



Metrocrest Chamber of Commerce

Building Business. Breaking Boundaries.

Mission/Vision Statements

Mission Statement:

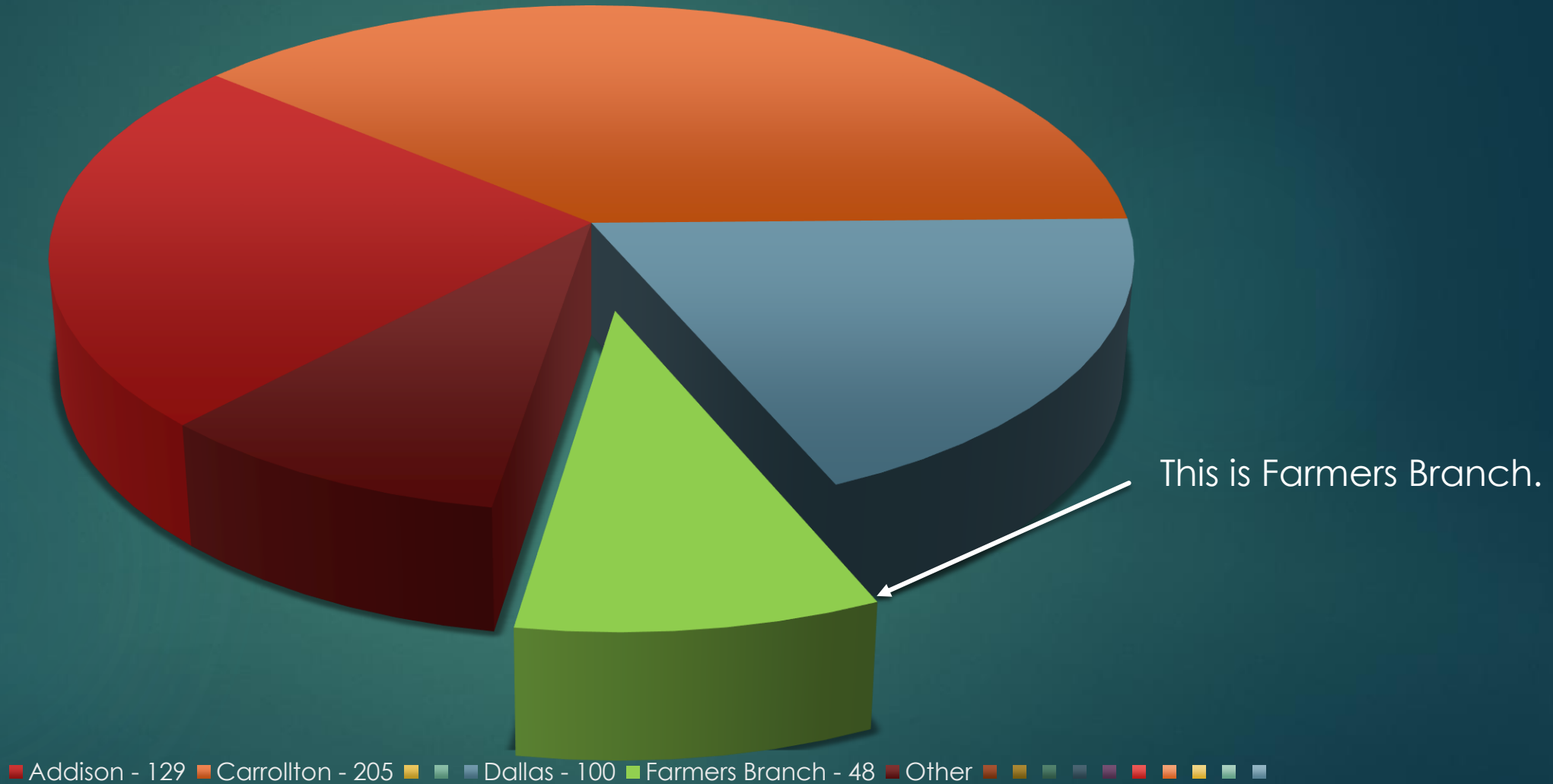
The purpose of the Metrocrest Chamber of Commerce is to create economic prosperity for our members by providing programs, resources, and support that assist and benefit business, government, and citizens resulting in a vibrant place to live and work.

