



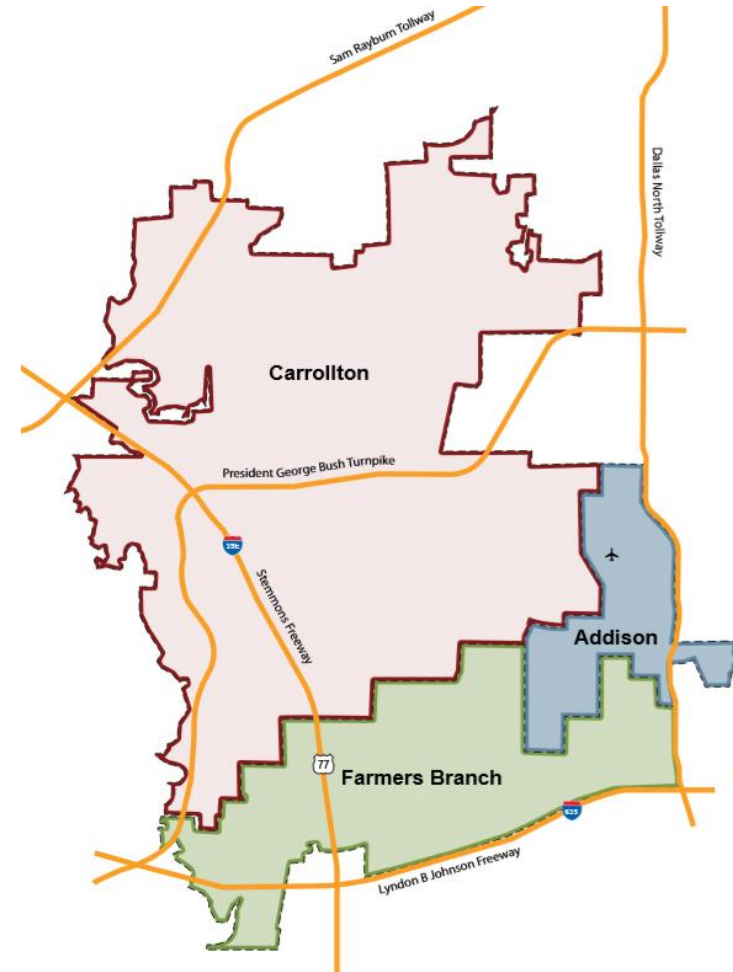
METROCREST CHAMBER OF COMMERCE
Farmers Branch City Council Meeting
April 2, 2019

Mission Statement:

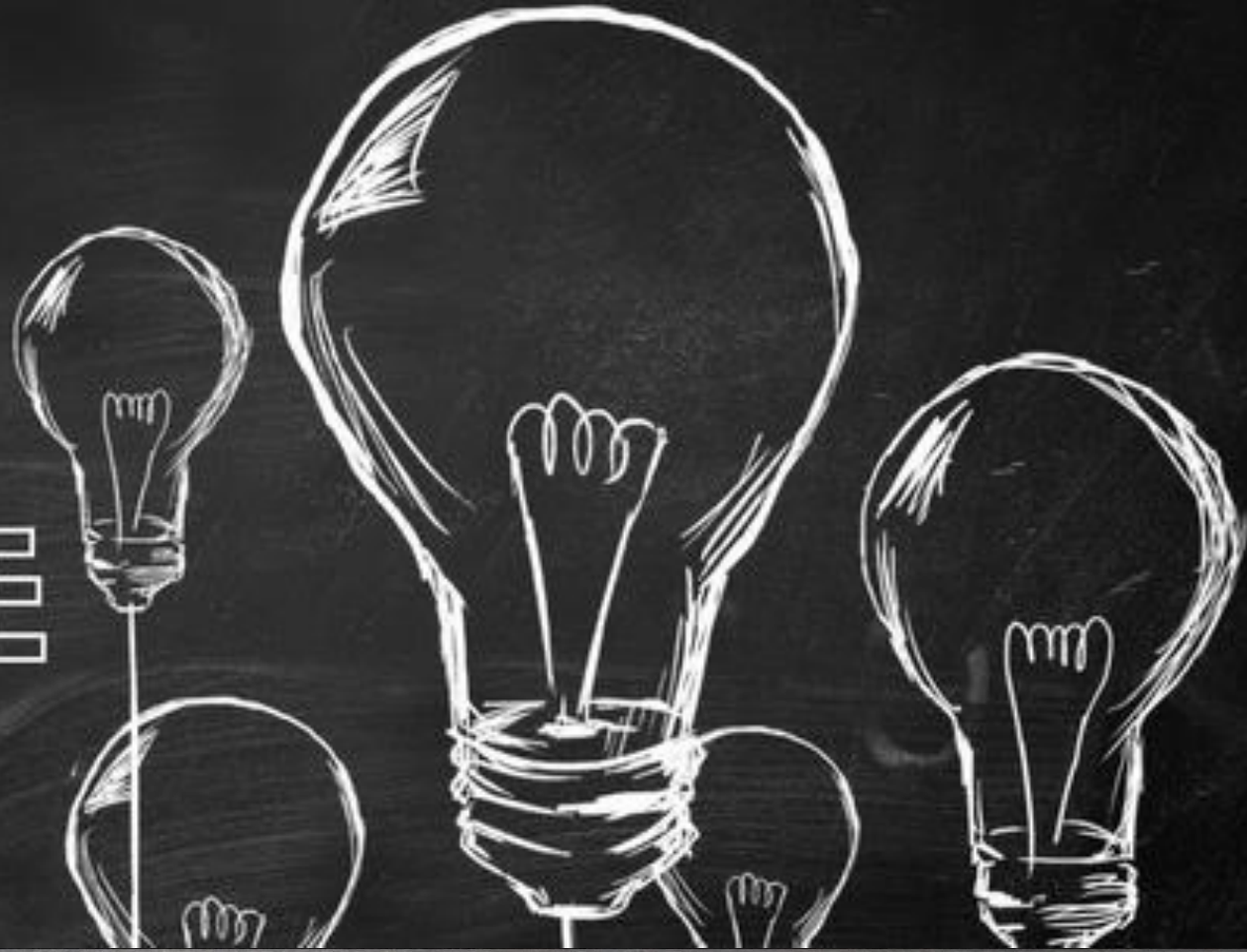
The purpose of the Metrocrest Chamber of Commerce is to create economic prosperity for our members by providing programs, resources, and support that assist and benefit business, government, and citizens resulting in a vibrant place to live and work.

