



MEMORANDUM

PARKS & RECREATION

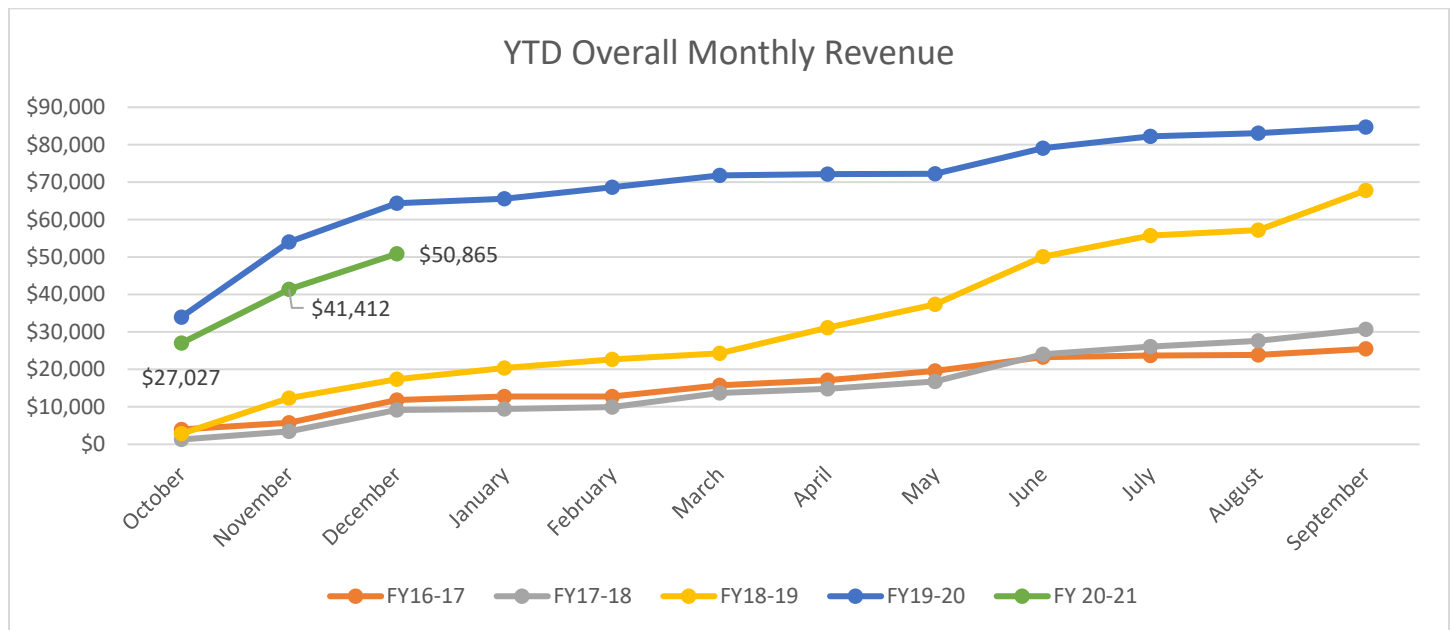
To: Mike Mashburn, Director of Parks and Recreation
From: Hillary Kidd, Historical Park Manager
Date: January 18, 2020
Subject: Historical Park FY 20/21 Q1 Report

Historical Park

The quarterly report reflects year-to-date totals. The City's fiscal year runs from October through September. This report includes October through December 2020 time period. Numbers have not been audited and are subject to adjustment.

