



LIBRARY ADVISORY BOARD

Recommendations: July 2018



Vision

- Our VISION is to connect a **thriving community** to an **innovative destination** for reading, learning, and creating.



Mission

- Our MISSION is to provide **free and equal access** to information resources, technologies, educational programs, and community spaces.



Core Value

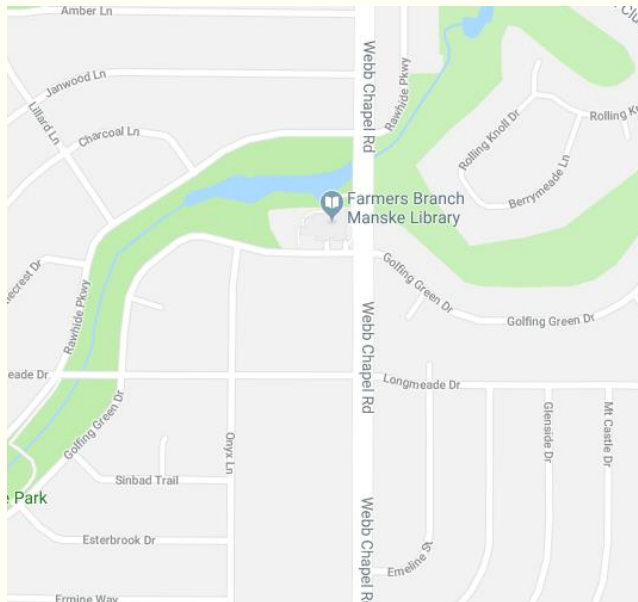
- Our CORE VALUE: Exceptional Access to Literacy and Education



Recommended direction of the Library

The Library Advisory Board unanimously recommends to **RENOVATE** the existing facility at its current location because we are the **Library in a Park**.

13613 Webb Chapel Rd



Why?

- City of Farmers Branch is invested in offering first-rate infrastructure and assets to achieve the city's potential (*Guiding Principal #8*)
- The library is consistently seen as value to the community; investing in the library is investing in all of us
- Public libraries support educational institutions giving all students NECESSARY access to supportive resources that may be absent in schools or homes
- The current building is outdated which impacts levels of service



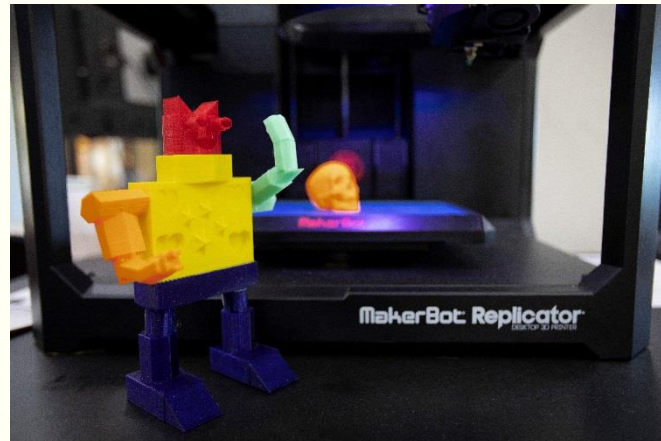
Why Renovate?

- The current location of the Manske Library offers ample square footage, beautiful scenery, and direct access to an expanding trail system
- The current location is perfectly and centrally located in Farmers Branch, and is in close proximity to the heavily residential part of the city and nearby schools
- This location is ideally situated to extend the library's offerings into outdoor spaces including ecological education, outdoor performances, and other venues
- Renovation has been recommended continuously by the library board since (at least) year 2000 and most recently by the Citizen's Bond Committee 2016
- Shows library patrons our commitment to respecting Manske Library's vision, history, and traditions; a renewed space for the community to be proud of



What do we get by Renovating?

