

Key to Thriving Communities:

Manske Library Update



Today's Presenters





FBML *Library Advisory Board*

Manske Library by the Numbers



141K+ VISITS 575K+
COLLECTION

205K+
CIRCULATION

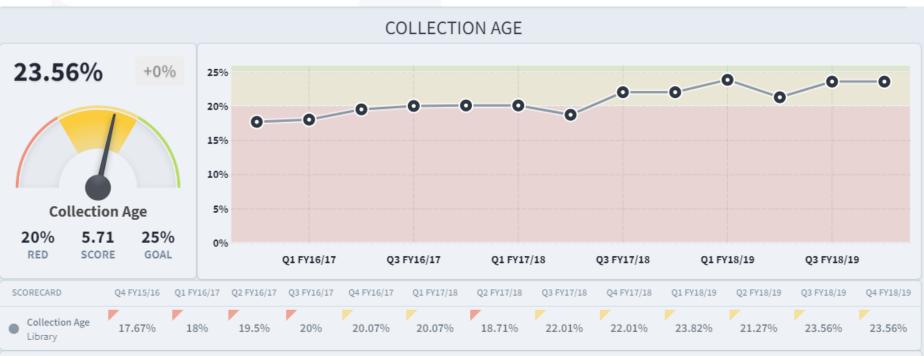
506 PROGRAMS 20K+
PROGRAM ATTENDANCE

28K+
USE OF INTERNET TERMINALS

405
VOLUNTEER HOURS



Performance Measures: Improving the Collection





Performance Measure Description

Collection refers to the age of all of the physical materials in the collection at the Farmers Branch Library and is measured as a percent of the collection that is under five years old.

Current Performance

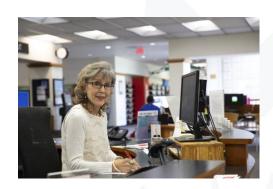
The Collection Age performance measure is currently at 23.56% of the collection under five years old resulting in a performance score of 5.77. This score is currently below our goal to have 25% of the collection under five years old which is the TSLAC standard for an exemplary Library.

Analysis

The Collection Age is one of the only Library performance standards that has not been able to achieve exemplary status according to TSLAC standards. In FY18, the City of Farmers Branch increased the Library's materials budget by \$15,000. This continuous, additional funding is tied to a contract for performance with the Library to achieve 25% of the collection under five years old by December 31, 2020. Current trends support that we are making progress and will achieve our goal.



Customer Service Starts with Great Library Staff



"Ask Us" Central Desk







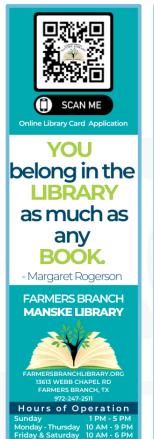
Monthly Staff Meetings



Popular Programs!



Community Outreach: Within and Beyond Library Walls







Reaching Readers ©





The best costumes are the ones you make yourself

and the Library is here to help during Big Crafts on

gauntlets, fashion animal ear headbands, and more

Registration for Battle of the Cupcakes begins on Monday, October 7 at the Circulation Desk.

while participants bring the creativity and talent.

Judges will choose the winners based on application

Knit Wits- Wednesday at 5 PM in the Teen Zone Preschool Story Time- Thursday at 10:15 AM in the Meeting Roon

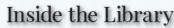
English Class-Monday and Thursday at 7 PM in the Meeting Roon Babybounce-Tuesday at 10:15 AM in the Meeting Room

Toddler Story Time- Wednesday at 10:15 AM in the Meeting Room

Children will make their very own superhero

Tuesday, October 8 at 4 PM.

at this after-school program.



SEPTEMBER 2019 CALENDAR

Late Night at the Library

Come, one and all, for an after hours event at the

Library! We will have carnival games, face painting

cotton candy, a balloon artist, and more at this far friendly event - plus a screening of the new live-ac

Tue | 10:15 am | Ages 0 - 18 months with

Toddler Story Time Wed | 10:15 am | Ages 12 - 36 months with

Thu | 10:15 am | Apes 3 - 7 with a caregive

he Library Sept 19 | 7 pm | Free, join the

Nov 20 | Apes 6+ | 4 pm | Free, Ic

to be Spooky?

of the Cuncake 15 | 7 pm | Ages 17+ | Fre

y.org | 972.247.2511

Register for Battle of the Cupcakes October 15, is a cupcake decorating competition for We will provide the unfrosted cupcakes and toppings Competitors will have thirty minutes to decorate and

seting, or want to learn? Join our knitti

ESL Classes Mondays & Thursdays, 7 to 8:30 pm

972.247.2511 FARMERSBRANCHLIBRARY.ORG 13613 WEBB CHAPEL

Farmers Branch Manske Library | 972.247.2511 | 13613 Webb Chapel Rd

Bookmark New Resident Packet

Various Communication via Email and Printouts



Community Outreach: Partnerships









ICMA Conference Presenters

Ben Williamson Assistant City Manager



Denise Wallace
Library Director

Nashville, Tennessee



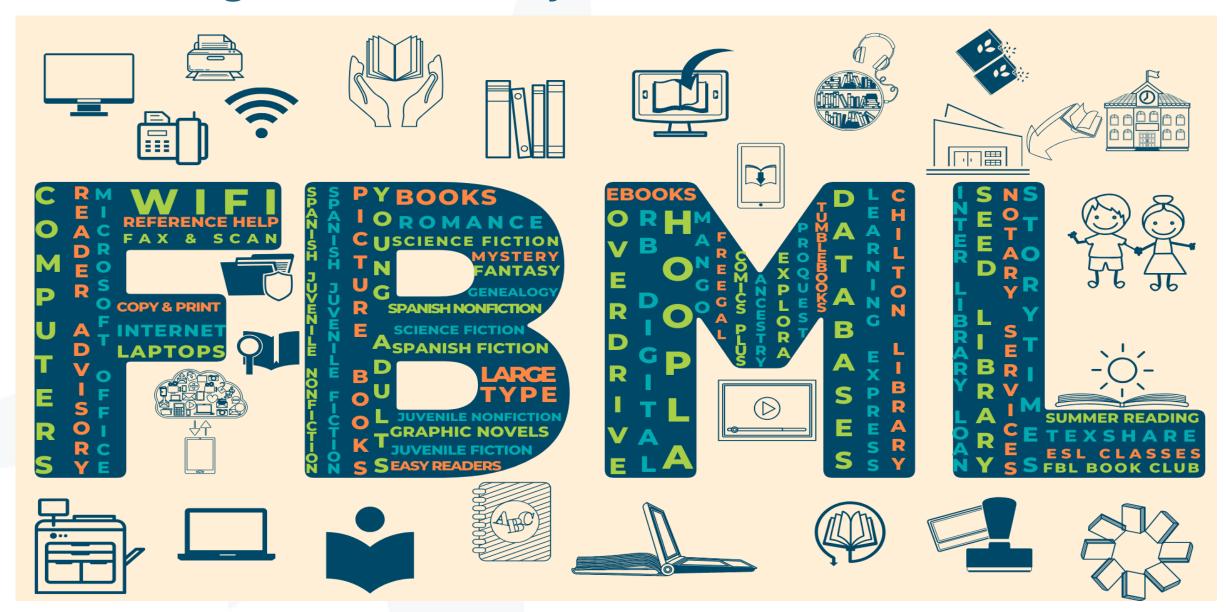




Promoting Manske Library and its Resources!



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THANK YOU!