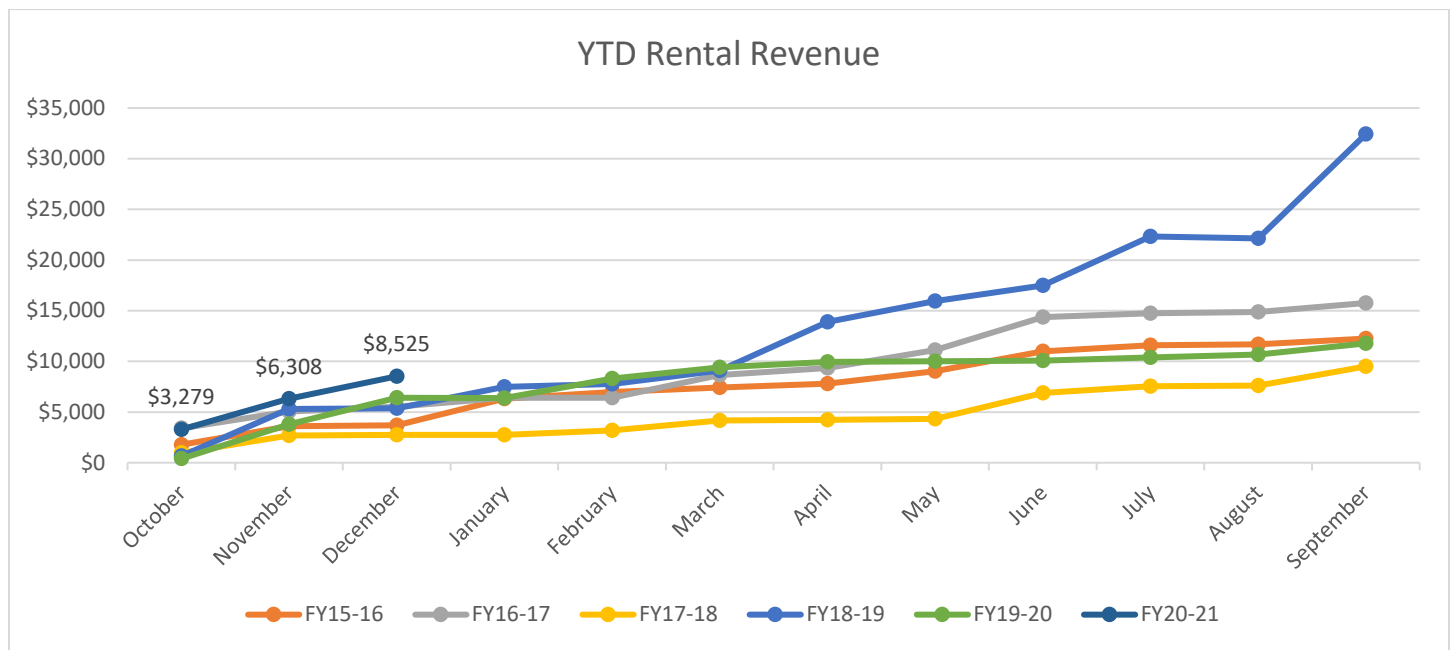
Revenue

YTD Overall Revenue



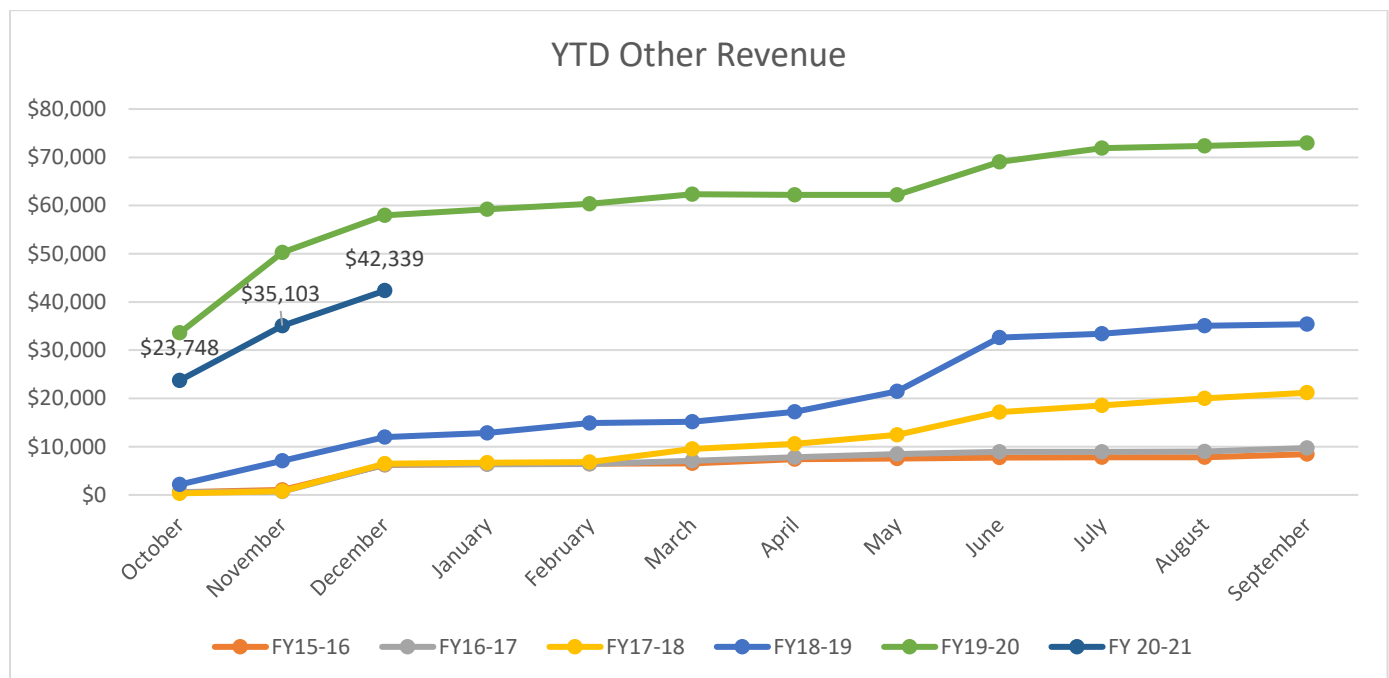
The year-to-date revenue totals for the first quarter of FY 20/21 have decreased by 21% compared to last year. FY 20/21 year-to-date revenue was \$50,864 while FY 19/20 was \$64,343; a decrease of \$13,479. The first quarter's overall revenue decrease is due to COVID-19 and the limited programming that took place. All of the December events and programs were canceled due to a sharp increase in positive COVID-19 cases in Dallas County.

YTD Rental Revenue



The first quarter rental revenue for FY 20/21 totaled \$8,525, compared to \$6,404 in the first quarter of FY 19/20; an increase of 33% or \$2,121. Several additional wedding and memorial service rentals and a venue rental for a Classic Truck Show contributed to the overall increase. Two weddings generated a total of 30 hotel rooms for the first quarter.

