

Homeless Solutions Strategy

**Farmer's Branch City Council
Meeting**

October 1, 2018

**Monica Hardman
Managing Director
Office of Homeless Solutions**



Agenda

- Office of Homeless Solutions Mission
- State of Homelessness in the City of Dallas
- Overview of Homeless Solutions Strategy Plan
- Overview of Homeless Solutions FY18-19 Budget Enhancements
- Next Steps



Office of Homeless Solutions

- Established by the Dallas City Council on October 1, 2017
- Mission: To positively impact the quality of life in the City of Dallas through innovative, collaborative, and comprehensive solutions for homelessness.
 - Prevent homelessness
 - Protect persons experiencing homelessness
 - Promote affordable housing solutions
 - Partner to maximize resources

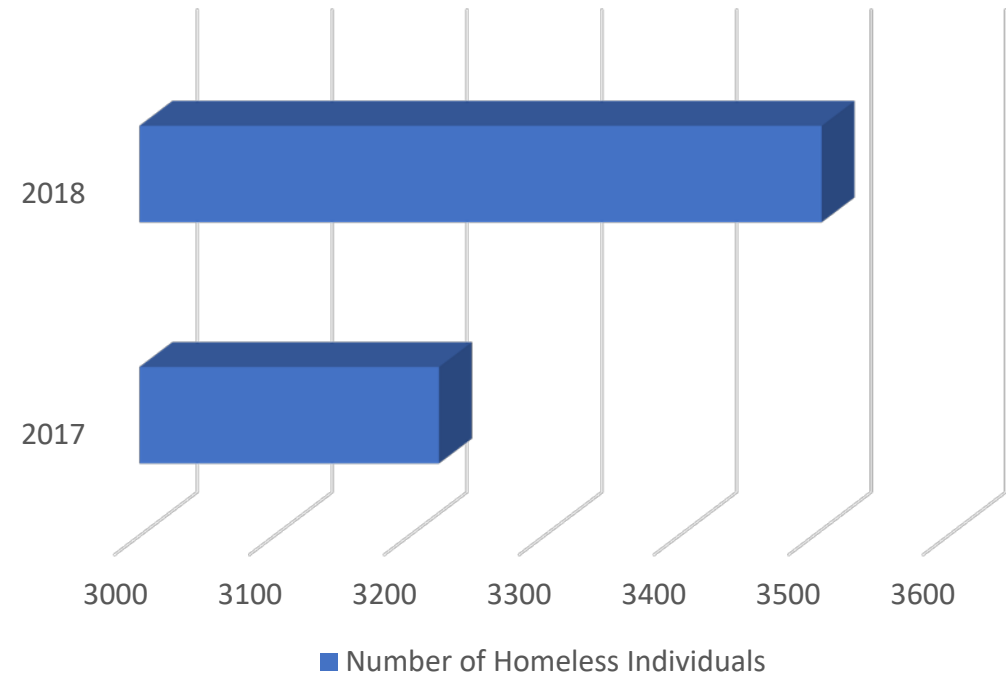


State of Homelessness

2018 Point In Time PIT Count Results for City of Dallas:

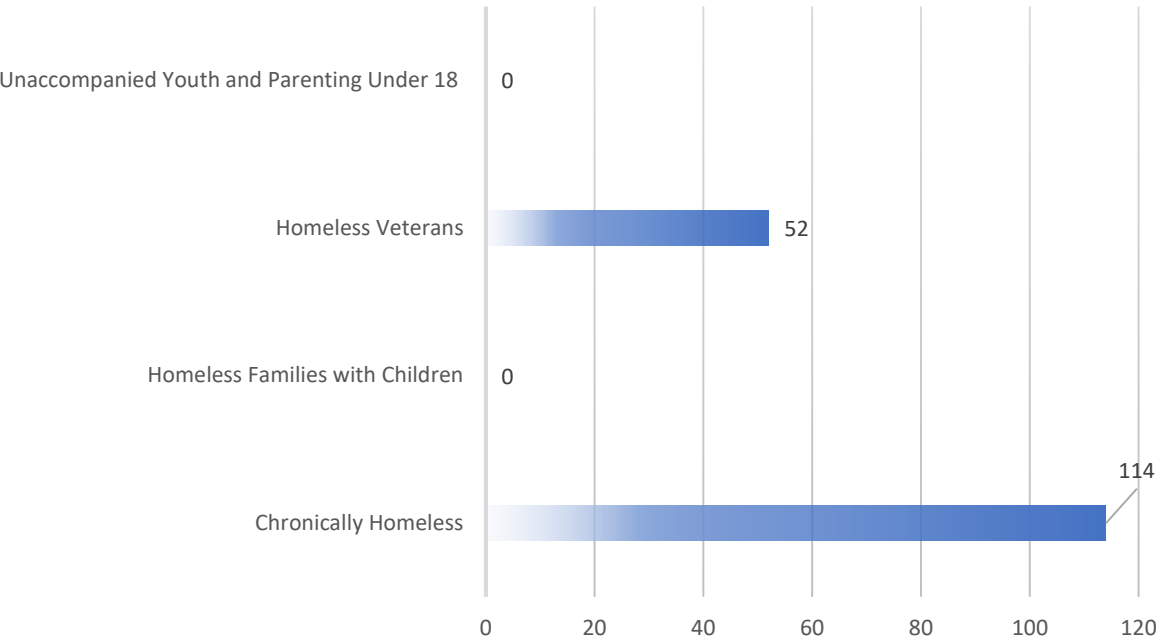
- **3,506 homeless identified (9% increase from 2017)**
- **1,098 unsheltered homeless (24% increase from 2017)**
- Shelter demand exceeds capacity

