



essilor

Essilor of America, Inc. as a Texas Enterprise Project

February 2026

About Essilor of America, Inc.

Subsidiary of EssilorLuxottica, a \$31B global optical leader and major manufacturer of prescription lenses and vision care products.



Locations & Numbers

- Founded in 1972 from the merger of French companies Essel and Silor
- Over 18,000 retail stores worldwide
- 10,000+ employees within the U.S.
- 1,100+ employees at Farmers Branch HQ, DC, and IT facilities



Farmers Branch Operations

- Headquarters (~90,000 sf) relocated from Florida to Farmers Branch in 1996. Also relocated more corporate divisions from Mason, Ohio in 2018.
- Innovation and Technology Center (“ITC”) & Omega (200K sf) ITC relocated from Florida to Farmers Branch in 2012
- Manufacturing (~70,000 sf)

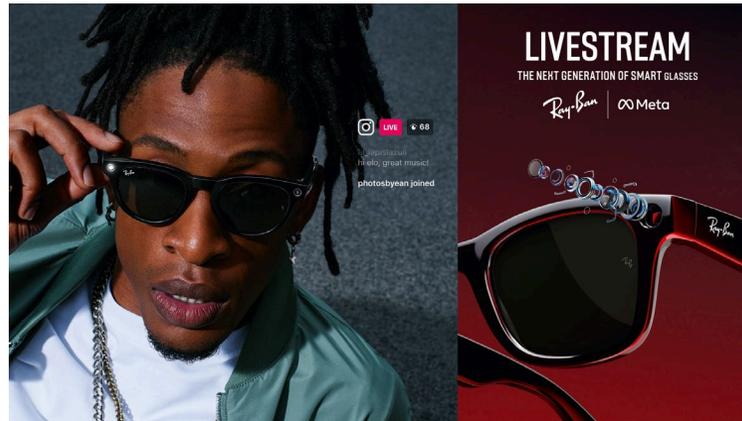
Company Offerings

Essilor of America, Inc. is a leading provider of innovative eyewear and lenses.



Extraordinary
made effortless.

Seamlessly transition from near to far.
Iconic style that keeps your vision in focus.



EssilorLuxottica

Ray-Ban
Meta



Retail

Innovation: Wearable AI

Manufacturing

Community Engagement

Essilor of America, Inc. prioritizes involvement in their local communities



Volunteerism, Regional & Local Initiatives

▶ Single Day Volunteering

- Vision Clinics
- Sale for Sight Fundraisers

Larger Initiatives

- Regional Vision Clinics
- Disaster Relief Efforts – Local Communities

Local Initiatives

- OneSight EssilorLuxottica Foundation – During recent flooding in Kerrville, TX, OneSight was on site with a mobile vision van, providing prescription glasses to those in need.

Texas Enterprise Project

The Texas Enterprise Zone Program (“TEZ”) is a **state** sales and use tax refund program designed to encourage private investment and job creation/retention in economically distressed areas of the state. Through a single Enterprise Zone designation, Essilor of America may receive up to \$1.25 M in state sales tax refunds over a 5-year designation period. Essilor would be eligible to receive \$2,500 in state sales tax refund per qualified new or retained job, up to 500 jobs for benefit.

The City of Farmers Branch is allocated 6 potential Enterprise Project designations each State biennium. The 2025-2027 biennium began on September 1, 2025. If this Enterprise Project is approved, the City will have 1 remaining designation available for the rest of the biennium, which ends on August 31, 2027.

Essilor of America, Inc. applying for the Texas Enterprise Zone Program (State of Texas)

- Essilor anticipates investing approximately \$5 M at its Farmers Branch, Texas headquarters, manufacturing and innovation and technology facilities (“Farmers Branch campus”).
- This investment will be primarily intended for upgrades to lens manufacturing equipment, server refresh, HVAC system upgrades, onsite facility improvements, and parking lot maintenance.
- Essilor employs more than 1,100 employees at their Farmers Branch campus.