



Presentation to the  
Farmers Branch City Council  
April 3, 2018

# Board Members

## ► Currently 3 Members

Patricia Link

Craig Belanger

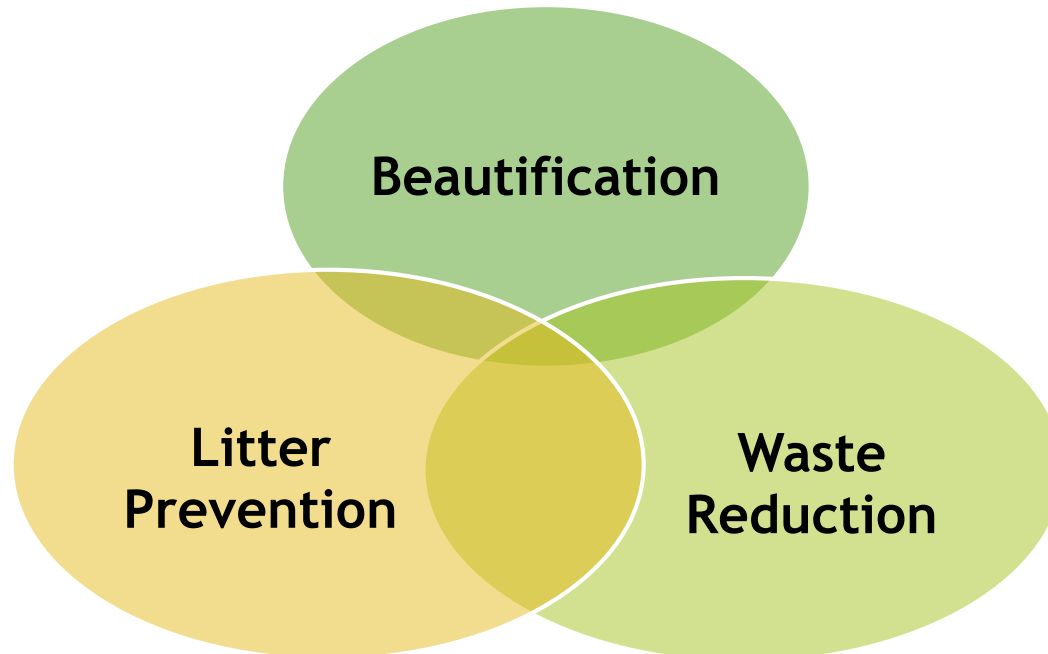
Micah Harleaux

# Overview

KFBB was incorporated as a 501c3 - October 9, 2017

An organization whose mission is “to educate and engage Farmers Branch residents to take responsibility for improving their community environment.”

~Education and Partnerships are Key~



# What Have we been doing?

## Administration

- Selected Logo
- Conducted 1<sup>st</sup> Board Meeting
- Adopted By-Laws
- Developed a Strategic Plan
- Signed a Contract with the City
- Procured 2 Internet Domains
- Designed Accounting Processes

## Partnerships

- City Council
- City Sustainability and Public Health Department
- City Parks Department
- Roy Rabenaldt, CPA
- Coca Cola

## Events

- Provided Volunteers for 2 City Events
  - Neighborhood Door Hanger Placement Advertising 30 gal. Recycle Bins (approx. 230 homes)
- Hazardous Waste Collection





Placing Door Hangers on Approx. 230  
Homes to Publicize the Availability of  
30 gal. Recycle Bins





## Hazardous Waste Collection



# Monetary Value to the City of Farmers Branch

Activity	Volunteer(s)															
	Pat Link	Craig Belanger	Micah Harleaux	Chuck Lawless	Vanessa Serano	Janie Serano	Amy Rogers	Carrie Schweitzer	Jeff Prutz	Kelly Gupta	David Griggs	Total	Employee Overtime Rate	Total	Contract Rate	Total
Publicize 30 Gal. Recycle Bins - Place Door Hangers in Select Neighborhoods (approx 230 homes)	2	2	2	2	2	2						12	\$22.00	\$264.00	\$12.60	\$151.20
Manage Survey Process for Hazardous Waste Collection Event	7	4	4		3.5	3.5	2	2	5.5	1.5	4	37	\$22.00	\$814.00	\$12.60	\$466.20
	9	6	6	2	5.5	5.5	2	2	5.5	1.5	4	49		\$1,078.00		\$617.40



# Next Steps

- ▶ **Move KTB Affiliation Status from “Provisional” to “Good Standing”**
- ▶ **Accomplish first “large” project**  
Texas Trash-Off - April 21<sup>st</sup>  
John Burke Nature Preserve 9-11am
- ▶ **Build Board Membership**
- ▶ **Develop Partnerships**  
City Departments, Corporations, Individuals  
and Other Affiliates
- ▶ **Build Social Media and Web Presence**
- ▶ **Develop Administrative Processes & Procedures**
- ▶ **Increase Donation Dollars in Order to:**  
Broaden List of Event Offerings  
Attend KTB Annual Conference - June

Q&A