



FARMERS
BRANCH

Streetscape Standards

A large graphic on the right side of the slide. It features a black silhouette of a town with several buildings, including a prominent tall one. A large tree with green leaves is superimposed over the town. A diagonal line, colored blue and green, runs from the bottom left towards the top right, passing through the graphic.

FARMERS

Overview

- The current streetscape standards are based on Resolutions No. 89-011 and 2007-024, and they have a limited scope covering street name signs, benches, trash receptacles, streetlights, and traffic signal poles. Passed in 1989 and 2007, these resolutions do not cover many of the features that contribute to our streetscape. Streetscape is defined as the **visual elements** of a street, including the road, adjoining buildings, sidewalks, street furniture, trees and open spaces, etc, that combine to form the street's character.



Exhibit "A"



Exhibit "C"



Exhibit "E"



Exhibit "B"



Exhibit "D"

1989: The World and Farmers Branch

World

- Berlin Wall comes down
- Exxon Valdez oil spill
- Invasion of Panama
- Indiana Jones and the Last Crusade



Farmers Branch

- City Hall opens
- Resolution No. 89-011
 - Street light fixture styles
 - Streetlight pole style/color
 - Traffic signal pole color
- Population 24,250



RESOLUTION NO. 89-011

RESOLUTION STATING THE CITY'S POLICY REGARDING THE COLOR AND TYPE OF STREET LIGHT STANDARDS AND THE COLOR OF TRAFFIC SIGNAL POLES.



2007: The World and Farmers Branch

World

- Housing bubble bursts
- *Harry Potter and the Deathly Hallows (book)*
- Virginia Tech tragedy
- iPhone 1 released
- Pirates of the Caribbean: At World's End

Farmers Branch

- Population 26,442
- Resolution No. 2007-024
 - Color and type of streetlight
 - Color of traffic signal poles



RESOLUTION NO. 2007-024

ADOPTING STREETScape STANDARDS FOR THE CITY AND
AMENDING RESOLUTION NO. 89-011 RELATIVE TO THE COLOR
AND TYPE OF STREETLIGHT STANDARDS AND THE COLOR OF
TRAFFIC SIGNAL POLES.

2018 (so far)

World

- Avengers Infinity War
- Fortnite
- Supreme Court
- TBD

Farmers Branch

- Population 37,088
- 1.5 billion in development underway
- Smart poles beginning to appear



Our Streetscape: Touring Farmers Branch

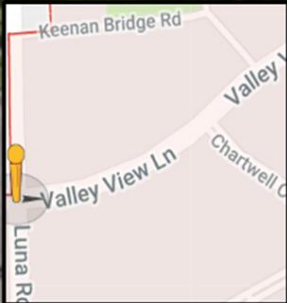


Valley View Ln

Farmers Branch, Texas

Google, Inc.

Street View - Jul 2017



Rawhide Park



Rawhide Park II



2964 Golfing Green Dr

Farmers Branch, Texas



Google, Inc.



Street View - Feb 2015



Google

Image capture: Feb 2015 © 2018 Google United States Terms Report a problem

Branch Crossing



Oran Good Park



City Hall Area



Valley View Ln
Farmers Branch, Texas

Google, Inc.

Street View - May 2017



Google

The Brickyard



2061 Wittington Pl

Farmers Branch, Texas

Google, Inc.

Street View - Jul 2017

The
Apa

Google

Image capture: Jul 2017 © 2018 Google United States Terms Report a problem

Entering Farmers Branch



Discussion

- Our current streetscape
- Our future streetscape
- How to get there
- Resolution 2018-85

A decorative graphic on the left side of the slide featuring stylized blue leaves of various shapes and sizes, arranged along a diagonal branch. The background is a solid dark blue, with a light blue horizontal bar at the top and a light green horizontal bar at the bottom.

Thank You?