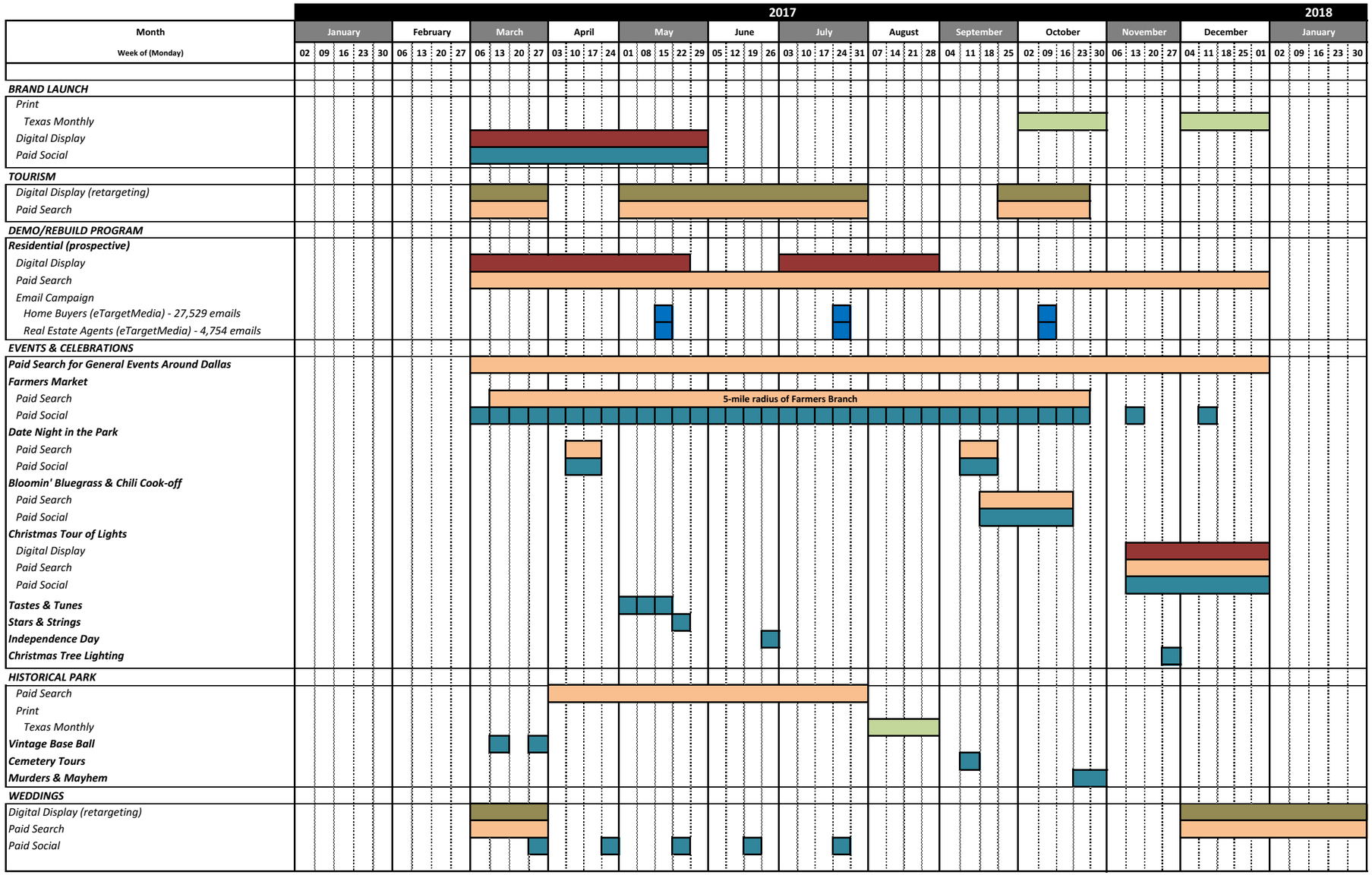CITY OF FARMERS BRANCH 2017 MEDIA PLAN