



City Emergency Procedures

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Emergency Management

Mitigate

Prepare

Event

Respond

Recover



Weather/Event Monitoring

24/7 On Call Monitoring

- At least 1 EM staff member is in the City at all times
- Monitor for possible response and public notification:
 - Severe Weather
 - Use NWSChat for direct communication with NWS
 - City Events
 - Emergency Events in City or Region





Everbridge: Branch Alert

Mass notification system

- City Staff
- Residents who sign up
- All resident home phones and businesses via 911 Data


Alerts

- EOC Activation to staff
- Weather alerts automatically from NWS to public
- Emergency alerts from PD to public



How to Sign Up

- City's website
- Text FBALERT1 to 888-777

 BranchAlert: Tornado Warning	Tornado Warning	Oct 20, 2019 20:01:14 CST	System	24002
Bloomin Bluegrass- Thank You Survey		Oct 20, 2019 08:40:12 CST	Lauren Sanchez	Published Only
Branch Alert- Emergency Alert		Oct 17, 2019 10:55:50 CST	Jay Siegel	650

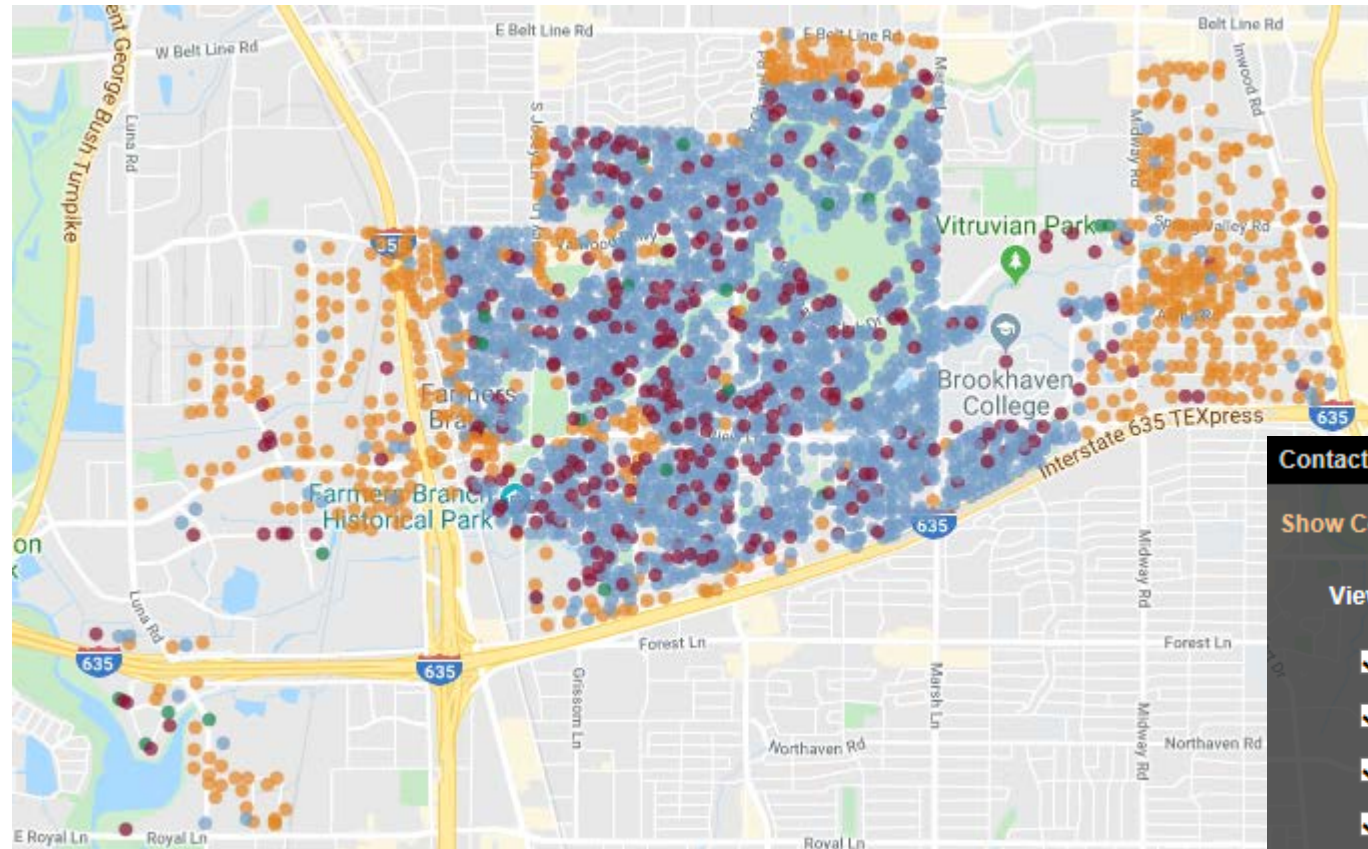
Branch Alert

101,828 Total Contacts (10.29.19)