Vision Statement:

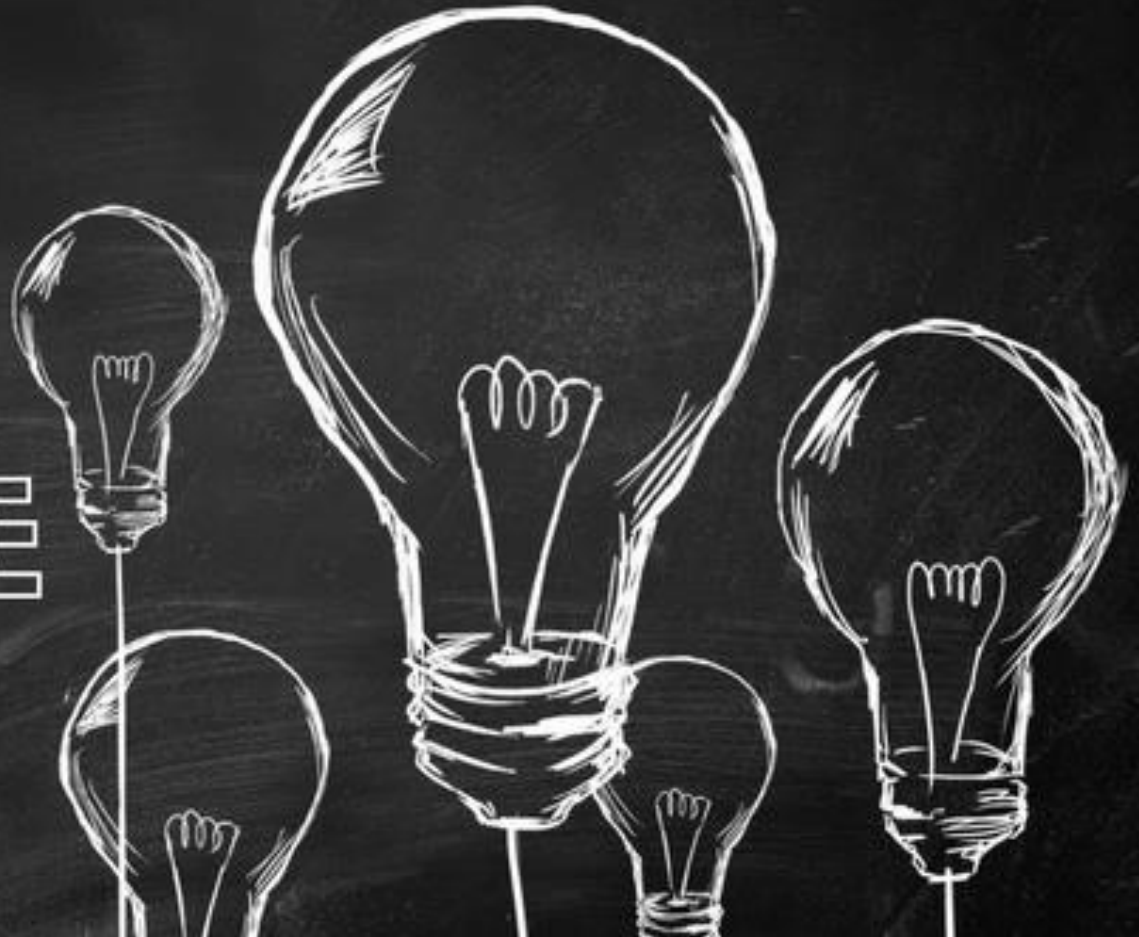
To facilitate the connections that create the region's most productive business and community relationships.

Membership By City

Total Membership: 550 Businesses



INNOVATE OR DISINTEGRATE



3 GOALS.

1. DEVELOP.

Strong foundation practices.
Organizational excellence,
strength in partnerships.

2. GROW.

The chamber at-large, our
leadership pipeline, diversity of
talent.

3. STICK.

City Partnerships. Membership.
Community Engagement.
Advocacy efforts. Mission.

BUILDING BUSINESS. BREAKING BOUNDARIES.