- 21st Century growth in this North Texas city attracts new families and businesses
- Flexible study and learning spaces become destination locations
- Technology with purpose; State-of-the-art ADA and Technological updates
- Repurposing the entire library has the potential to become a more versatile and innovative space serving the entire community
- Corporate sponsorships provide robust opportunities for connection, credibility, services, equal access, and long-standing investment



Investing in public libraries is a positive impact

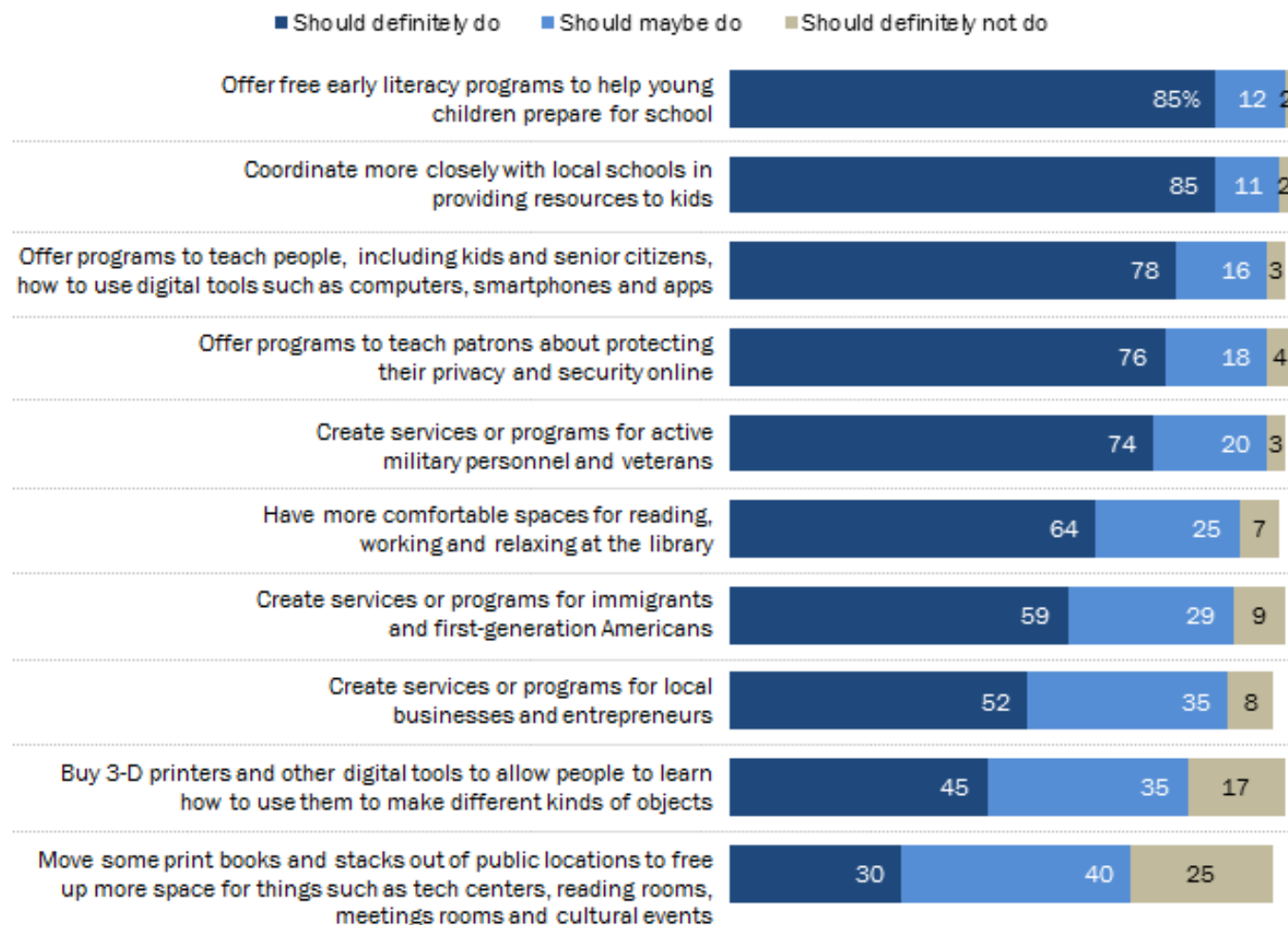


TEXAS STATE LIBRARY AND ARCHIVES COMMISSION RETURN ON INVESTMENT STUDY 2017

<https://www.tsl.texas.gov/roi>

Public Wants Libraries to Advance Education, Improve Digital Literacy and Serve Key Groups

% of those ages 16+ who say that libraries should definitely, maybe or definitely not do these things



