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# 2020 US Census

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Timeline Update



Online



By Mail



By Phone

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2020

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# Census Timeline Changes

May 8, 2020

Activity/Operation	Original Schedule	New Schedule
Self-Response Phase (online, phone, mail)	March 12-July 31	March 12-October 31
Group Quarters (e-Response and Paper Enumeration)	April 2-June 5	April 2-September 3
Update Leave—Stateside	March 15-April 17	Selected Area Census Offices starting May 4
Update Leave—Puerto Rico	March 15-April 17	Needs further review and coordination with outside partners and stakeholders.
Update Enumerate	March 16-April 30	June 14-July 29
In-Person Group Quarters Enumeration	April 2-June 5	July 1-September 3
Mobile Questionnaire Assistance	March 30-July 31	Needs further review and coordination with outside partners and stakeholders.

# Census Timeline Changes

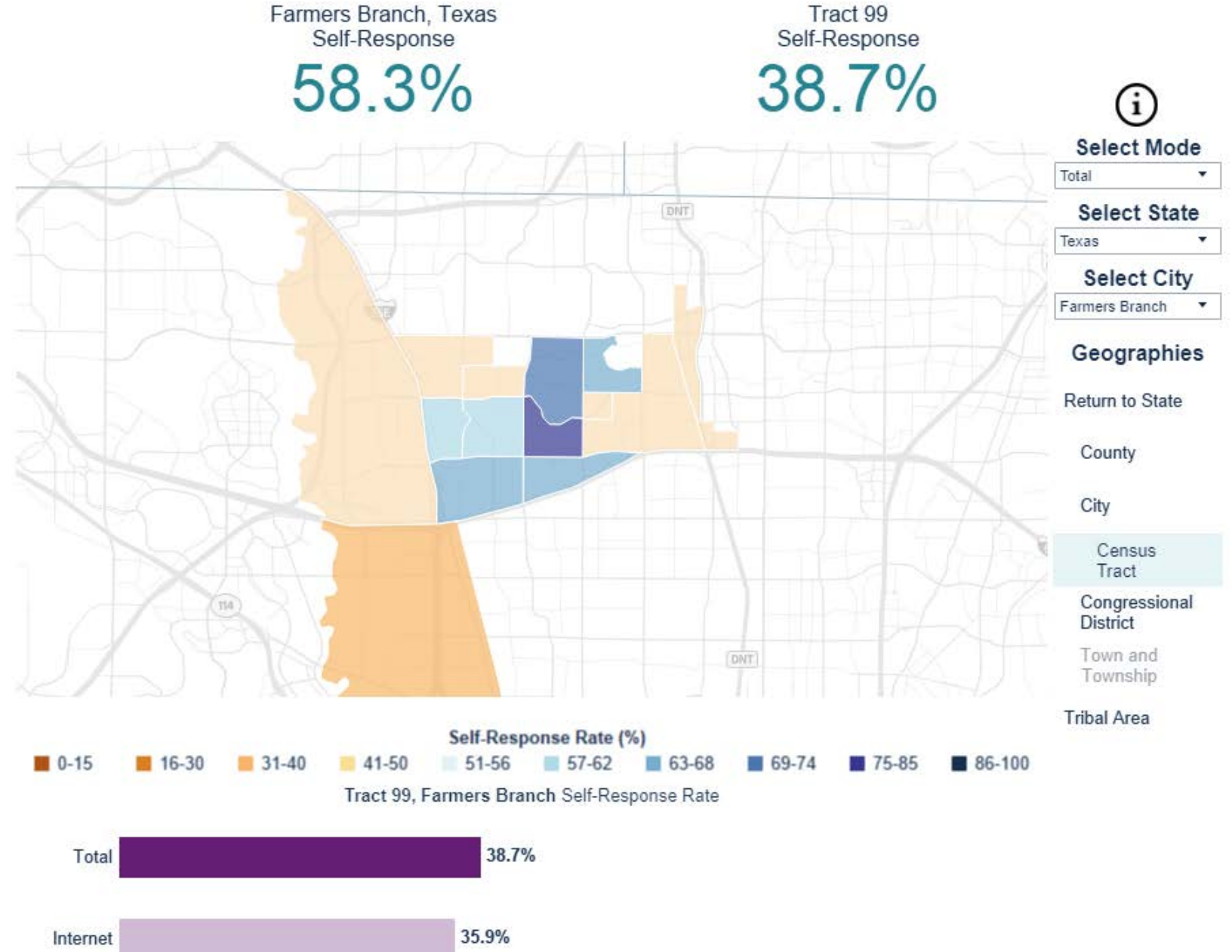
May 8, 2020

Activity/Operation	Original Schedule	New Schedule
Service-Based Enumeration	March 30-April 1	Needs further review and coordination with outside partners and stakeholders.
Count of People Experiencing Homelessness Outdoors	April 1	Needs further review and coordination with outside partners and stakeholders.
Nonresponse Followup (NRFU)	May 13-July 31	August 11-October 31
Enumeration of Transitory Locations	April 9-May 4	Tentatively September 3-September 28, but may need further review and coordination.
Deliver Apportionment Counts to the President	By December 31	Deliver by April 30, 2021
Deliver Redistricting Counts to States	By April 1, 2021	Deliver by July 31, 2021

