

iChoosr Update





# City of Waco

John Kinnaird  
District 3 City Councilman



## Discussion Points:

- “I think it’s a great benefit to our citizens and will only get better with more participation.”
- Ran through Prosper Waco – collective impact organization: addresses poverty, data-driven methods, and the City funds Prosper Waco
- Deregulated market causes confusion
- First Auction – Champion Energy – helped cut many electric bills in half.
- Public outreach is key
- Main response – “I got this and I was about to throw it away, but I saw Waco and realized it wasn’t a scam”
- iChoosr has been very responsive
- Low risk, great return
- Utilize the no-commission contract
- Will gladly speak to any of our staff or elected officials

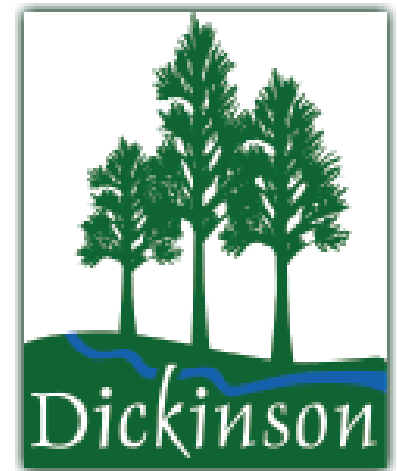


# City of Dickinson

Stephanie Russell  
Assistant City Administrator

## Discussion Points:

- “Anything to help our residents”
- They are endorsed by the Texas Coalition for Affordable Power
- No commitment
- No one else is doing this
- They are using the commission fee contract model



# City of Fate

Michael Kovacs  
City Manager

## Discussion Points:

- Government has a role to help residents
- Overwhelmingly positive response from residents
- Fate runs this program twice a year.
- By nature, this program drives a large amount of citizen engagement and has received overwhelmingly positive reviews.
- Overall, they see it as a 2-to-1 return on investment when you consider all hard/soft costs.
- He highly recommends this program.



# City of Farmers Branch

## *Policy Discussion*

- Move forward with iChoosr?
  - Which contract model?
- Bring your bill event?
- Add to Farmers Branch Night Out?

