

WHEREAS National Hispanic Heritage Month celebrates the accomplishments of Hispanic Americans, who have enriched our culture and society and helped make America into the incredible country it is today; and WHEREAS Hispanic-American men and women embody the American values of devotion to faith and family, hard work, and patriotism through their countless contributions as leaders, innovators, entrepreneurs, and members of our Armed Forces; and WHEREAS Hispanics have enhanced and shaped our natural character with centuries-old traditions that reflect the multi-ethnic and multicultural customs of their communities, while adding their own distinct and dynamic perspectives to the story of our country; and **WHEREAS** September 15 – October 15 is recognized as National Hispanic Heritage Month, which is a time to honor the invaluable ways Hispanics contribute to our common goals, celebrate their diverse cultures, and to work towards a stronger, more inclusive, and more prosperous society for all; and WHEREAS on September 25th the City of Famers Branch will host "Viva Farmers Branch", the city's Inaugural Hispanic Heritage Month celebration; and WHEREAS the Farmers Branch community will come together during this inaugural event to embrace and celebrate the diversity of our city and learn about the Hispanic culture through music, dance, and other presentations ; and WHEREAS this month's theme, "Esperanza: A Celebration of Hispanic Heritage and Hope" invites us to celebrate Hispanic Heritage and to reflect on how great our tomorrow can be if we hold onto our resilience and hope; and **WHEREAS** Hispanic-Americans represent a significant and the fastest-growing demographic of the City of Farmers Branch, we honor the invaluable ways they contribute to our great city.

NOW, THEREFORE, I, Robert C. Dye, Mayor of the City of Farmers Branch, do hereby proclaim September 15 – October 15, 2021 as

National Hispanic Heritage Month