2017 and 2018 PIT Counts
Total Homeless Identified in the City of
Dallas

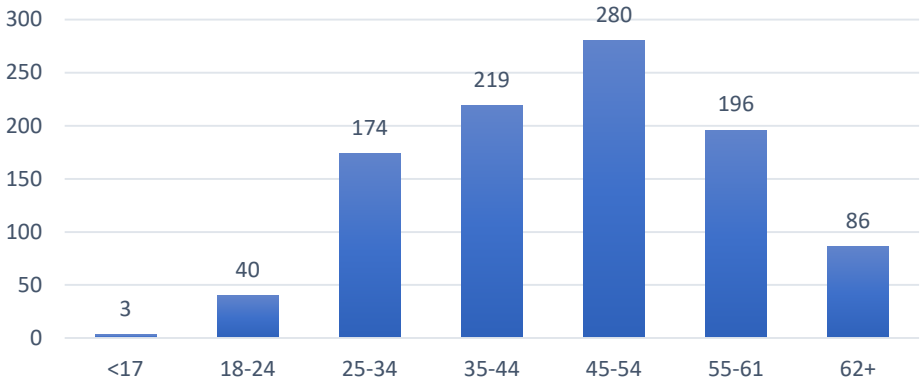


State of Homelessness

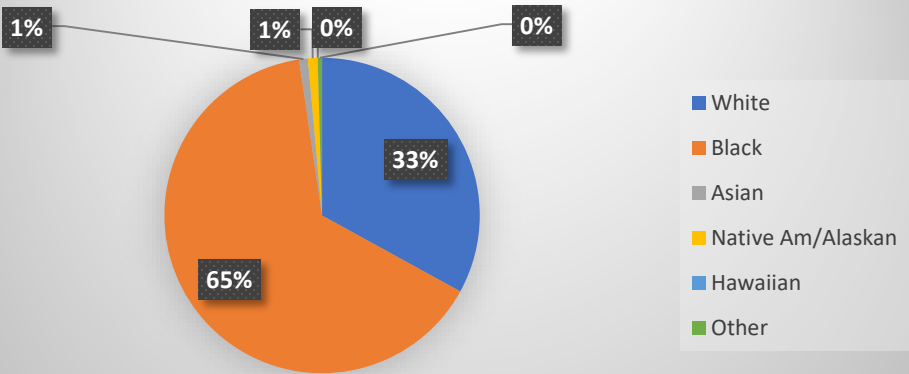
DALLAS UNSHELTERED SUBPOPULATIONS



2018 PIT Age of Unsheltered: Dallas



2018 Dallas Unsheltered Race



Homeless Solutions Strategy Plan



Overall homelessness and unsheltered homelessness has increased 9% and 23% respectively since 2017. The Office of Homeless Solutions' proposed Homeless Solutions Strategy consists of four tracks to address homelessness in Dallas.

TRACK 1

INCREASE SHELTER CAPACITY

Expand capacity of existing providers through contracted pay-to-stay shelter beds.

TRACK 2

TEMPORARY HOMELESS CENTERS

Provide shelter and support services for up to 90 days in the 4 quadrants of the city simultaneously.