- 1,015 self-registered
- 2.5% of our 40k pop

Challenges

- Language translation
 - Spanish, Korean and Vietnamese



Contact Layers

Show Contact Layers

View by: ☒ Record Types

- ☒ Web Registration
- ☒ Manual Registration
- ☒ White Page
- ☒ Yellow Page
- ☒ 911 Data Res
- ☒ STEAR

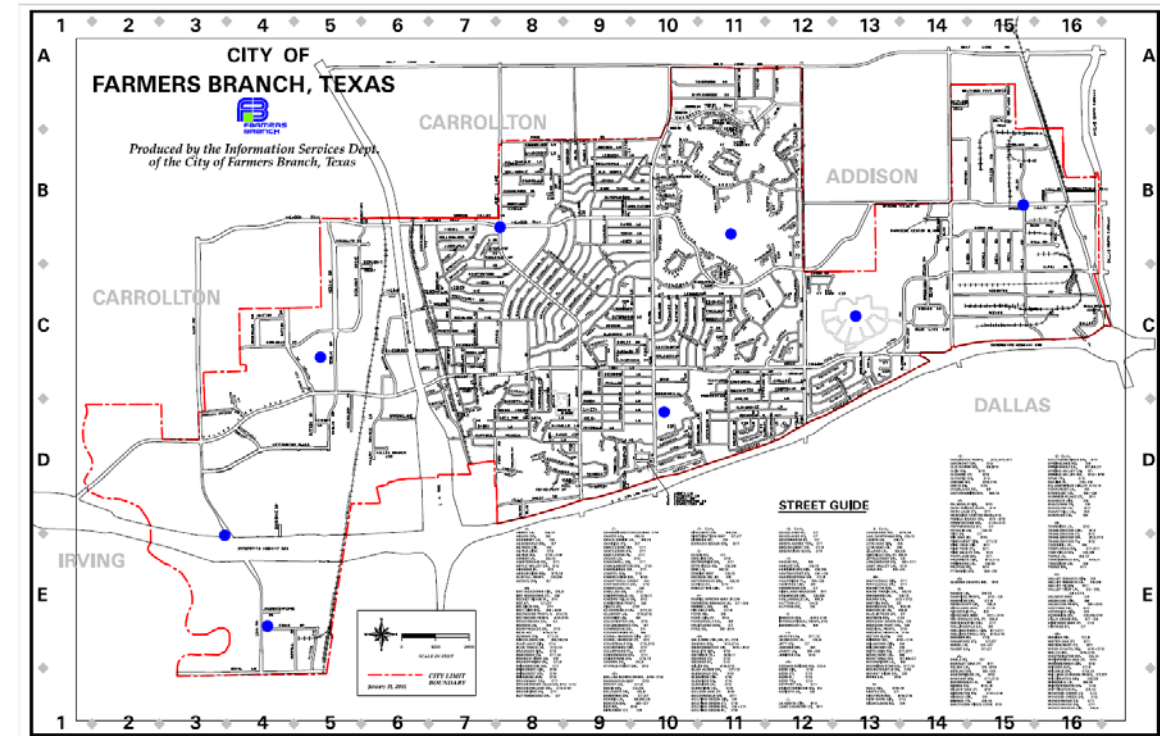
Outdoor Warning Sirens

8 Sirens

Regional Activation Framework Criteria:

- Tornado Warning issued or observed Tornado
- Observed hail 1.5" in diameter or greater
- Destructive winds over 70mph
- Public safety emergency deemed by local public safety officials

