

Town Hall Meeting – June 13, 2013

Key Pad Polling and Online Survey Results

1. How long have you lived in Farmers Branch?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
0-5 years	13%	14	12%	15	26%	29
6-10 years	8%	8	22%	27	30%	35
11-25 years	26%	28	30%	36	56%	64
26-40 years	28%	30	20%	24	48%	54
Over 40 years	25%	26	16%	19	40%	45
	100%	106	100%	121		227

2. Why do you live in Farmers Branch?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Location	59%	63	67%	81	126%	144
Housing stock	4%	4	3%	4	7%	8
Parks and recreation	7%	7	1%	1	7%	8
Low tax rate	3%	3	5%	6	8%	9
Small town atmosphere	13%	14	22%	27	36%	41
Schools	3%	3	2%	2	4%	5
Other	11%	12	0%	0	11%	12
	100%	106	100%	121		227

3. Why do you live in your neighborhood?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
A sense of community	30%	32	27%	33	57%	65
Safety	13%	14	18%	22	31%	36
Parks and recreation	7%	8	15%	18	22%	26
Housing stock	13%	14	26%	31	39%	45
Close to jobs & school	17%	18	0%	0	17%	18
Curb appeal	6%	6	14%	17	20%	23
Something else	15%	16	0%	0	15%	16
	100%	108	100%	121		229

4. How long do you plan to live in your current home?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Less than a year	2%	2	2%	2	4%	4
1-3 years	4%	4	5%	6	9%	10
3-5 years	6%	6	10%	12	16%	18
More than 10 years	61%	63	65%	79	126%	142
Not sure	28%	29	18%	22	46%	51
	100%	104	100%	121		

5. What is the best feature of your home?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Lot size	13%	13	17%	21	30%	34
House size	11%	11	11%	13	21%	24
Number of bedrooms	0%	0	1%	1	1%	1
Number of bathrooms	0%	0	1%	1	1%	1
Living space (including	12%	12	11%	13	22%	25
Backyard	15%	16	15%	18	30%	34
Neighborhood	41%	43	33%	40	74%	83
Other	9%	9	12%	14	20%	23
	100%	104	100%	121		225

6. What is the worst feature of your home?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Lot size	5%	5	7%	9	12%	14
House size	7%	7	11%	13	18%	20
Number of bedrooms	3%	3	6%	7	9%	10
Number of bathrooms	5%	5	6%	7	11%	12
Living space (including	12%	12	11%	13	23%	25
Backyard	5%	5	6%	7	11%	12
Neighborhood	10%	10	10%	12	20%	22
Other	53%	54	44%	53	97%	107
	100%	101	100%	121		222

7. Does your neighborhood have a specific identity?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Yes	67%	70	58%	70	125%	140
Maybe	10%	10	15%	18	24%	28
No	18%	19	16%	19	34%	38
Don't know	6%	6	12%	14	17%	20
	100%	105	100%	121		226

8. If you plan to move, would you like to stay in Farmers Branch?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Yes	58%	59	42%	51	100%	110
Maybe	18%	18	25%	30	42%	48
No	9%	9	11%	13	20%	22
Don't know	16%	16	22%	27	38%	43
	100%	102	100%	121		223

9. How often do you visit a City park or City recreational facility?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Weekly	50%	50	36%	44	86%	94
Bi-weekly	9%	9	10%	12	19%	21
Monthly	22%	22	28%	34	50%	56
Once or twice a year	10%	10	22%	27	32%	37
Never	9%	9	3%	4	12%	13
	100%	100	100%	121		221

10. How important is it for the City to pursue (using a combination of your tax dollars, grant funding and/or staff time) "new home infill" projects?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Essential	20%	20	29%	35	49%	55
Important	37%	37	26%	32	63%	69
Interesting but not	30%	30	17%	20	46%	50
Not worth considering	12%	12	9%	11	21%	23
I'm not sure	2%	2	19%	23	21%	25
	100%	101	100%	121		

11. How important is it for the City to pursue "existing home rehabilitation" projects?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Essential	36%	37	38%	46	74%	83
Important	39%	40	35%	42	74%	82
Interesting but not	19%	20	17%	20	36%	40
Not worth considering	5%	5	6%	7	11%	12
I'm not sure	1%	1	5%	6	6%	7
	100%	103	100%	121		224

12. How important is it for the City to pursue a “Neighborhood Assistance” program?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Essential	17%	17	25%	30	42%	47
Important	45%	45	43%	52	88%	97
Interesting but not	26%	26	14%	17	40%	43
Not worth considering	9%	9	2%	3	11%	12
I’m not sure	3%	3	16%	19	19%	22
	100%	100	100%	121		221

13. How important is it for the City to pursue a “Design Consulting Service” program?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Essential	11%	11	11%	13	21%	24
Important	36%	37	25%	30	60%	67
Interesting but not	35%	36	28%	34	63%	70
Not worth considering	17%	18	17%	20	34%	38
I’m not sure	2%	2	20%	24	22%	26
	100%	104	100%	121		225

