Senior Advisory Board

Biannual Update



Board **Participation**

- 90 % Attendance at Board Meetings
- Engage members and community with programs/events
- Encourage participation through social media and wordof-mouth



Senior Advisory Board

















- Deborah Hull Chair
- Matt Rice Vice Chair
- Priscilla Mowinkel-Secretary
- Lynne Dray
- Diane Graifemberg
- Ruth Fuls

- Wayne Weirich
- Joyce Benoit
- Tina Bennett-Burton
- Lynne Dray
- Katie Roberts Emeritus

Mission & Vision

- Mission- To promote the independence and well-being of active adults in our community through health, wellness, educational, cultural, and recreational services.
- Vision- To provide a friendly and active environment with connections through programs and services for active adults within the Farmers Branch community.

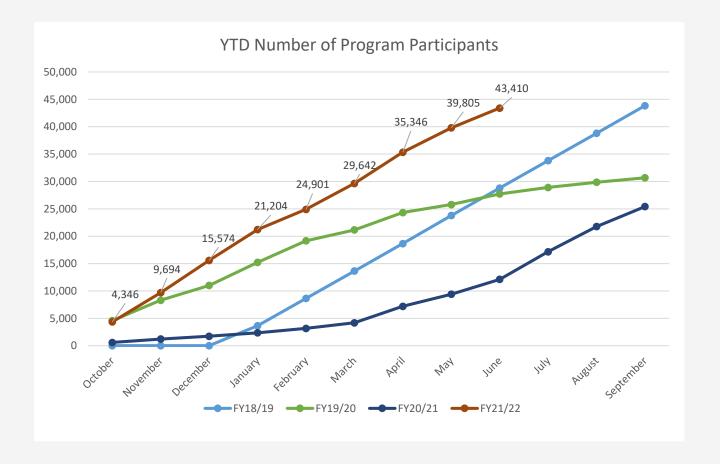




Membership

- FY 21/22 YTD program participation -43,410 highest after 3rd qtr.
- FY 21/22 YTD NPS Score of 89.
- FY 21/22 Year to date 1,000 Current Active Members.
- Memberships and participations have continued to steadily increase





Examples of Success

- Hosted 2022 North Dallas Chair Volleyball Tournament – 16 teams, 150 participants. Farmers Branch Rangers Tournament Champions!!
- Spring Bazaar over 200 participants.
- Hosted American Red Cross Blood Drive.





Examples of Success

- Fishin' Fun Event over 1,700 participants
- Additional Programming:
 - 3 Social
 - 3 Fitness
 - 7 Evening Programs





Future

- Game Night September 17,
 2022 "A Space Odyssey"
- Craft Fair October 15, 2022
- Continue the increase in programming and awareness of trends
- Renovation





Questions?

