



RESOLUTION NO. 2007-024

ADOPTING STREETSCAPE STANDARDS FOR THE CITY AND  
AMENDING RESOLUTION NO. 89-011 RELATIVE TO THE COLOR  
AND TYPE OF STREETLIGHT STANDARDS AND THE COLOR OF  
TRAFFIC SIGNAL POLES.

WHEREAS, distinctive streetscape features such as signage, street furniture, streetlights, can enhance neighborhoods, create a sense of identity, and further neighborhood pride; and

WHEREAS, distinguishing streetscape improvements can bring value to the City by enhancing the City's image and improving the community's quality of life; and

WHEREAS, unique streetscape improvements makes cities more livable and beautiful; and

WHEREAS, the Branch Revitalization Task Force recommended adoption of streetscape standards for the City.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FARMERS BRANCH, TEXAS THAT:

SECTION 1. The City Council does hereby adopt the streetscape standards contained in Attachment No. 1.

SECTION 2. Resolution No. 89-011 is hereby amended regarding the color and type of streetlights and the color of traffic signal poles as follows:

Section 2. The color of traffic signal poles shall be white at intersections on major thoroughfares. The color of traffic signal poles shall be bronze color within the Transit Station area, Mercer Crossing area, and the Mira Lago development. Repainting of existing traffic signal poles shall occur based on available funds and City Council direction.

Section 5. The streetlights within the Transit Station area, Mercer Crossing area, and the Mira Lago development shall be the style shown on Exhibit "B" as installed, operated, and maintained by TXU Electric Delivery.

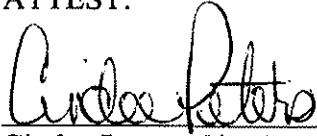
SECTION 3. All other provisions of Resolution No. 89-011 not hereby amended shall remain in full force and effect.

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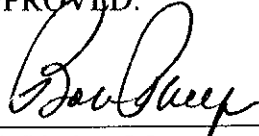
PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF FARMERS  
BRANCH, TEXAS, THIS 19<sup>TH</sup> DAY OF FEBRUARY 2007.

ATTEST:



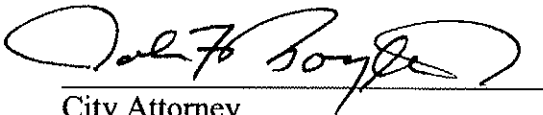
Cindee Peters, City Secretary

APPROVED:



Bob Phelps, Mayor

APPROVED AS TO FORM:



City Attorney

Attachment No. 1  
CITY OF FARMERS BRANCH STREETSCAPE STANDARDS

**Street Name Signs:** Street names signs in residential neighborhoods shall have a minimum of 4" high white letters on a red background, with the neighborhood name. The street name sign and pole shall be bronze color and the style shown on Exhibit "A". The neighborhood's name shall be designated by the City Council generally based on the following:

- The subdivision's general or main name shall be used for the neighborhood's name for subdivisions with platted names that include numbers, phases, and installments. Two examples are:
  - "Brookhaven" shall be the neighborhood name for Brookhaven Estates Nos. 1 through 14,
  - "Valwood Park" shall be the neighborhood name for the Valwood Park Phases 1 through 6 and First through Fourth Installments.
- The name commonly used by the residents of the subdivision or neighborhood (i.e. "Valley View Park" is the name used by the residents of Brookhaven Estates No. 15);
- Previous designation by the City Council such as "Branch Crossing".

The signs shall be installed in compliance with the Manual of Uniform Traffic Control Devices at opposing corners of an intersection within the neighborhood based on available funds and City Council direction.

**Traffic Signal Poles:** The color of traffic signal poles shall be bronze color within the Transit Station area, Mercer Crossing area, and the Mira Lago development. Repainting of existing traffic signal poles shall occur based on available funds and City Council direction.

**Streetlights:** The streetlights along the local streets within the Transit Station area, Mercer Crossing area, and the Mira Lago development, shall be the style shown on Exhibit "B" as installed, operated, and maintained by TXU Electric Delivery. The streetlights along major thoroughfares within the Transit Station area, Mercer Crossing area, and the Mira Lago development shall be the "kim" type fixtures (shoebox style) on anodized bronze poles. Replacement of streetlights existing streetlights shall occur based on available funds and City Council direction. (Res. No. 89-011, Amended)

**Street Furniture:** The benches, trash receptacles, and recycling receptacles that are placed in the Transit Station area, Mercer Crossing area, and Branch Crossing shall be bronze color and the style shown on Exhibits "C", "D", and "E" respectively. Street furniture shall be placed based on available funds and City Council direction.

The adoption of the City of Farmers Branch Streetscape Standards shall not constitute an obligation on the part of the City to install or construct any of the improvements herein identified. Installation or construction of any of the improvements shall be based available funds and City Council direction. The City Council shall grant exceptions when and where deemed appropriate.

