



Critical Business Outcomes

2020

Public
2019

Critical Business Outcomes - Defined

A CBO is a short-term, one to three year, priority



CBO3 – Enhance our entryways.



CBO6 – Develop a solution for creating a dog park.

FY19 Critical Business Outcomes

FY19 Critical Business Outcome	Strategic Planning Session Discussion
CBO1 – Implement a vision for the central corridor and encourage redevelopment of the East Side.	Keep this CBO in FY20.
CBO2 – Improve options for quality, senior-centric housing.	Keep this CBO in FY20.
CBO3 – Enhance our entryways.	Considered complete with the entryway monuments project. A new CBO focusing on our streetscapes has been identified.
CBO4 – Identify solutions for homes in the flood plain.	With two grants addressing floodplain mitigation applied for, this CBO is being refined to focus on creeks.
CBO5 – Implement data-driven processes for making resource allocation decisions.	Keep this CBO in FY20.
CBO6 – Develop a solution for creating a dog park.	Considered complete with the dog park scheduled to open this summer.
CB07 – Continue to deliver exceptional service to our residents, businesses, and other stakeholders.	Keep this CBO in FY20.

Draft FY20 Critical Business Outcomes

FY20 Critical Business Outcome	Notes
CBO1 – Implement a vision for the central corridor and encourage redevelopment of the East Side.	CBOs from FY19 considered a continued priority into FY20
CBO2 – Improve options for quality, senior-centric housing.	
CBO3 – Utilize data-driven processes for making resource allocation decisions.	
CBO4 – Deliver exceptional service to our residents, businesses, and other stakeholders.	
CBO5 – Enhance our streetscape.	CBOs from FY19 expanded/refined for FY20
CBO6 – Implement a solution for improving creeks.	
CBO7 – Plan for, build, and maintain high quality public assets.	New CBOs identified as a priority in FY20
CBO8 – Support the Station Area development.	
CBO9 – Develop a mechanism to end child homelessness.	
CBO10 – Identify a pathway for sustainability initiatives.	



Next Steps: CBOs into Strategic Initiatives

CBO7 – Plan for, build, and maintain high quality public assets.

- Fire Station #2
- Scale House
- Service Center
- Dog Park
- Trails
- Library*



**Contingent on May bond election result.*

A decorative graphic on the left side of the slide featuring stylized blue leaves of various shapes and sizes, arranged along a diagonal branch. The background is a solid dark blue, with a light blue horizontal bar at the top and a light green horizontal bar at the bottom.

Questions & Discussion