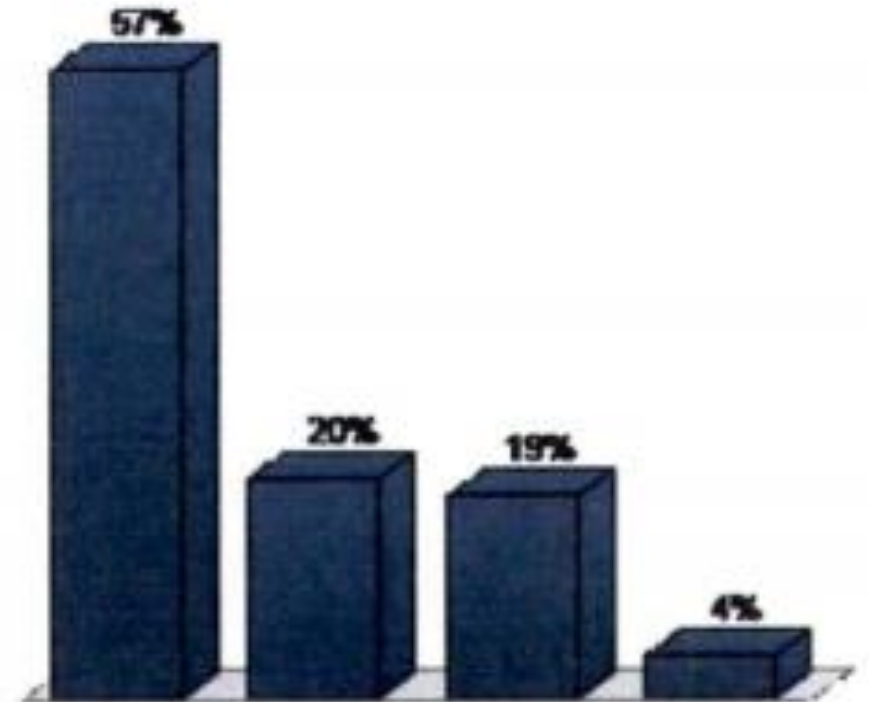
Source: Pew Research Center survey March 17-April 12, 2015. N=2,004 Americans ages 16 and older

PEW RESEARCH CENTER

2016 Bond Committee Data

9. If technology is constantly changing and improving, do you feel a library should also be changing and improving to keep up? (Multiple Choice)

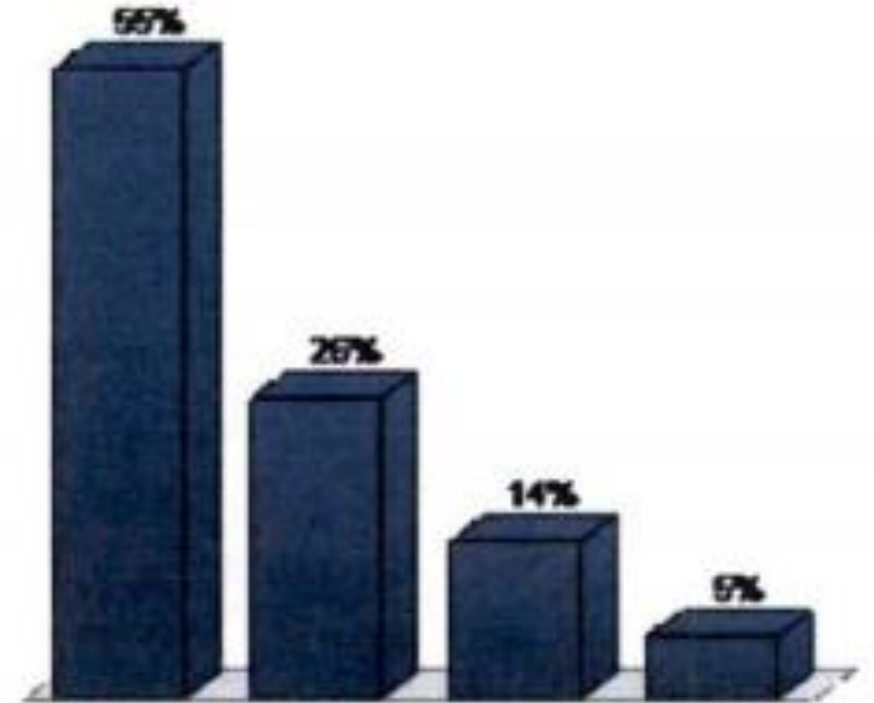
	Responses	
	Percent	Count
Strongly support	57.33%	43
Somewhat support	20%	15
Do not support	18.67%	14
Unsure	4%	3
Totals	100%	75



