to the start of the meeting. There is a three (3) minute time limit for each citizen to speak with a reasonable limitation on speakers on one topic or item with a maximum of fifteen total minutes on the same topic item. Anyone wishing to speak shall be courteous and cordial.

The Board or Committee is not permitted to take action on any subject raised by a speaker during Citizen Comments. However, the Chair may have the item placed on a future agenda for action; refer the item to the City Administration for further study or action; briefly state existing City policy; or provide a brief statement of factual information in response to the inquiry.

No comments were made.

#### **C. AGENDA ITEMS**

**25-220 Consider approval of the February 19, 2025 meeting minutes; and take appropriate action.**

Member Rita Ford moved the minutes of the February 19, 2025 meeting be approved with the following change for agenda item # 25-120: Member Jennifer Evans talked about bus tour hosted by the City Council, in which members of the Council, Planning & Zoning Commission, staff, and residents visited various locations within Farmers Branch to discuss recent and future development. Member Jennifer Evans seconded. Motion carried by the following vote:

**Absent 1** - Alternate Chris McGuire

**Aye 6** - Vice Chair Brianna Cattell, Member Jennifer Evans, Member Rita Ford, Member David Moore, Member Chris Stevenson, and Member Dawn Valentine

**25-221 Receive Sub-Committees updates; and take appropriate action.**

- **Artist Outreach** – Member Jennifer Evans, Member Rita Ford, and Member Chris Stevenson
  - met twice to work on artist directory, increase awareness, and planned a third meet and greet for April 30 at the Community Recreation Center from 6 – 7:30 PM
  - goals of meet and greet: as many artists, listening session, what do they want, events, ideas, current events they like, actionable items that we can start working on with input from local artists
  - met with Farmers Branch Carrollton Art Association at the Carrollton Library
  - two questions: artist directory and artist outreach original purpose; lists of local artists and what they wanted, support them within our local community
  - picture something similar, but take the next steps, brainstorming with white board, how to publicize, updating it, who has content management, sub-committee updates, then give to staff liaison, align with city needs, how can we disseminate the information; what is the process to get the information out
  - annually send notice to update directory with current and correct information of artist
  - swag, step and repeat, cookie tray, water, dry erase board, and dry erase markers for the April 30 meet and greet event
  - benefit to being a citizen and member of the Artist Directory – serve on a board or discount to events and programs hosted by the City
- **Arts in Public Spaces** – Alternate Chris McGuire, Alternate Tad Perryman, and Member Chris Stevenson
  - no report, have not met yet
  - new electrical box contest planned to roll out in fall 2025
- **Strategic Planning** – Member Rita Ford, Member David Moore, and Alternate Tad Perryman
  - two-hour meeting – statement of purpose, duties, website statement, working on a strategic statement for Arts & Culture Committee, what is the why
  - working on the why – art is necessary, art should do this, value that art adds to a community, set the tone of everything that happens here, through the lens of the overall committee, cohesive plan instead of silos, 2045 stated goals of City
- **Arts & Culture Festivals** – Chair Amy Cave, Vice Chair Brianna Cattell, and Secretary Dawn Valentine
  - Carrollton Farmers Branch ISD Art Show, Farmers Branch Art Show at the Manske Library, Texas Big Art Day with painted rock installation at Mary's Garden in the Historical Park, and Branch Arts Live scheduled for October 19, 2025 at the Historical Park

- **Sister Cities** – Chair Amy Cave and Member Jennifer Evans
  - mission statement of sub-committee written and read by Chair Amy Cave along with event ideas
  - goals for Sister Cities
- **Gateway to the Globe** – Member Jennifer Evans and Alternate Chris McGuire
  - signs for event shown to committee; they have been placed throughout the City for advertising
  - met Monday, March 17, 2025 – over 20 performances, at least 15 food trucks, market booths with local vendors; Venue 1842 will host an art exhibit for local RL Turner High School students and other artists and a stage for other performers; other activities include tattoo artist, kid zone, craft area, four pinatas, and passport for families to gather stickers
  - add performers to Artist Directory
- **Special Events** – Member Jennifer Evans and Alternate Chris McGuire
  - Events Review, new name encompassing Gateway to the Globe and Special Events sub-committees moving forward; sub-committee to fall under the Arts & Culture Committee
  - Gateway to the Globe, led by Community Events, wrap up meeting on Thursday, April 3
  - evaluate upcoming events in 2025
  - Member Jennifer Evans and Alternate Chris McGuire will represent the Arts & Culture Committee and will report back to the committee
  - Alternate Tad Perryman is happy to be the second person from the Arts & Culture Committee; Member Chris Stevenson plans to attend the first meeting as a resident

**25-222 Receive an update on Arts and Culture and City of Farmers Branch current projects, events, and upcoming activities.**

- Texas Big Art Day was celebrated at the Historical Park on Thursday, March 6, 2025 with a rock art installation in Mary's Garden. The art was provided by CFBISD Fine Art students.
- Firehouse Theatre
  - SpongeBob Jr, – 15 kids involved, big show, hard show, and very successful
  - Godspell – opening on April 3, 2025 and running for three weekends in April
  - Wedding Singer – auditions soon; will be advertised

**25-223 Discuss agenda items for future Arts & Culture Committee meetings.**

- Update from sub-committees

**D. ADJOURNMENT**

Vice Chair Brianna Cattell moved to adjourn the meeting. Alternate Tad Perryman seconded. Motion carried unanimously. The meeting adjourned at 7:18 PM.

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Chair

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Attest