

2/10/2019

PARKS & RECREATION QUARTERLY UPDATE

1. INTRODUCTION

- i. Bob Stewart standing in for Jan Wooldridge.
- ii. Park Board Members in attendance
- iii. No meeting in December
- iv. Copy of presentation available to you after meeting.

2. MISSION & GOALS

- i. Provide outdoor and indoor facilities within our city that encourages our residents to utilize those facilities. Be sensitive to the changing needs of our community. Be excellent stewards of our Parks and Facilities

3. BIG STUFF - CURRENT

- i. Dog Park – Recommended name “Barney Wood Bark Park.”
 - 1. Subcommittee – Charles Cancellare
 - 2. Replacing fence in progress
 - 3. Summer opening
 - 4. Park Rules
 - 5. Project to offset cost
 - a. Solicit donations/sponsorship for structures – rock benches, metal benches, water features, shade structures, etc

4. BIG STUFF - FUTURE

- i. Increasing Cost Recovery
 - 1. *Recreation Center 17-18 43.23%*
 - 2. *Aquatics Center 17-18 38.39%*
 - 3. *The Branch Connection 17-18 4.32%*
- ii. Options for future Christmas activities
 - 1. *Expanded dates, November 29 – January 5 for Skating Under the Stars. Tree Lighting on December 1.*
 - 2. *Different tree*
 - 3. *More lights in existing areas*
 - 4. *Lights on William Dodson Pkwy right-of-way and at entrances to Branch Crossing.*
- iii. Farmers Branch Market – Twilight market well received by vendors and public. Revenue - \$17K. **Ideas for growth.** New sign at Valley View and Denton Drive; increased marketing; seeking additional farmers.
2019 theme – Handmade, Homemade & Homegrown.
New hours, 5.30 to 8:30 pm, old hours were 6:00 pm to 9:00 pm. Kickoff May 4.

5. DIRECTION?

- i. Council, is there anything you need us to focus on as your board or how would you like us to proceed with any particular programs