



Farmers Branch Chamber of Commerce

Community Impact Report

City Appreciation/Partnership

- Mayor Dye & Council Members
- Economic Development
- City Manager's Office
- Chief Hale

Membership

- Growth: 19 New Members
- Platinum: 2
- Platinum Plus: 2
- New Programs:
 - Los Jefes
 - Book Club
 - Network & Nosh

Legislative Advocacy

- Work in progress
- Legislative Committee formed
- Advisory Council to Chief Hale
- Establishing communication with elected officials

Business Expo

- Over 40 businesses represented
- 200+ attendees
- 4 different speakers

Workforce Success Bootcamp

- 11 students from 2 high schools
- Purpose: to equip our future workforce and leaders
- Curriculum – soft skills, communication, emotional intelligence
- Tangibles
- Intangibles

Adopt-A-Business Program

- First business: Art of the Fruit
- Assisted with marketing efforts
- Providing real-time assistance
- Consulting on accounting and budgeting needs to help reduce costs and properly price products

Committees

- Ambassadors – create positive recognition of community
- Example – Rob Bliss
- Raving Fans

Marketing

