



FY 21 Update

City of Farmers Branch—May 4, 2021

METROCREST CHAMBER OF COMMERCE

BUILDING BUSINESS. BREAKING BOUNDARIES.

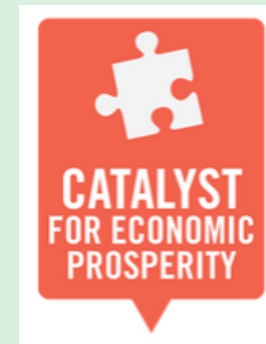
CHAMPION FOR BUSINESS

Be the voice of business for the Metrocrest cities.



CATALYST FOR ECONOMIC PROSPERITY

Drive business growth and retention to build a thriving community.



CONVENER OF INTENTIONAL CONNECTIONS

Facilitates relationships that build common direction.



CREATE ORGANIZATIONAL EXCELLENCE

Ensure the long-term development and success of the Chamber.



Navigating COVID has been an interesting journey since March of 2020. The Metrocrest Chamber, and Erin Carter, have been a HUGE help to Native, supporting us through all phases of our business model shifting, connecting us with the community around us, and even helping us get connected with the City's parklet project to build local restaurants outdoor spaces for customers to feel safe when visiting. This was big for us getting back to normal. Super appreciative of everything the Chamber and the City have done to help us.

- LUKE JACKSON, NATIVE COFFEE CO.

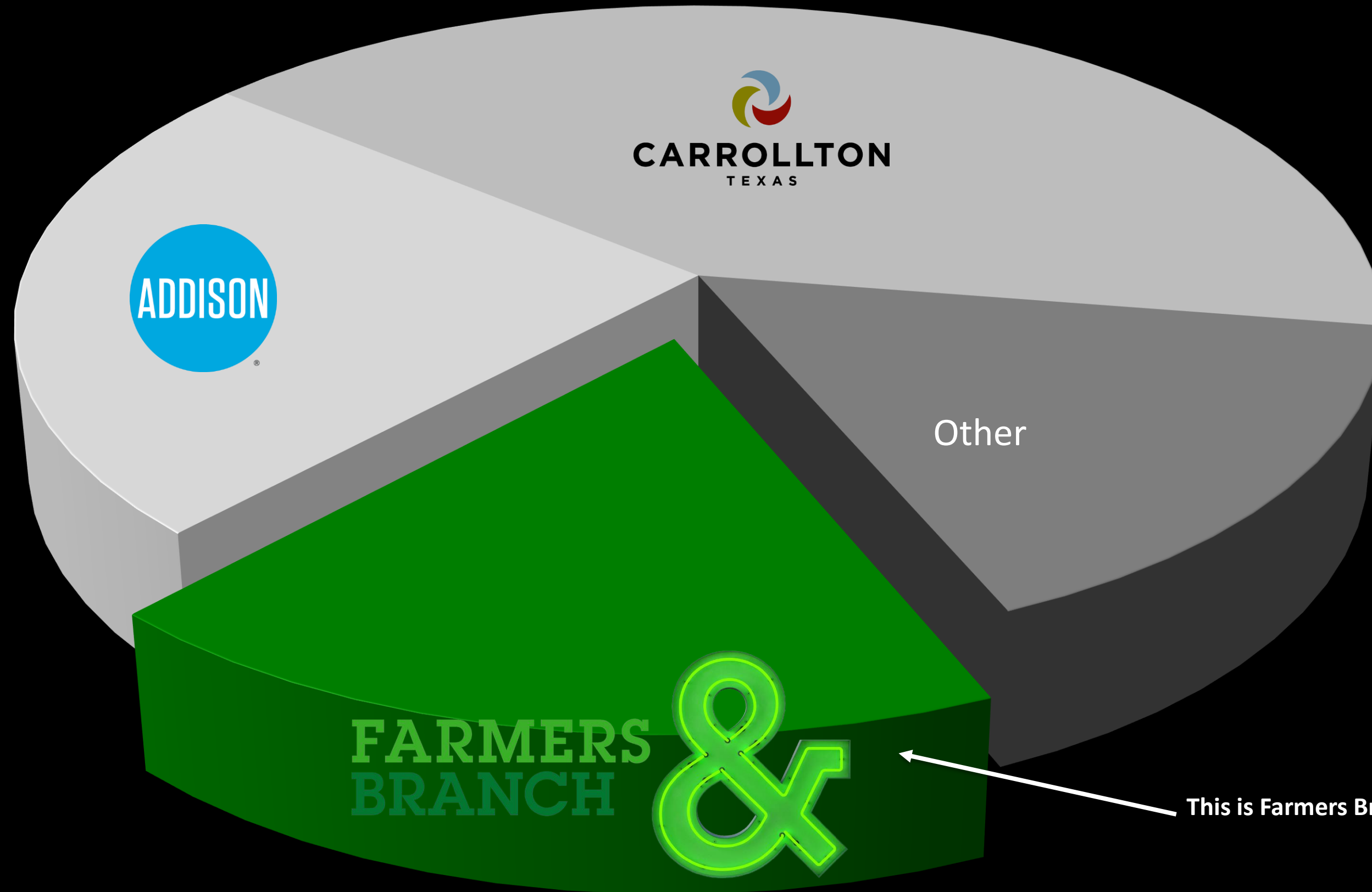


The Metrocrest Chamber is a tight-knit community of people who genuinely want to help each other. During COVID, the Chamber pulled that community even closer together to ensure businesses had the tools they needed to survive. Erin and the Board understand the importance of putting businesses and their individual needs first. Over the years the Chamber has tackled all facets of whatever we need. They continue to find a way to support us need no matter the ask.

- CHRIS CALANDRO, BIG GAME USA

Membership By City

Total Membership: 524 Businesses



Addison – 148
Carrollton – 240
Farmers Branch – 58
Other - 78

This is Farmers Branch.

BUILDING BUSINESS. BREAKING BOUNDARIES.

2020 IN NUMBERS



526
Member
Businesses



52+
Professional
Network
Development
Opportunities



6
Approximate
number
of new members
per month



78
Certificates of Origin
certificated for
international shipping



12
Ribbon
Cuttings

CHAMBERS OF THE FUTURE

~~PARADES~~
CHAMPION
(ACCESS)

~~PAGAENTS~~
CONVENER
(TOGETHERNESS)

~~PARTIES~~
CATALYST
(RESOURCES/OPPORTUNITIES)

A YEAR OF RESROUCES



RESOURCES

- Federal Funding/Grant Sharing
- PPP Seminars, LISC grant info, Shuttered Venue Grant, Denton County Open
- Open Farmers Branch Funding Opportunities
- Economic Development Speakeasys (Farmers Branch/Addison/Carrollton)
- Unemployment information



ACCESS

- State of Education
- State of Health
- State of Dallas County
- State of Aviation
- Women's Business Forum Luncheon
- Legislative Send Off
- State of Texas Budget
- State of Dallas County
- State of the State
- Virtual Mayors' Forum



TOGETHERNESS

- Metrocrest Morning Leads (Every Tuesday)
- Virtual Ribbon Cuttings
- Newly Elected Council Meet & Greet

we're all in this together.

BUILDING BUSINESS. BREAKING BOUNDARIES.