2016 Bond Committee Data

10. Would you support a plan to improve a library that has not seen major renovation in over 30 years?
(Multiple Choice)

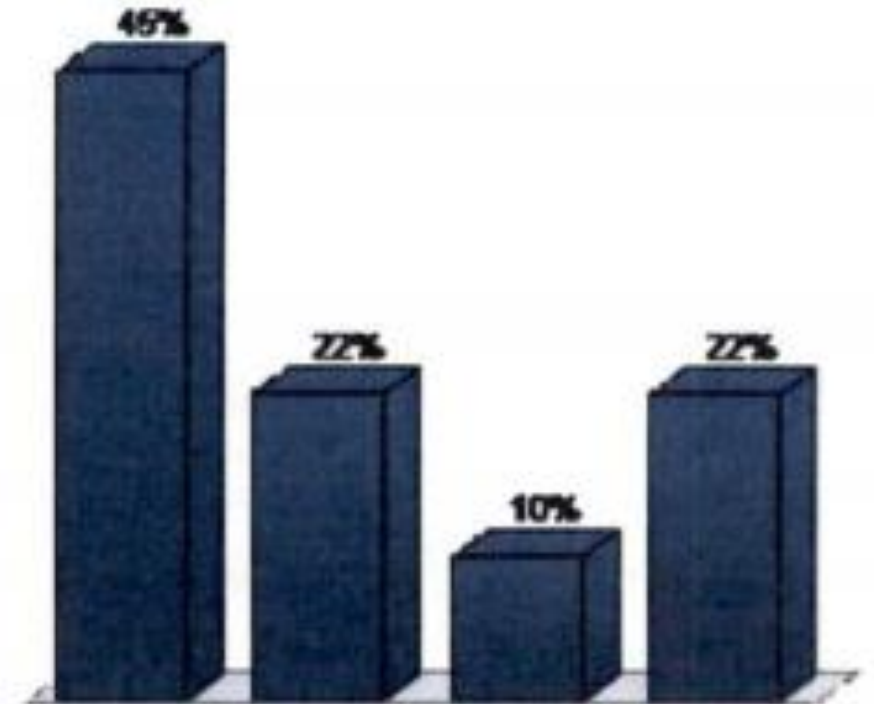
	Responses	
	Percent	Count
Strongly support	54.79%	40
Somewhat support	26.03%	19
Do not support	13.7%	10
Unsure	5.48%	4
Totals	100%	73



2016 Bond Committee Data

11. Based on your support, what level of tax increase would you be willing to accept to make sure current and future library demands are met? (Multiple Choice)

	Responses	
	Percent	Count
\$15 annually	45.45%	35
\$25 annually	22.08%	17
\$35 annually	10.39%	8
Do not support	22.08%	17
Totals	100%	77



2016 Bond Committee Data

Tier 1

Trail Master Plan - Phase I	\$5,000,000	
Fire Station No. 2 Relocation	\$5,500,000	
Station Area Development	\$11,825,000	
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Estimated Cost	\$22,325,000	
Estimated Tax Increase	3.144	(cents per \$100 in valuation)

Tier 2

Housing Renewal	\$4,100,000	
Library Renovation	\$7,920,000	
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Estimated Cost	\$12,020,000	
Estimated Tax Increase	1.693	(cents per \$100 in valuation)

Tier 3

Animal Shelter Expansion	\$2,200,000	
Dog Park	\$1,000,000	
Historical Park Improvements	\$7,000,000	
Firehouse Theatre	\$1,000,000	
John F. Burke Nature Preserve	\$5,730,000	
City Branding	\$3,000,000	
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Estimated Cost	\$19,930,000	
Estimated Tax Increase	2.807	(cents per \$100 in valuation)

Master Plan in Fiscal Year 2000

- From March to September, consulting firm F. Mason & Associates collected data for the Library Master Plan.
- Input was gathered from:
 - Focus groups including businesses, educators, and seniors
 - An architectural charrette which allowed the public to offer ideas regarding a renovation and/or expansion.
 - A bilingual telephone survey with 402 respondents

