

CITY OF FARMERS BRANCH | 11/27/2018

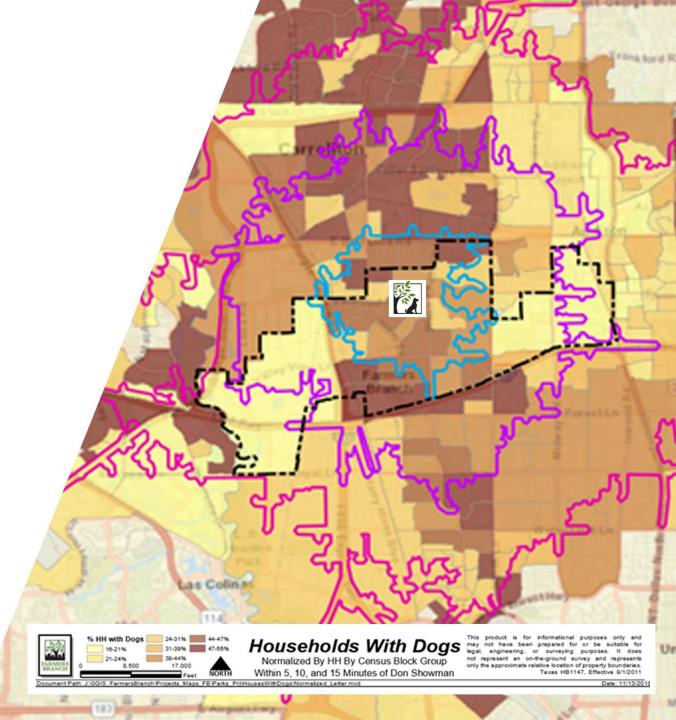
Background

- June 5, 2015 City Council engaged in general discussion about building a dog park;
- November 1, 2016 During a Bond Presentation to City Council, a dog Park was suggested as a Tier 3 recommendation
- January 31, 2017 During a push pin exercise, Council Members ranked building a dog park as the 6th highest priority for our community;
- February 28, 2018 Building a dog park was listed as one of the critical outcomes by City Council to be accomplished in the next 12-24 months;
- August 15, 2018 Building a dog park was discussed during the City Council Budget Retreat and proposed in the FY18/19 budget;
- August 21, 2018 Two citizens spoke during the City Council meeting, requesting a dog park;
- September 11, 2018 Parks and Recreation Board Chair, Jan Wooldridge, discussed plans to build a dog park in the upcoming budget year.



Do we really need it?

- 37% of U.S. households own a dog;
- The number of households with at least one dog within a 15-minute drive time of proposed site is 37,158;
- The population in Farmers Branch is estimated to grow sizably over the next 5 years;
- There are currently an estimated 6,176 apartment units in Farmers Branch;
- A survey conducted in 2014 reported that more than 70% of apartment dwellers owned pets;
- Over 70% of pet owners residing in apartments said their rental choice was influenced by nearby pet amenities;
- Last year Animal Control issued 84 warnings and 23 citations for off-leash dogs;
- Reports suggest that dog parks decrease damage to property and troublesome behavior in dogs, as well as increase public safety by giving owners a safe place to walk their dogs.



Proof of Concept

On June 28, 2018 the Parks and Recreation Department, in conjunction with Animal Services, held a Pop-Up Pup Park at the Historical Park.

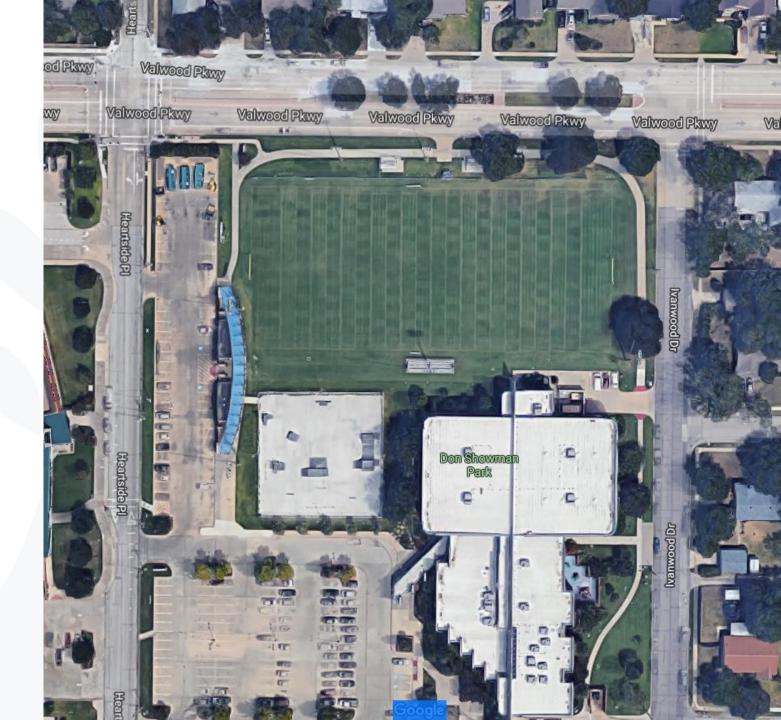
- 222 dogs were in attendance;
- The dogs brought 607 humans;
- \$5 fee for dogs;
- 100+ degree weather;
- Thursday night from 5-9 pm.



Proposed Location

- City Council gave direction to look into repurposing an existing underutilized park;
- Selected Site Barney Wood Football Field at Don Showman Park;
- Benefits:
 - Current infrastructure
 - Location
 - Price





Site Plan

VALWOOD PKWY

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1.44 acre dog park Small dog area = 0.38 acres Large dog area = 1.06 acres

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INCLUSION AND A

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What will it look like?

BARK PARK





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BARNEY WOOD BARK BARK PARK

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Project Timeline

December

Procurement

• Order materials

February

2

Construction

- Remove existing fencing, concrete, and unwanted structures;
- Install sewer and water lines;
- Pour new concrete

March

3

Installation

 Install benches, picnic tables, drinking fountains, spray pads, and trash receptacles

April

4

Installation Cont.

- Install signage, dog waste stations, and fencing;
- Plant trees

May

•

Finish Out

5

- Irrigation repair;
- Landscaping along perimeter of fencing





Programming

- Themed Events:
 - Movie Night
 - Yappy Hour
 - Date Night with a Bark
 - Pupsgiving
 - Santa Paws



How will we pay for it?

- Budgeted Funds = \$236,000
- Alternate Funding Sources:
 - Grants
 - Private donors
 - Sponsorships



Items to Consider

Maintenance:

- Spray ground upkeep and repairs
- Fencing, bench, shade canopy replacement/repairs
- Turf replacement/repair
- Daily clean-up
- Additional lighting expenses





Sustainability



- Key fob entrance
- Fees for non-resident usage
- Wood chips or decomposed granite surface
- Solar Lighting
- Close the park one day/week;
 2 months/year; and during inclement weather



Discussion & Direction