Vision Statement:

To facilitate the connections that create the region's most productive business and community relationships.



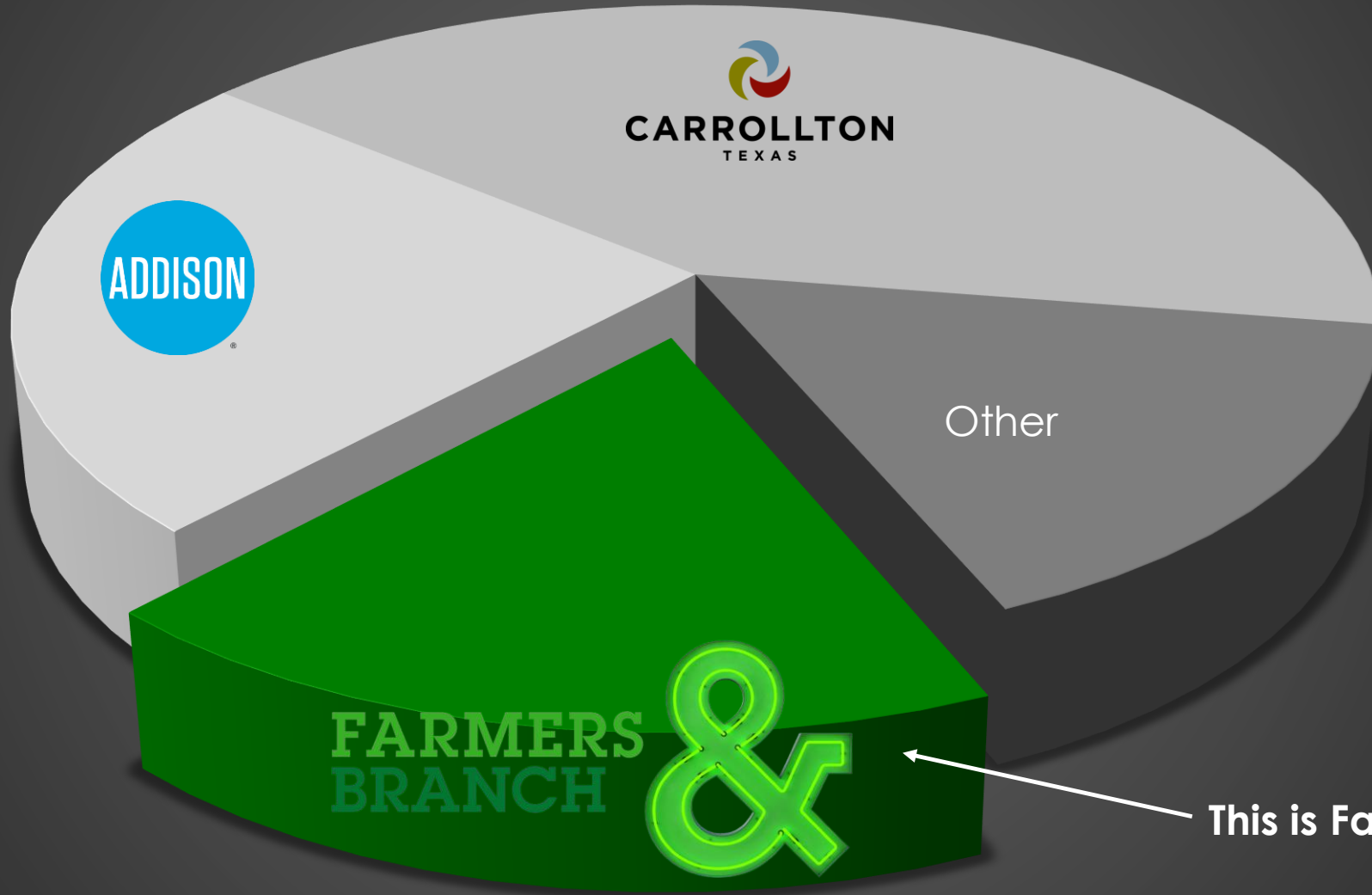
INNOVATE OR DISINTEGRATE



BUILDING BUSINESS. BREAKING BOUNDARIES.

Membership By City

Total Membership: 572 Businesses



Addison – 138
Carrollton – 237
Farmers Branch – 105
Other - 92

This is Farmers Branch.

We're growing by approximately 7 members per month (net gain).



Membership Snapshot – Yesterday & Today

2016

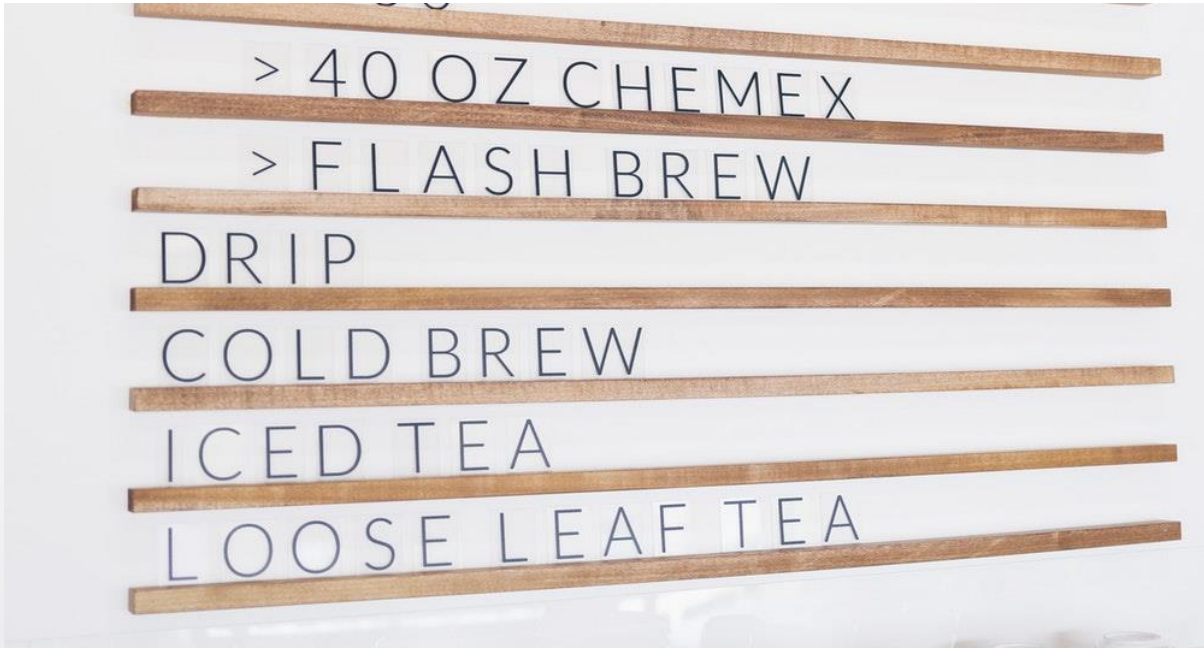
- 500 total members
- 12 Board Members
- 33 Ribbon Cuttings, 2 in Farmers Branch
- 18 Leadership Metrocrest participants

2018

- 558 total members (84 New)
- 17 Board Members
- 43 Ribbon Cuttings, 10 in Farmers Branch

2019 To Date

- 572 total members (25 New)
- 18 Board Members
- 8 Ribbon Cuttings, 1 in Farmers Branch



BUILDING BUSINESS. BREAKING BOUNDARIES.

Partnerships & Innovative Program of work

- Brand U Workshop Series
- State of Series
- Back 2 School Buzz @ 3 Nations Brewing





We see the opportunities of the future, and we're ready to tackle them on behalf of the business community.