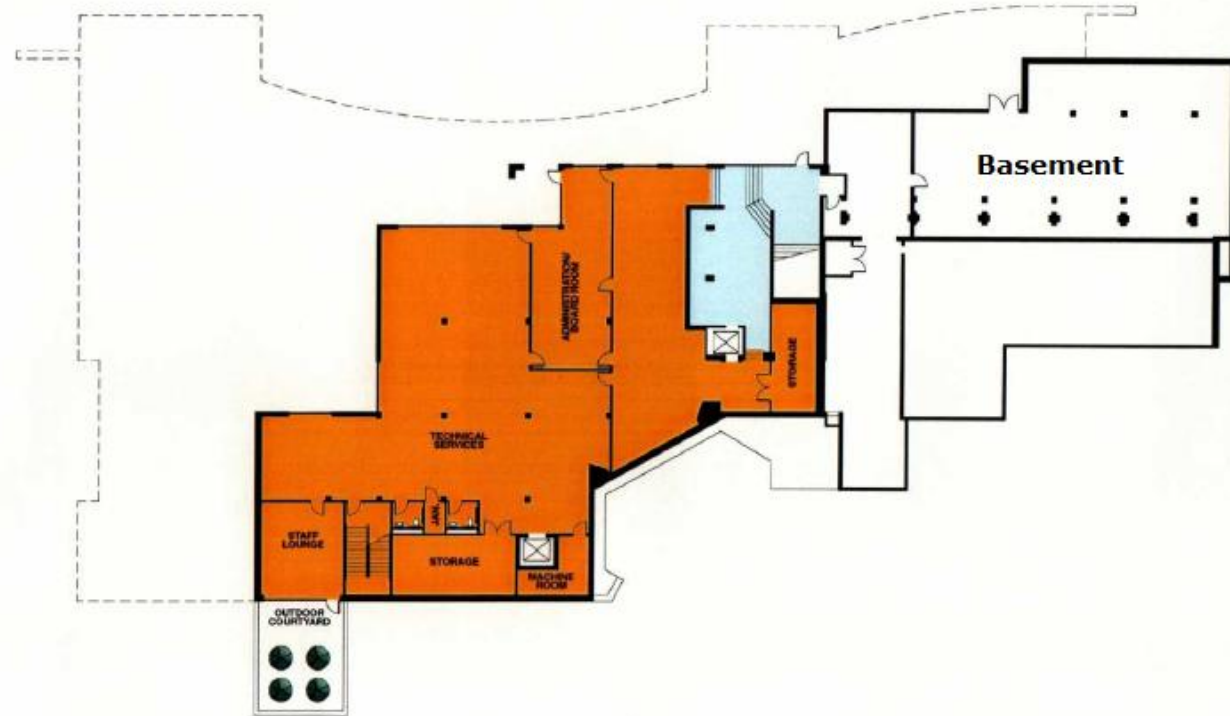
Highlights of the Master Plan Fiscal Year 2000

Increase and expand the current Library building.

- Expand and reorganize the Library including reorganizing the children's area, expanding the teen/youth area, and improving and expanding staff work areas.
- Reorganize the Library space to allow all public services to be accommodated on one floor to improve efficiency, sightline management, and navigation for the public.
- Improve vehicular access and parking including providing drive-up book return and delivery functions.
- Add more signage and improve visibility.



