



City of Farmers Branch Council

March 6, 2018



Our Mission

To provide programs for individuals, families, and seniors that lead to self-sufficiency and foster independence.

Our Core Values

Provide encouragement, hope, and a path to independence delivered with dignity and respect.

Be a rewarding place to work for individuals who are well-trained, experienced, professional, and compassionate.

Attract and retain volunteers who are dedicated and committed to serving their neighbors in need.



The Metrocrest Services Model

Metrocrest Services provides a bundled (integrated) service approach to meeting the needs of those in our community. Case Managers develop an individualized plan for our clients that addresses the crises and then develop strategies intended to assist the client to regain self-sufficiency and independence.

Basic Needs

- Case Management
- Rent and Utility Assistance
- Food Pantry
- Benefit Analysis
- Seasonal Programs (i.e. Sack Summer Hunger)
- Senior Support (i.e. Transportation)
- Referrals (i.e. domestic violence, healthcare options)

Financial Education

- Financial Literacy Classes/Online Modules
- Financial Coaching (i.e. monthly budget)
- Access to Financial Products (i.e. On the Road Lending)
- Senior Financial Education (i.e. Savvy Saving Seniors)

Workforce Development

- Employment Coaching/Retention
- Competitive Edge
- Education/Training/Skills (i.e. Connections)
- GED Preparation



Metrocrest Stats-2017

- Served 14,892 individuals (5,235 families)
- ➤ 47% of individuals served are under the age of 18
- > 11% were seniors (age 60+)
- Provided Housing Stability (Rent and/or Utility Assistance) to over 2,800 individuals
- Over 4,000 volunteers contributed over 37,000 hours of their time



Barely Getting By: Challenges for those in Poverty

- Low-wage jobs/reduced hours
- No health benefits
- Lack of availability of affordable housing
- Predatory lending practices
- Limited skills, education, and financial literacy
- Homeless or on verge of homelessness
- Increased Food Insecurity among families and seniors



Farmers Branch Key Stats-2017

Total Served: 3,115 (987 families)

- > 47 families received Rent Assistance (152 individuals)
- ➤ 67 families received Utility Assistance (202 individuals)
- > 74 individuals received Job Assistance
- ➤ 183 families participated in a Financial Literacy Class/Module
- > 418 families utilized the Food Pantry (1,263 individuals)
- ➤ 224 families received gifts, toys, and food during the Holiday Programs



Farmers Branch Key Partners

- City of Farmers Branch (annual service contract)
- City of Farmers Branch Economic Development
- Police and Fire Departments
- C-FB ISD
- Brookhaven College
- Farmers Branch Chamber of Commerce
- Farmers Branch Community Garden
- Farmers Branch Senior Center
- Churches & Civic Groups
- Businesses and other Organizations



2017 Seasonal Programs



559 Farmers Branch students served (48,930 meals)



Back to School Extravaganza - August 2017

Farmers Branch Students

271 received school supplies

175 received uniforms

183 received shoes







Thanks!