



FARMERS
BRANCH

Streetscape Standards

A large graphic on the right side of the page. It features a black silhouette of a tree with green leaves, and below it, a black silhouette of a city skyline with various buildings. A diagonal line, colored blue and green, runs from the bottom left towards the top right, passing through the graphic. The word 'FARMERS' is written in large, green, serif capital letters at the bottom of the graphic.

FARMERS

Overview

- The current streetscape standards are based on Resolutions No. 89-011 and 2007-024, and they have a limited scope covering street name signs, benches, trash receptacles, streetlights, and traffic signal poles. Passed in 1989 and 2007, these resolutions do not cover many of the features that contribute to our streetscape. Streetscape is defined as the **visual elements** of a street, including the road, adjoining buildings, sidewalks, street furniture, trees and open spaces, etc, that combine to form the street's character.



Exhibit "A"



Exhibit "B"



Exhibit "C"



Exhibit "D"



Exhibit "E"

1989: The World and Farmers Branch

World

- Berlin Wall comes down
- Exxon Valdez oil spill
- Invasion of Panama
- Indiana Jones and the Last Crusade

Farmers Branch

- City Hall opens
- Resolution No. 89-011
 - Street light fixture styles
 - Streetlight pole style/color
 - Traffic signal pole color
- Population 24,250



RESOLUTION NO. 89-011

RESOLUTION STATING THE CITY'S POLICY REGARDING THE COLOR AND TYPE OF STREET LIGHT STANDARDS AND THE COLOR OF TRAFFIC SIGNAL POLES.



FARMERS
BRANCH

2007: The World and Farmers Branch

World

- Housing bubble bursts
- *Harry Potter and the Deathly Hallows (book)*
- Virginia Tech tragedy
- iPhone 1 released
- Pirates of the Caribbean: At World's End

Farmers Branch

- Population 26,442
- Resolution No. 2007-024
 - Color and type of streetlight
 - Color of traffic signal poles



RESOLUTION NO. 2007-024

ADOPTING STREETScape STANDARDS FOR THE CITY AND AMENDING RESOLUTION NO. 89-011 RELATIVE TO THE COLOR AND TYPE OF STREETLIGHT STANDARDS AND THE COLOR OF TRAFFIC SIGNAL POLES.

2018 (so far)

World

- Avengers Infinity War
- Fortnite
- Supreme Court
- TBD

Farmers Branch

- Population 37,088
- 1.5 billion in development underway
- Smart poles beginning to appear



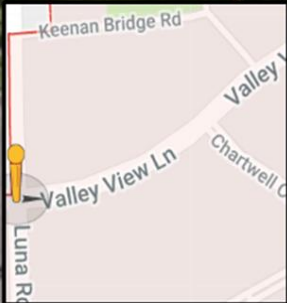
Our Streetscape: Touring Farmers Branch



Valley View Ln
Farmers Branch, Texas

Google, Inc.

Street View - Jul 2017



Google



Rawhide Park



2904 Golfing Green Dr

Farmers Branch, Texas

Google, Inc.

Street View - Aug 2016



Google

Rawhide Park II



Branch Crossing



12950 Epps Field Rd

Farmers Branch, Texas

Google, Inc.

Street View - Mar 2014



Google

Oran Good Park



Valley View Ln
Farmers Branch, Texas

Google, Inc.

Street View - Jul 2017



City Hall Area



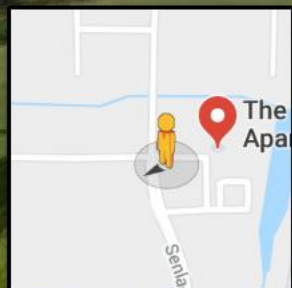
The Brickyard

2061 Wittington Pl

Farmers Branch, Texas

Google, Inc.

Street View - Jul 2017



Entering Farmers Branch



Discussion

- Our current streetscape
- Our future streetscape
- How to get there
- Resolution 2018-85



Thank You?