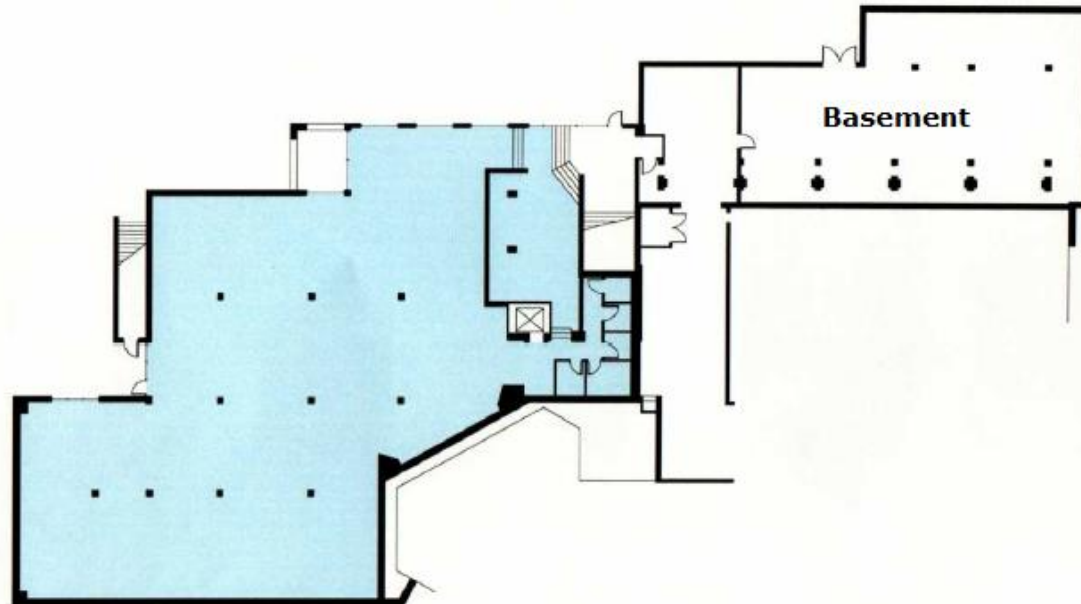
- ZONE I
- ZONE II
- ZONE III



**BASEMENT LEVEL
SCHEME I, II OR III**



- ZONE I
- ZONE II
- ZONE III