TRACK 4

NEW DEVELOPMENTS

Funding for permanent supportive housing targeting chronic homeless; rapid rehousing addressing the elderly, disabled, families with children and young adults; Day Centers for seamless wrap-around services.

TRACK 3

MASTER LEASE/LANDLORD INCENTIVE

Provide security deposits, rent, utilities, and incentives to tenants as well as incentives and risk mitigation services to participating landlords.



TRACK 1

INCREASE SHELTER CAPACITY

Expand capacity of existing providers through contracted pay-to-stay shelter beds.

Target Population: Chronically Homeless

Strategy	Metrics	City Council Action Required (proposed for August/Sept 2018)
<ul style="list-style-type: none">• Provide access to an additional 150 shelter beds• City to pay \$12 per night per bed• Provide shelter beds for unsheltered homeless for up to 90 days• Direct referrals from OHS staff• Efforts to address shelter-resistant homeless population	<ul style="list-style-type: none">• Number of referrals• Number of housing plans developed• Percent exited to housing• Shelter bed utilization rate	<ul style="list-style-type: none">• Consideration of Dallas Life contract• Consideration of The Bridge contract amendment



TRACK 3

MASTER LEASE/LANDLORD INCENTIVE

Provide security deposits, rent, utilities, and incentives to tenants as well as incentives and risk mitigation services to participating landlords.

Target Populations: sheltered persons on the housing priority list

Strategy	Metrics	City Council Action Required
<ul style="list-style-type: none">• Reduce bottleneck and length of time for clients/families to be placed in housing• Serve 100 clients/families over 12 month period• Master lease program with housing providers• Site selection criteria developed in partnership with Citizen Homelessness Commission	<ul style="list-style-type: none">• Number of unduplicated clients assisted with security and/or utility deposits• Number of unduplicated clients assisted with rental subsidy	<ul style="list-style-type: none">• Consideration of Master Lease contract• FY19 Budget enhancement approval of \$1,300,000



TRACK 4

NEW DEVELOPMENTS

Funding for permanent supportive housing targeting chronic homeless; rapid rehousing addressing the elderly, disabled, families with children and young adults; Day Centers for seamless wrap-around services.

Target Populations: sheltered persons on the housing priority list

Strategy	Metrics	City Council Action Required
<ul style="list-style-type: none">• Implementation of \$20 million Bond Program approved by voters• Creation of 1,000 housing units over next 3-5 years• Creation of NOFA criteria in partnership with Citizen Homelessness Commission• Work with the Dallas Area Partnership to Prevent and End Homelessness to create private investment strategies	<ul style="list-style-type: none">• Number of housing units created• Number of Day Centers created• Amount of private dollars leveraged	<ul style="list-style-type: none">• Consideration of NOFA Awards



Overview FY18-19 Budget Enhancements

Item	Budget Request
Homeless Response System Enhancement	\$250,000
Dallas Homeless Investment Program	\$500,000
Supportive Senior Program	\$250,000
Master Lease/Subsidized Landlord Program	\$1,200,000
Landlord Incentive Program	\$100,000
Total	\$2,300,000



Budget Enhancement Detail

Item	Detail
Homeless Response System Enhancement	<ul style="list-style-type: none">• Invest in services that strengthen effectiveness of response system• Include but not limited to case management, transportation, mental health, workforce solutions, prevention, diversion, etc.
Dallas Homeless Investment Program	<ul style="list-style-type: none">• Leverage innovative and collaborative shovel-ready projects (rapid rehousing, transitional, and PSH)• Operating support/funding
Supportive Senior Program	<ul style="list-style-type: none">• Rental subsidies and supportive services for senior housing projects
Master Lease/Subsidized Landlord	<ul style="list-style-type: none">• Rental subsidy for Track 3 of Homeless Solutions Strategy
Landlord Incentive Program	<ul style="list-style-type: none">• Security & utility deposits, landlord risk mitigation fund, early termination, etc. for Track 3



Next Steps

- Received City Council approval on August 1 to proceed with implementation of Tracks 1, 3, and 4
- FY18-19 Budget approved by City Council September 18, 2018
- Continued work with Citizen Homelessness Commission and other stakeholders on program design, criteria, and performance outcomes for Track 3 and 4
- Implementation Track 1 by October 1; Track 3 and 4 RFP release 1st quarter FY18-19
- Regional conversations and opportunities for collaboration



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