



Firefighter Challenge: World Championship

Study Session Meeting | July 1, 2025

Requested By: Economic Development and Tourism Department



About

Firefighter Challenge World Championship

Hosted by: Dallas College Brookhaven Campus

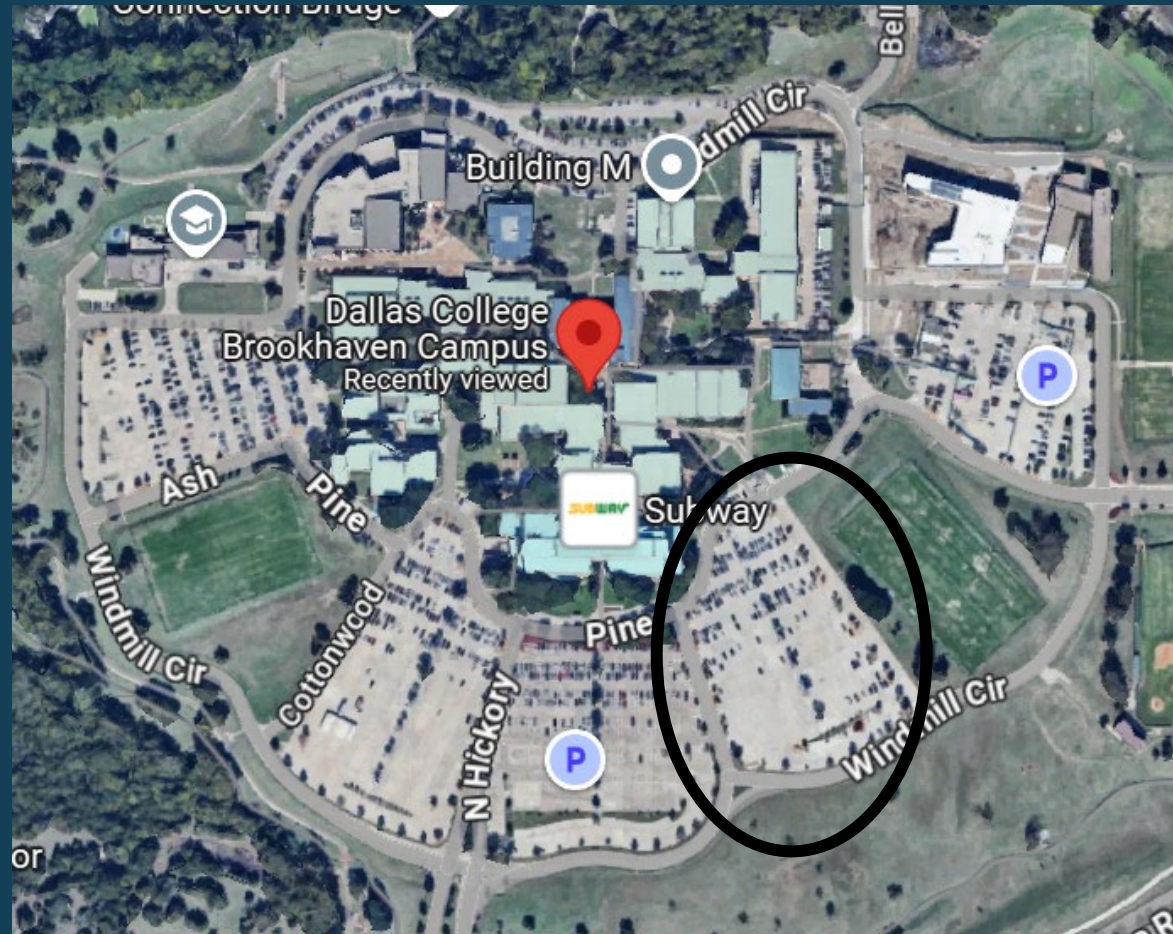
Monday, October 20– Saturday, October 25, 2025

**Expected Attendance: 400 athletes,
expecting 600–800 people**

Hotel Blocks: 600 rooms



Venue



Dallas College Brookhaven Campus

Sponsorship Agreement

The City of Farmers Branch will assist with the listed items.

Waive any fees for local governmental permits, licenses or other local approvals.

Permission to connect to onsite water hydrant.

Assist in promoting the event to potential volunteers.

Will make a cash payment of \$10,000. This will be made with HOT funds.

Sponsorship Agreement

The City of Farmers Branch will receive the listed items.

Farmers Branch city logo will be used in all marketing efforts, and included in key signage, entrance, website and t-shirts.

A 15 second commercial will be aired randomly daily. The City's name will be mentioned and thanked throughout the event, during media interviews and in all event coverage.

Opportunity for the Mayor and Council to welcome athletes at the Receptions on Friday morning and Sunday afternoon.

Waived fees for interested members of the Farmers Branch Fire Department.

Discussion & Direction