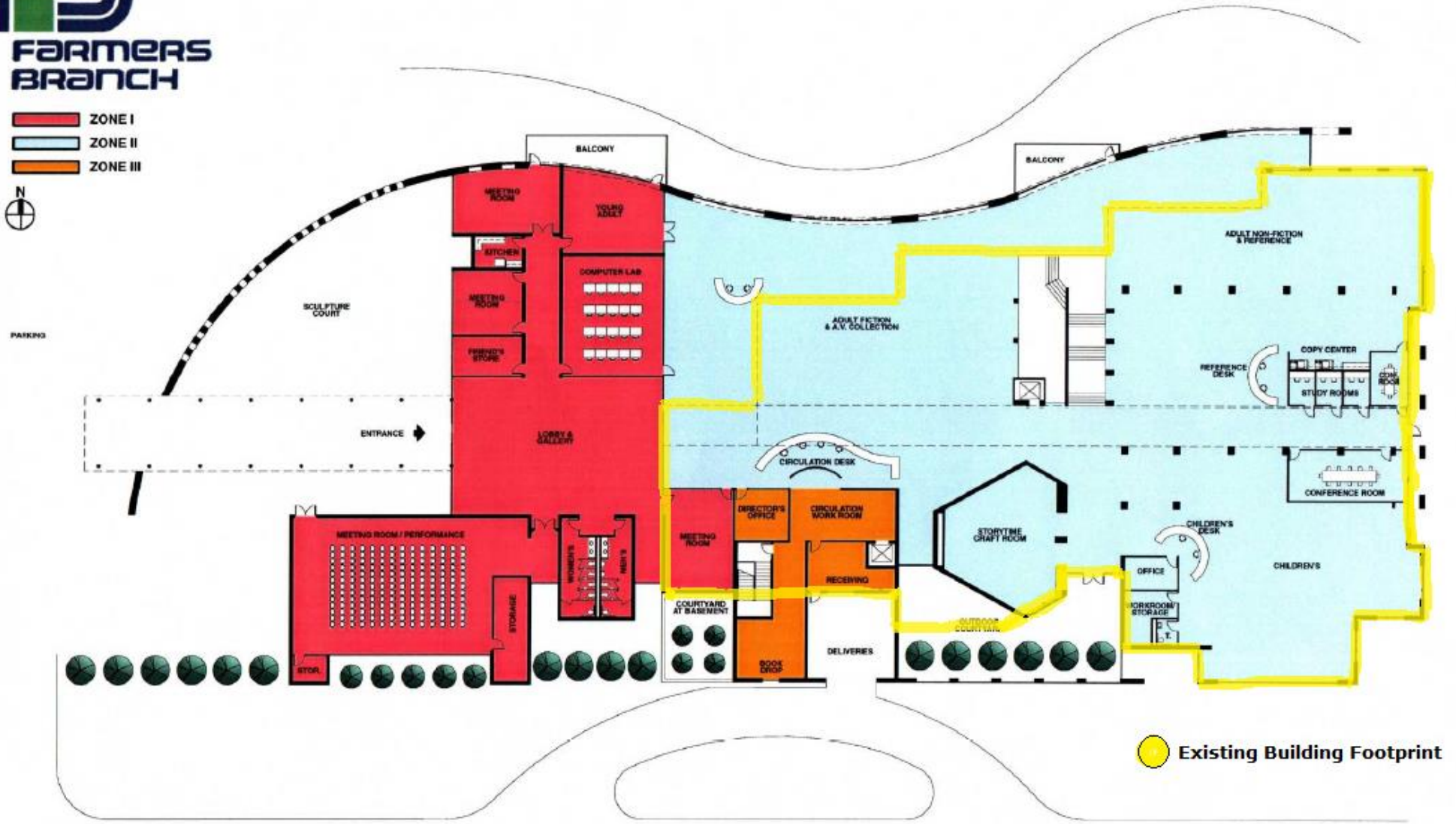




- ZONE I
- ZONE II
- ZONE III



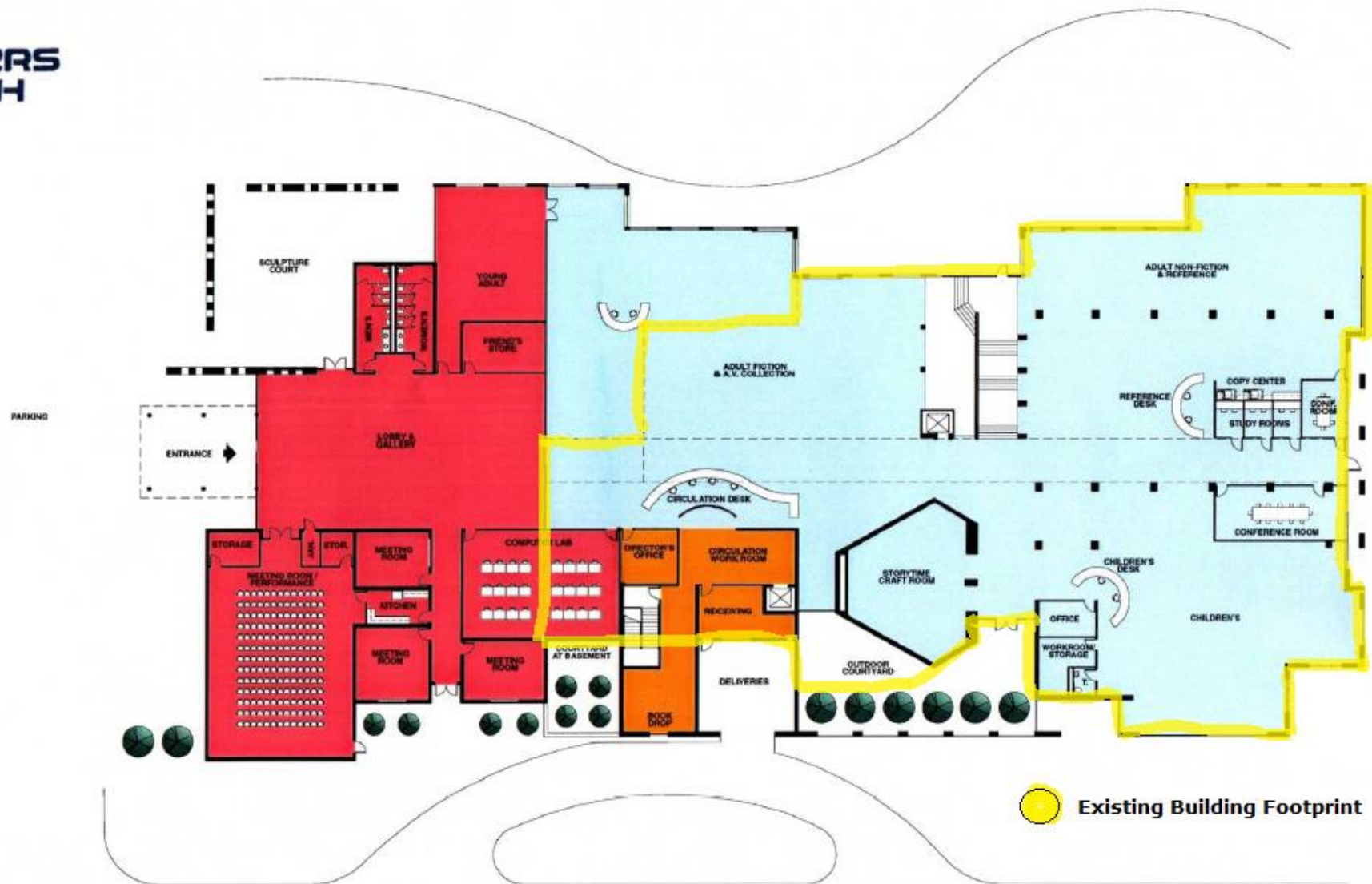
- ZONE I
- ZONE II
- ZONE III



Existing Building Footprint



