



F A R M E R S B R A N C H

Brush and Bulky Service

Presentation

MAY 2, 2017

City Council: Study Session

Reprise of Prior Presentations

- January 17, 2017
 - Overview of the brush and bulky collection service
 - Identified and discussed the issue of early bulky setouts
 - Discussed once per month bulky collection
 - Discussed “Cost of Service” for additional collection requests
 - Asked Sustainability Committee to review and bring back recommendations

Reprise of Prior Presentations

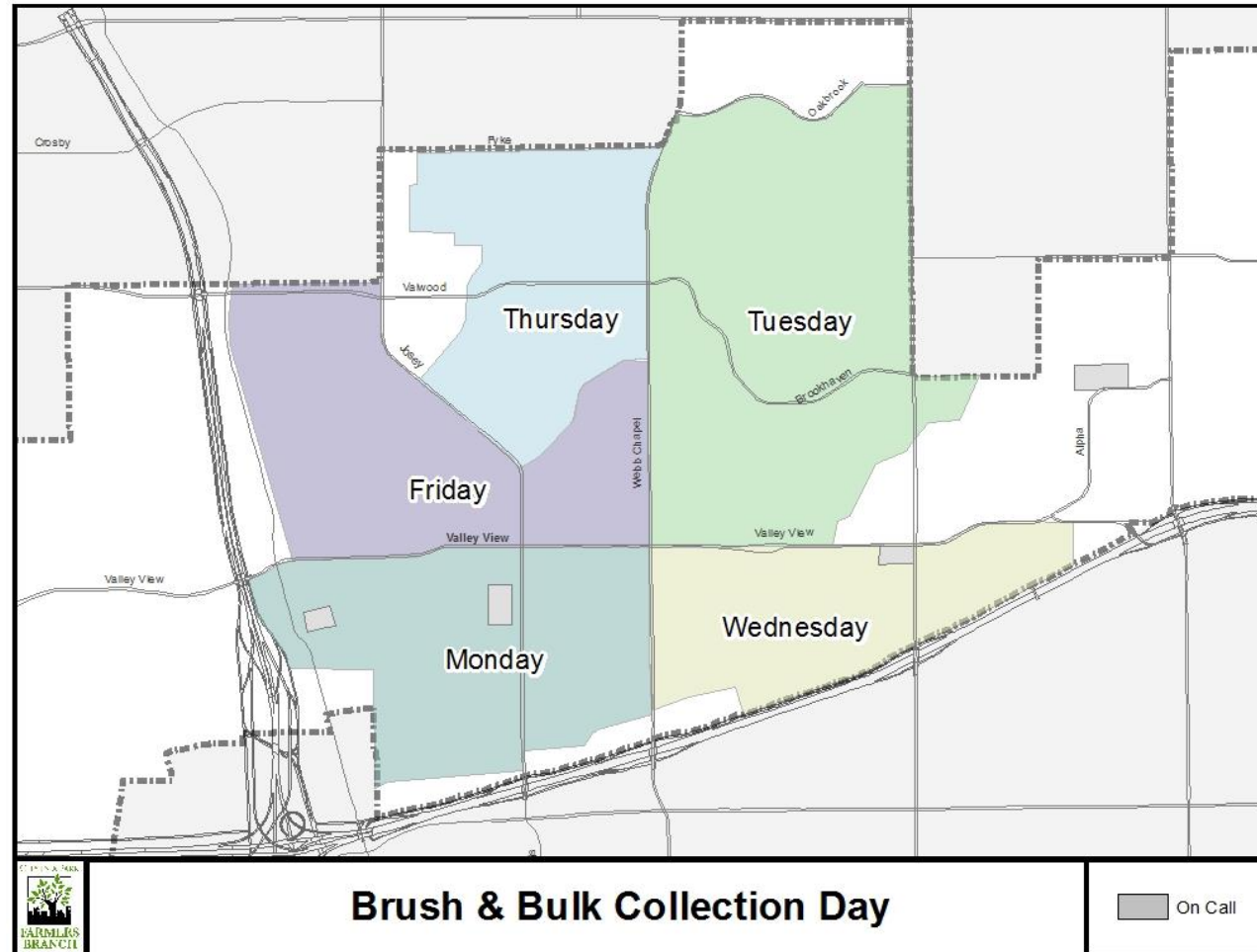
- March 7, 2017 – Sustainability Committee recommendations
 - Reviewed Code Enforcement Policies – recommended use of transitory fines
 - Re Education campaign
 - Implement a “Pick Up Request Form” for additional pick ups
 - Home owners – 3 “free” pick ups per year, 4th would be have a “Cost of Service” charge
 - Concerned Citizens –
 - Complaint – handled via Code Enforcement
 - Additional pick up - 3 house radius rule; must provide name and address to determine radius
 - Require residents to separate brush and bulky material at the curb for brush diversion

Next Steps

- Re Education campaign
- Code Enforcement of early set outs
- Discuss brush diversion



No Change to Brush and Bulky Schedule



Re Education Campaign

- Identified all communications both internal and external
- Reviewed for consistency in language
- Developed dual language communication
- Goal is to direct people to City website for detailed information
- Developing communication plan to target different topics throughout the year
- Will use message boards and signs temporarily during the year

Code Enforcement

- 2 Warnings then immediate citation and fine
 - 1st early set out – notification of non compliance and education
 - 2nd early set out – warning
 - 3rd citation
 - Subsequent violations subject to increasing fines

Brush Diversion

- Phased approach or wait until mulching or composting site is established at Camelot?
 - Phased approach
 - Divert all at cost, or
 - Establish an amount of money in an account. When amount is spent, rest goes to landfill
 - Long term – establish permanent facility at Camelot Landfill with private entity as operator
 - Wait until permanent site is established at Camelot Landfill
- Segregation of brush from bulky would require ordinance change

Questions?