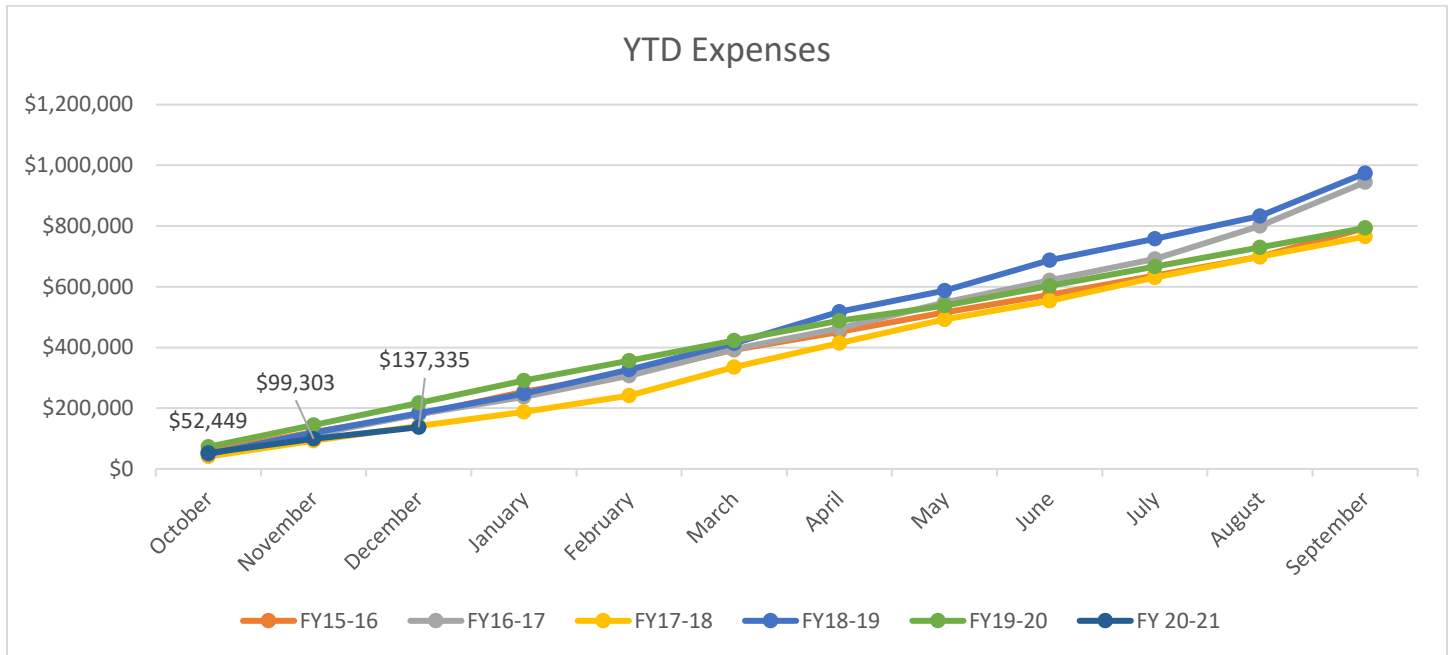
YTD Other Revenue



The first quarter of FY 20/21 saw a total of \$42,339 in “other revenue” compared to \$57,939 in the first quarter of FY 19/20; a decrease of 27% or \$15,600. The revenue decrease is due to COVID-19 and the limited programming that took place over the first quarter. Several programs in November and all of the December events and programs were canceled due to a sharp increase in positive COVID cases.

Expenses

YTD Expenses



The Historical Park had a decrease of 37% or \$80,364 in expenses in the first quarter of FY 20/21; \$137,334 in expenditures compared to \$217,698 in the first quarter of FY 19/20. The reduction in expenditures is attributed to the decrease in staff salaries primarily and a decrease in programs secondary. The staff positions of Museum Educator, (2) part-time Park Attendants, (4) contract Stewards have all been vacant during the first quarter. Currently, these positions are open, and we are accepting applications to fill them. The salary associated with the Building Maintenance Technician's position was transferred from the Historical Park budget over to the Parks and Recreation Department's General Fund. Shifting this full-time position has significantly lessened the burden of the Historical Park's hotel/motel tax generated funding.

Summary

COVID-19 has impacted all operations at the Historical Park. The year-to-date overall revenue totals for the first quarter of FY 20/21 have decreased by \$13,474 or 21% compared to last year. However, the first quarter's rental revenue has increased by 33% or \$2,121 compared to the same quarter last year, and 30 hotel rooms were generated. While this is not a massive increase, it is still a win considering the uncertainty of programming and park activities due to COVID-19. Expenditures also decreased by 37%, or \$80,364, during the first quarter. This is attributed to the staff positions of Museum Educator, (2) part-time Park Attendants, and (4) contract Stewards being vacant, however, these will be filled as we are currently accepting applications. Another expenditure that contributed to the decrease was shifting the Building Maintenance Technician's salary from the hotel/motel funded Historical Park to the Parks and Recreation Department's General Fund.