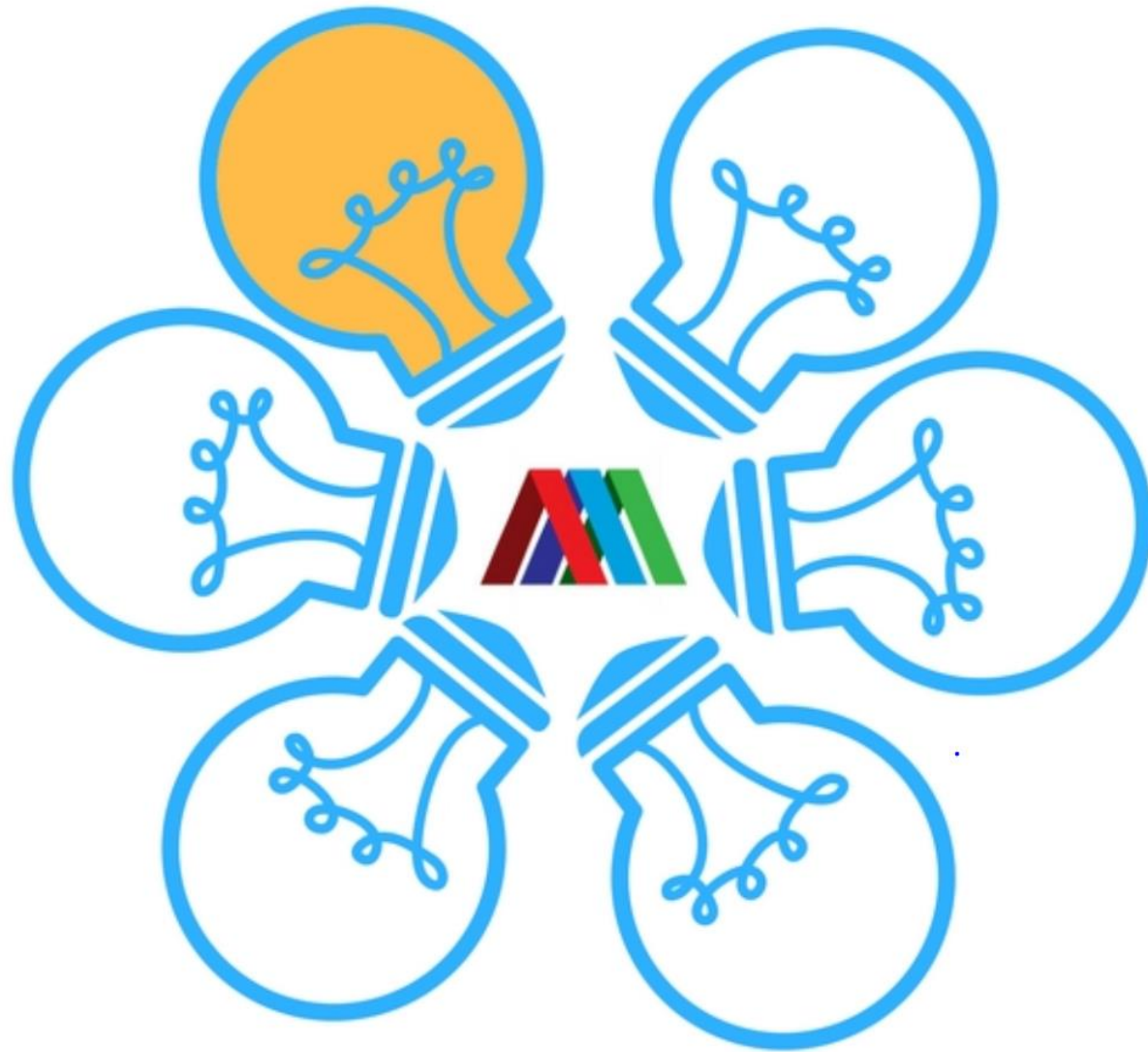
Foundational maintenance



Strategic relationships



State of Series/The Link



**Building Business.
Illuminating Opportunities.
Breaking Boundaries.**

STATE OF SERIES

The State of Series explores areas of our community in which gaps of knowledge and opportunity exist, but can be bridged by business community awareness and collaboration.

The series will feature conversations on education, poverty, inclusion, diversity, and entrepreneurialism.