# Response Rates

## May 12, 2020

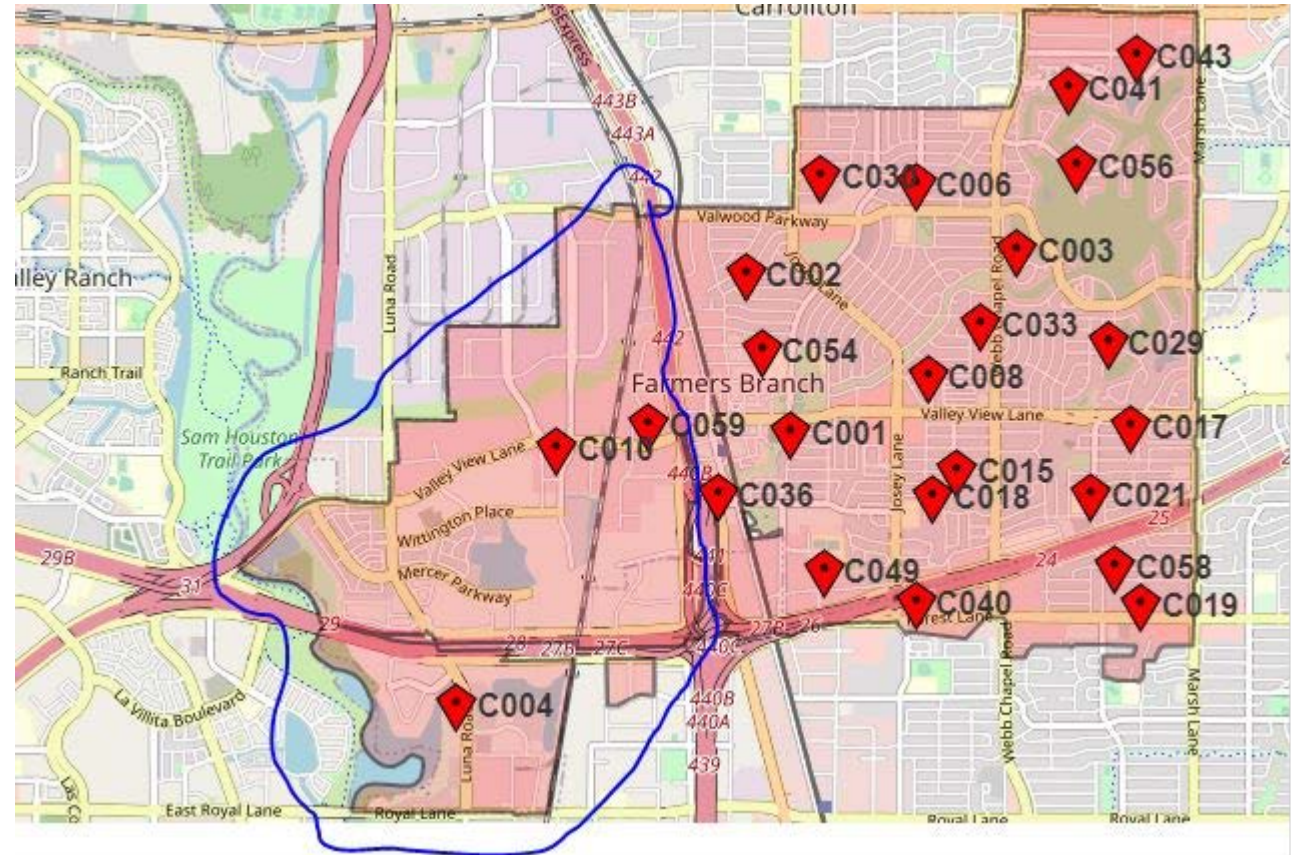
- Texas  
53.5%
- Dallas County  
54.8%
- Farmers Branch  
58.3%
- Carrollton  
64.5%
- Addison  
52.4%
- Coppell  
74%





# Current Initiatives/Considerations

- Census Committee
- Chloroplast signs
- Targeted mailing to apartments and west-side homes
- Sidewalk decals
- Vehicle magnets
- StarCenter
- Library digital sign
- Continued messaging in Twitter, Facebook, NextDoor, and Branch Bulletin



# **2020 U.S. Census: *Counting Everyone Once, Only Once, and in the Right Place***

## Questions?

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