14. How important is it for the City to pursue a “Street Tree Canopy” program?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Essential	15%	16	17%	21	33%	37
Important	34%	36	40%	48	74%	84
Interesting but not	35%	37	28%	34	63%	71
Not worth considering	14%	15	5%	6	19%	21
I’m not sure	1%	1	10%	12	11%	13
	100%	105	100%	121		226

15. How important is it for the City to pursue an “On-Street Parking” program?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Essential	33%	34	21%	25	53%	59
Important	26%	27	31%	38	57%	65
Interesting but not	18%	19	16%	19	34%	38
Not worth considering	21%	22	12%	15	34%	37
I’m not sure	2%	2	20%	24	22%	26
	100%	104	100%	121		225

16. How important is it for the City to pursue a “Park Expansion and Enhancement” program?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Essential	23%	23	11%	13	34%	36
Important	42%	42	50%	60	91%	102
Interesting but not	28%	28	30%	36	57%	64
Not worth considering	7%	7	7%	8	14%	15
I’m not sure	1%	1	3%	4	4%	5
	100%	101	100%	121		222

17. Which one of these 7 aforementioned programs should the City pursue as its highest priority?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
New home infill projects	22%	23	27%	33	49%	56
Existing home rehab	42%	44	33%	40	75%	84
Neighborhood	10%	10	17%	21	27%	31
Design Consulting	2%	2	4%	5	6%	7
Street Tree Canopy	6%	6	2%	3	8%	9
On-Street Parking	11%	11	5%	6	16%	17
Park Expansion and	8%	8	11%	13	18%	21
	100%	104	100%	121		225

18. Do you support using your tax dollars to improve the walkability within the City?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Strongly support	25%	26	29%	35	54%	61
Support	36%	38	34%	41	70%	79
Somewhat support	26%	27	29%	35	55%	62
Don’t support	13%	14	5%	6	18%	20
I don’t know	0%	0	3%	4	3%	4
	100%	105	100%	121		226

19. Do you support using your tax dollars to provide neighborhood parks throughout the City’s neighborhoods?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Strongly support	14%	15	21%	25	35%	40
Support	30%	32	42%	51	72%	83
Somewhat support	33%	35	31%	37	64%	72
Don’t support	21%	22	6%	7	27%	29
I don’t know	2%	2	1%	1	3%	3
	100%	106	100%	121		227

20. Do you support using your tax dollars to improve the quality of the multi- family housing stock?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Strongly support	10%	10	7%	8	16%	18
Support	26%	27	17%	21	43%	48
Somewhat support	21%	22	29%	35	50%	57
Don't support	38%	40	39%	47	77%	87
I don't know	5%	5	8%	10	13%	15
	100%	104	100%	121		225

21. Do you support using your tax dollars to renovate our existing shopping centers?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Strongly support	11%	12	27%	33	39%	45
Support	27%	28	38%	46	65%	74
Somewhat support	31%	33	24%	29	55%	62
Don't support	28%	29	7%	9	35%	38
I don't know	3%	3	3%	4	6%	7
	100%	105	100%	121		226

22. What is the most important issue facing the future of Farmers Branch?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Improved	26%	26	32%	39	58%	65
More shopping choices	25%	25	27%	33	52%	58
More employment	6%	6	3%	4	9%	10
More/Improved parks	3%	3	2%	2	5%	5
Improved schools	6%	6	10%	12	16%	18
Improved housing stock	13%	13	18%	22	31%	35
Improved streets	10%	10	6%	7	16%	17
Other	9%	9	0%	0	9%	9
I don't know	2%	2	2%	2	4%	4
	100%	100	100%	121		221

23. From what you've seen and heard tonight, is the City headed in the right direction regarding redevelopment?

Answers	Townhall (percent)	Townhall (count)	Online (percent)	Online (count)	Combined (percent)	Combined (count)
Strongly agree	30%	31	13%	16	43%	47
Agree	43%	45	33%	40	76%	85
Somewhat agree	17%	18	26%	31	43%	49
Disagree	9%	9	4%	5	13%	14
I don't know	2%	2	24%	29	26%	31
	100%	105	100%	121		226

Combined Questions

How important is it for the City to pursue (using a combination of your tax dollars, grant funding and/or staff time) the following projects?

The #1 priority for the city to pursue is **Existing home rehabilitation**.

Projects	Essential
Existing Home Rehab	74%
New Home Infill	49%
Neighborhood Assistance	42%
Park Expansion	34%
Street Tree Canopy	33%
Design Consulting	21%
On-Street Parking	3%

Do you support using your tax dollars to improve the following within the City?

The #1 priority for the city to pursue is **Walkability**.

Programs	Strongly support
Walkability	54%
Existing Shopping Centers	39%
Neighborhood Parks	35%
Multi-Family Housing	16%