- ZONE I
- ZONE II
- ZONE III

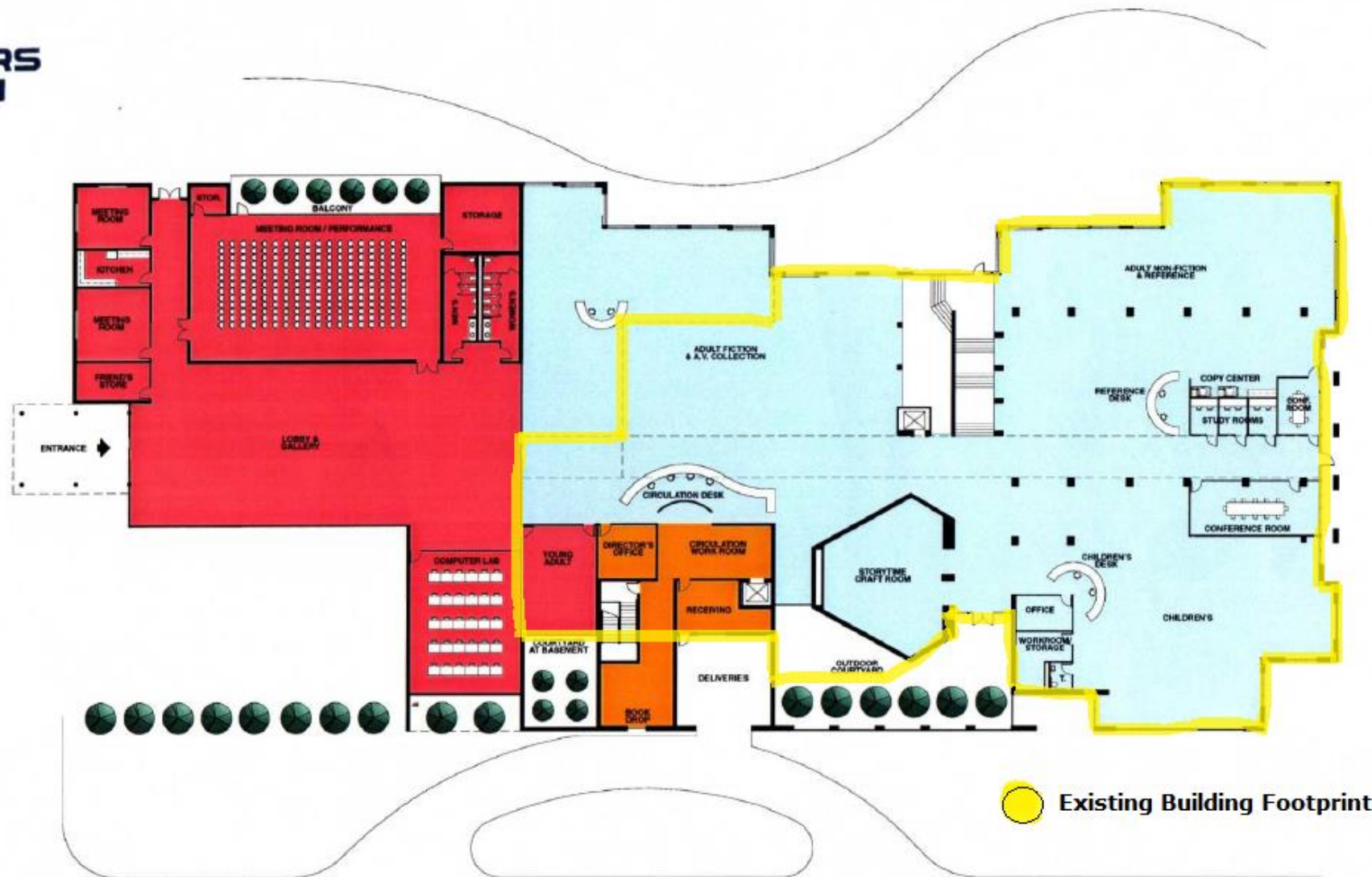




- ZONE I
- ZONE II
- ZONE III



PARKING



Existing Building Footprint

What's next?

