



# **Housing Redevelopment Alignments: City-Owned Lots**

**Study Session Meeting | July 15, 2025**

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Requested By: Councilmember Omar Roman





## Transforming City-Owned Lots into Sustainable, Equitable Communities

- 1** Establishing how a unified, long-term housing strategy looks
- 2** Maximizing the impact from City-owned lots
- 3** Aligning with the Council's strategic goals
- 4** Delivering sustainable and complete revitalization





# Neighborhood Renaissance Program

## Background

Created in 1999 for the city to purchase old homes, demolish them, and sell

2009–2014 program rebooted to focus on distressed structures in Branch Crossing and Valwood Park

2017 residents voted for \$4MM Neighborhood Revitalization Bond

2019–2023 City Council decided to work with Builders of Hope and sold five parcels for attainable housing

# Discussion

22 City-owned residential lots

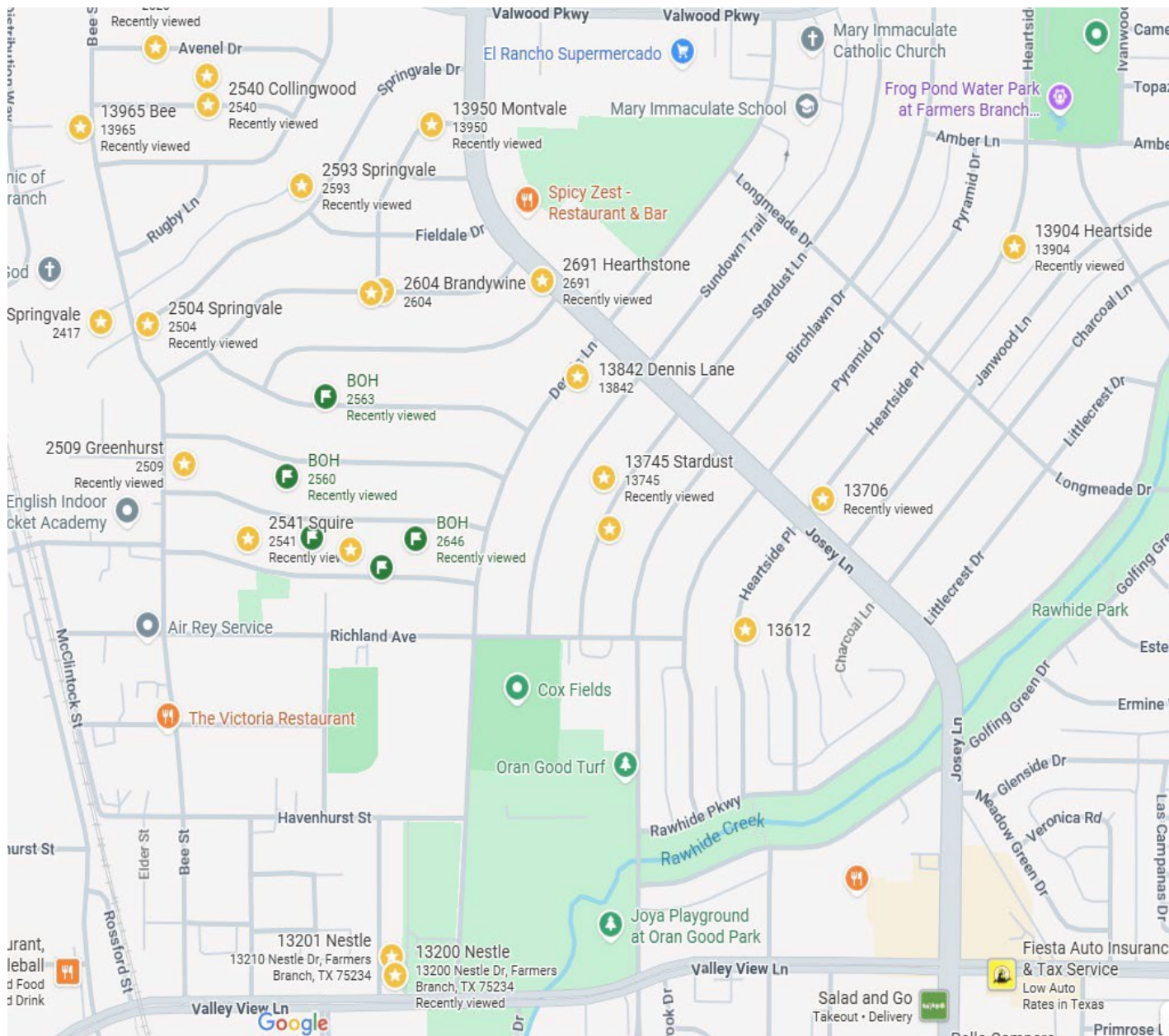
Possibility 1:  
Transfer to Community Developer

Possibility 2:  
List lots on the market

Possibility 3:  
Combo of the two

Possibility 4:  
New idea/no action

Key:  
City-Owned Lot  
Builders of Hope Completed Home





# **Direction**



**FARMERS BRANCH**  
TEXAS

# Resetting the clock after the lots are sold

Defining a comprehensive housing redevelopment strategy

Setting affordability or workforce housing goals

Creating a developer selection process

Identifying metrics to guide policy