Monthly Testing



Emergency Management Process

All events start and end locally

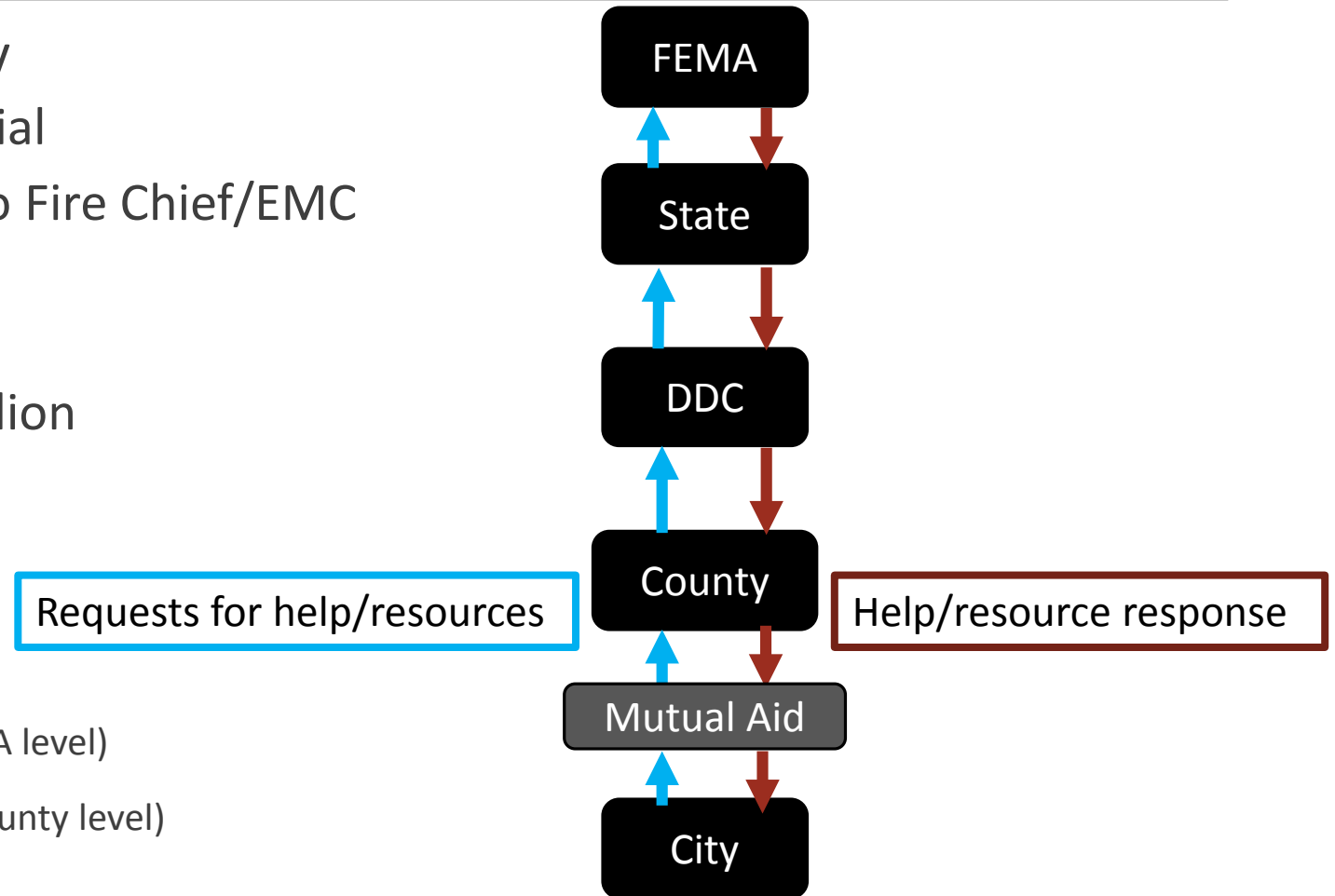
- Mayor is appointed lead official
 - Designated EM function to Fire Chief/EMC

Disaster Thresholds:

- Dallas County: approx. \$8 million
- State of Texas: \$38.5 million

Recent Events

- 2015 FB Flood Event (up to FEMA level)
- 2019 FB June Tornado (up to County level)



Annexes & EOC

24 Emergency Annexes

- Topics include: Evacuation, Communications, Warning, Utilities, Multi Fatality Recovery, etc.

Emergency Operations Center

- Activated to support on scene operations after a complex event
 - Coordinate response/recovery with County, State, Federal level
 - Track costs
 - Order resources
- Staffed by approx. 48 City employees
 - Two shifts of 24 positions
- Quarterly Hands-on Training



Interlocal Assistance Agreements

Emergency Operations Center Support Team

- Regional; covered under State Gov. Code Ch. 418
- Hurricane Harvey Mega Shelter (2017), Ellis County Flood (2017), Dallas Tornado (2019)

Direct Assistance to Jurisdiction

- Regional; covered under State Gov. Code Ch. 418
- Addison Plane Crash (2019), Carrollton EM assisted with Farmers Branch tornado (2019)



Addison Response: FAC

9:11am on 6/30/19, Twin Engine Beechcraft airplane crashed into a hanger at the Addison Airport

- 10 casualties
- Automatic Fire mutual aid dispatched
- EM Sanchez responded with Addison Fire Chief approval
 - Assumed EM role for Town of Addison

Established Family Assistance Center

- Operated 2 days
- Served 40 friends and family of those on board



Photo of Las Vegas FAC

City of Farmers Branch Emergency Management strives to be as prepared as possible to respond to and recover from any emergency that affects our City.

Questions?