The logo for 'The Link' features the text 'the LINK' in a sans-serif font. 'the' is in green and 'LINK' is in blue. A thick red curved arrow loops around the text, starting from the bottom left and ending at the top right. At the top right end of the arrow is a green arrow pointing right, and at the bottom left end is a blue arrow pointing left.

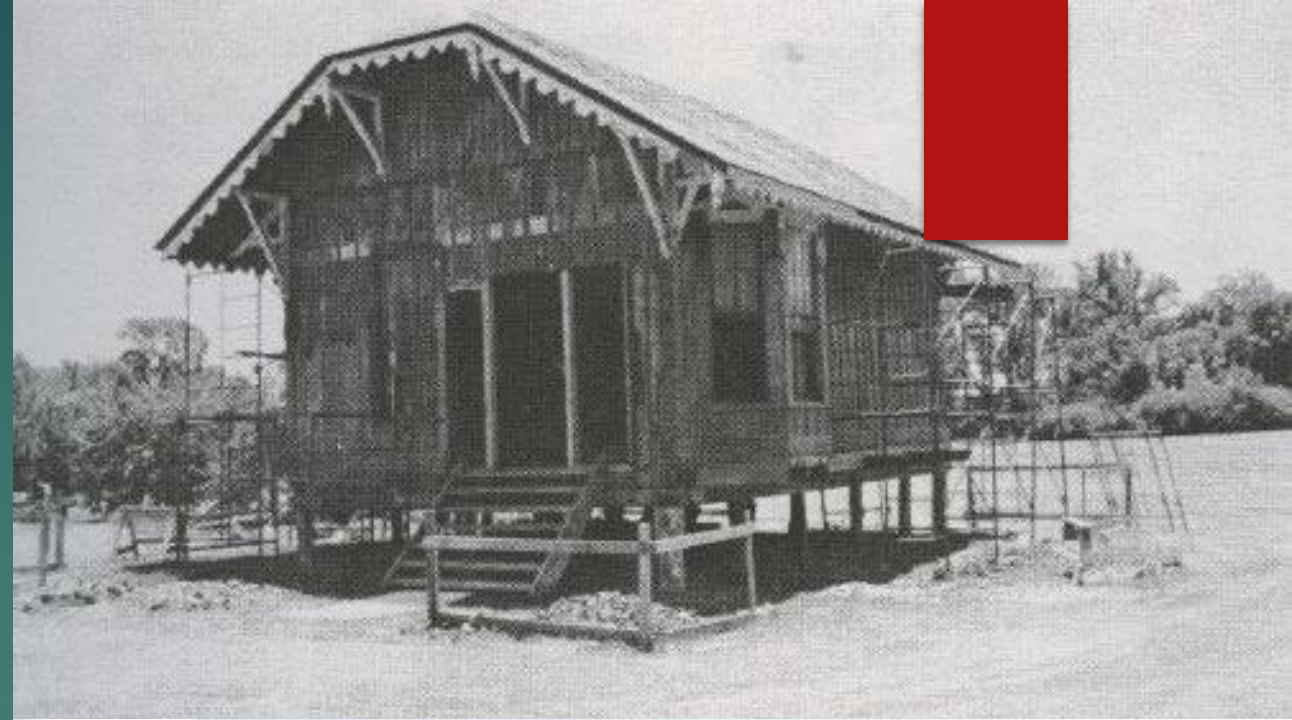
the LINK

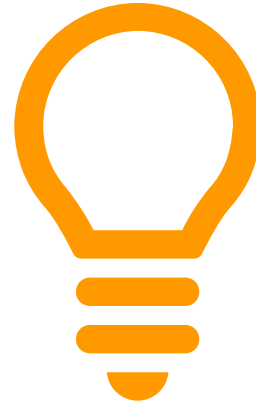
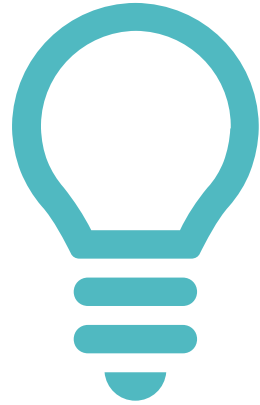
THE LINK

The Link is the partnership between businesses and Carrollton- Farmers Branch ISD to build economic development, support education, and prepare our kids for the future.



We see the
opportunities of
the future and
we're ready.





Thank you for your time;
your support is essential to our success.