

Senior Advisory Board

Bi-annual Update



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Mission & Vision



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- **Mission**- To promote the independence and well-being of older adults in our community through health, wellness, educational, cultural, and recreational services.
- **Vision**- To provide a friendly and active environment with connections through programs and services for older adults within the Farmers Branch community.

Meetings & Participation



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- Monthly meetings conducted through Zoom with the first in-person meeting being held on 4/8/2021.
- All meetings have met quorum and majority attendance.
- Board members make phone calls to members each week and help inform via Facebook and Nextdoor in regards to activities or events.
- During the closure, board members informed facility members of alternative program locations, on-line activities, and shared information leading up to the facility re-opening.

Facility Re-opening Efforts



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- On March 15, 2021 The Branch Connection re-opened its doors after being closed for a full year due to COVID-19.
- The first phase of the re-opening allowed for limited fitness and recreation classes.
- The second phase offered full use of the facility as long as patrons complied with mask requirements, social distancing, and had received a Covid-19 vaccination at least 14 days prior to entering the facility.
- Attendance levels have steadily increased 71% since re-opening in March.
- In an effort to increase membership levels, several membership campaigns and community outreach efforts are underway.

Examples of Success



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Memberships and Programs:

- Virtual and distanced programming since October 2020 has served 5,694 program participants.
- In-person events have included Veteran's Day, Bumper Bingo, Drive-In Movie, along with several offsite programs.
- With many senior centers still closed, The Branch Connection is thriving with thirty new memberships sold since re-opening.
- All programming has returned to in-person with modified options or virtual components for those unable to attend in person . Large events such as the monthly breakfast, bingo, and weekly dances will return in a phased approach as Covid cases continue to drop.

Board Accomplishments



- Regularly keeping membership base informed of new developments.
- Contributed hundreds of volunteer hours working the vaccine registration event, weekly meals-to-go program, Veteran's Day, Fishin' Fun, and assisted with staffing at the warming shelter during the winter freeze.
- Developed the Century Program.
- Provided feedback for several of the larger events held at The Branch Connection.
- Board Member Ruth Fuls received her 5-year service pin.

Board Members in Action



Board Members in Action



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Questions?



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