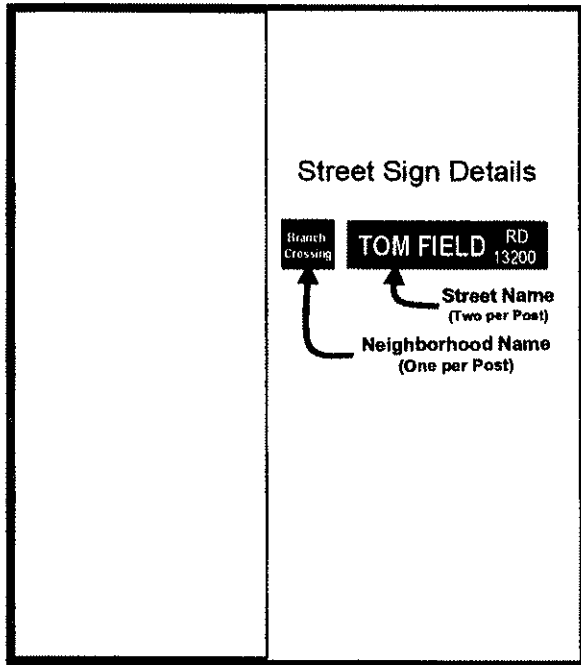


Exhibit "A"



Exhibit "B"

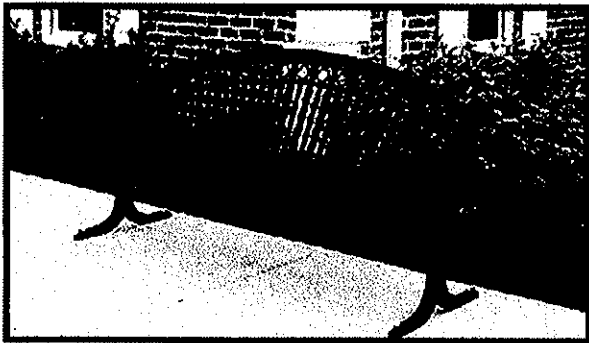


Exhibit "C"

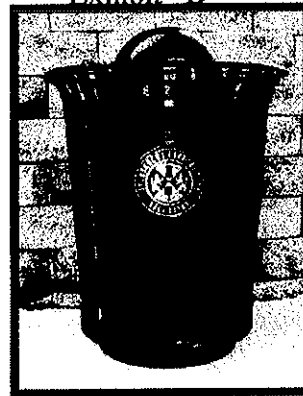


Exhibit "D"

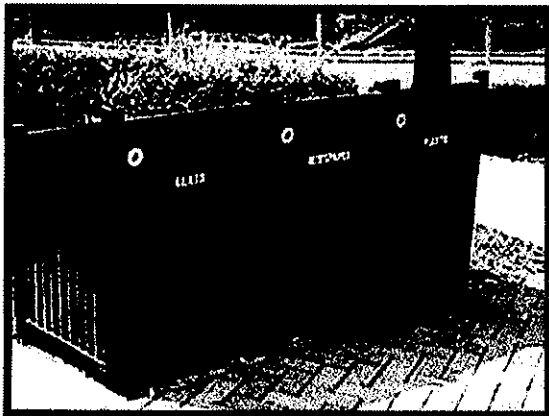


Exhibit "E"



RESOLUTION NO. 89-011

RESOLUTION STATING THE CITY'S POLICY REGARDING THE COLOR AND TYPE OF STREET LIGHT STANDARDS AND THE COLOR OF TRAFFIC SIGNAL POLES.

WHEREAS, it is the desire of the City of Farmers Branch to establish a policy for the color and type of street light standards and the color of traffic signal poles to provide a uniform "streetscape"; and,

WHEREAS, it is the desire of the City of Farmers Branch to provide uniformity in the appearance of street light standards and traffic signal poles.

WHEREAS, the street lights are installed, operated and maintained by TU Electric Company; and

WHEREAS, the vast majority of street lights throughout the City are "cobra head" type fixtures on galvanized or alumicolor steel poles; and

WHEREAS, a major street light replacement program would present a major capital expenditure.

NOW THEREFORE BE IT RESOLVED, by the City of Farmers Branch, Texas that:

SECTION 1. The City Council does hereby establish that street lights shall be "cobra head" type fixtures on galvanized steel poles on major thoroughfares.

SECTION 2. The color of traffic signal poles shall be white at intersections on major thoroughfares.

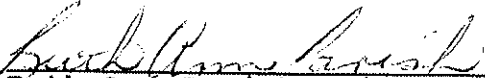
SECTION 3. The street lights on Marsh Lane from Valley View Lane north, shall be "kim" type fixtures on anodized bronze poles and the traffic signal poles shall be bronze color. This exception is to provide consistency of streetscape appearance with lights and poles installed on Marsh Lane in agreement with the Town of Addison.

SECTION 4. The street lights on William Dodson Parkway shall be "kim" type fixtures on anodized bronze poles. This exception is to provide a consistent design element with the parking lot of the City Hall. The street and the parking lot combine to create a grand boulevard entrance to the City Hall complex.

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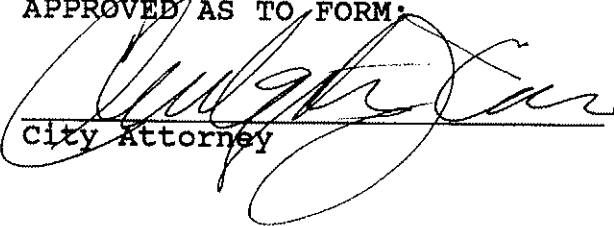
PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF FARMERS  
BRANCH, TEXAS, this the 6th day of March, 1989.

ATTEST:

  
Ruth Ann Parish, City Secretary

  
David D. Blair, Mayor

APPROVED AS TO FORM:

  
City Attorney

RES89011/ENGLEGAL/ENG